



America Recycles Day 2016 Paper Shred Event & Recycle for Sight

America Recycles Day (November 15th), a program of Keep America Beautiful, is a nationally recognized day dedicated to promoting and celebrating recycling in the United States. The City's Solid Waste Division celebrates annually with community events and outreach.

#BERECYCLED



America Recycles Day

A KEEP AMERICA BEAUTIFUL INITIATIVE

For America Recycles Day 2016, the Solid Waste Division hosted a Paper Shred Event on November 15th. The collection event took place from 11:00 a.m. to 1:00 p.m. at the Douglas County Fairgrounds arena parking lot. A total of 318 vehicles drove through the event to drop-off documents for secure paper shredding and recycling by Stacks Secure Records. A total of 10,527 pounds (equivalent to 5.3 tons) of paper was collected during the 2-hour event.

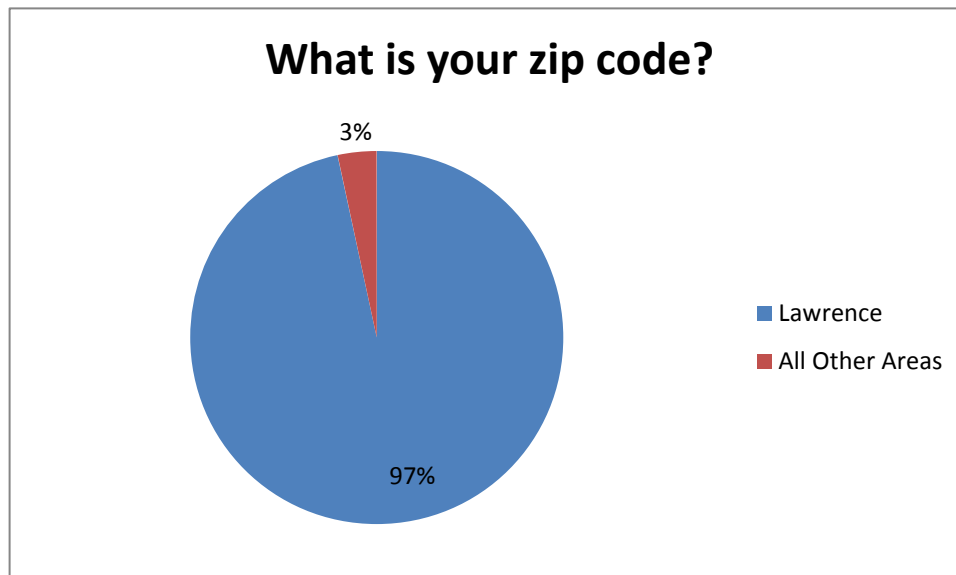
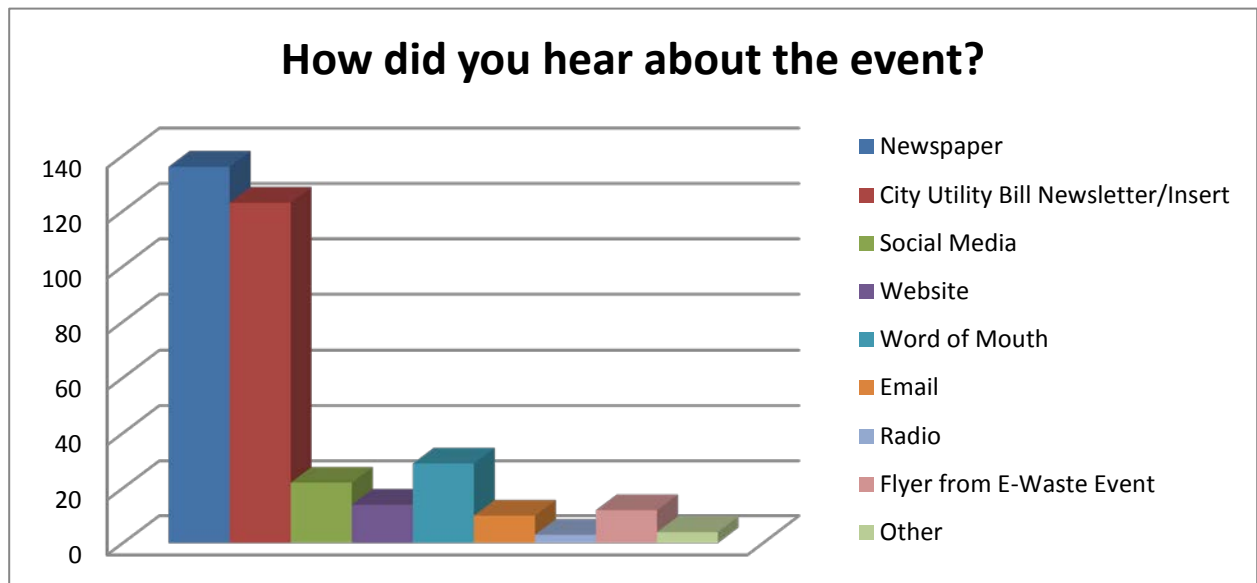
Additionally, the Solid Waste Division teamed up with the Lawrence Lion's Club, Lawrence Arts Center, and Lawrence Public Schools to collect eyeglasses. The *Recycle for Sight* Collection Drive was held from November 8th through the 15th and brought in a total of 165 pairs of eyeglasses which will be donated to the Lawrence Lion's Club. The Lawrence Arts Center designed the one-of-a-kind collection boxes and a trophy, made from 100% recycled material, for the winning school. New York Elementary School was the winning school, collecting 68 pairs of eyeglasses. The trophy was presented to New York Elementary School students during a school assembly on November 16th.



Recycle for Sight participants and total eyeglasses collected at each school:

Langston Hughes Elementary (9)
Lawrence High (17)
Liberty Memorial Central Middle (12)
New York Elementary (68)
Prairie Park Elementary (28)
Southwest Middle (2)
West Middle (29)


Paper Shred Event – Survey Results



Communication Tools

- Utility Bill Insert (October)
- Flame Newsletter (October)
- Phoenix Newsletter (October)
- News Release
- City Website and Solid Waste Management Website
- Lawrence Recycles Facebook – paid event ad
- Channel 25 Slide
- Online Calendars – local calendars and Keep America Beautiful/ARD calendar
- Lawrence Journal-World – print ad
- City Newsletter Email – Trash & Recycling News
- Email Notifications – Neighborhood Associations, SAN, KWEN
- Email to USD 497 Schools
- Event Flyer and Sign at Electronic Recycling Event

Lawrence Journal World Ad (ran 11/12 through 11/14)


AMERICA RECYCLES DAY
PAPER SHRED EVENT
Tuesday, November 15th
11:00 am - 1:00 pm
 **Rain or Shine Event**

➤ Douglas County Fairgrounds
Arena Parking Lot - 1930 Harper St

➤ Documents collected securely on-site by
Stacks Secure Records and shredded off-site.


Free to drop off. Limit 2 bags/boxes per
attendee. Documents with staples, paperclips,
➤ spring bound papers, and glue bound papers
are permitted.

www.LawrenceRecycles.org
www.facebook.com/LawrenceRecycles
832-3030



City of Lawrence
PUBLIC WORKS

¼ Page Flyer – distributed at Electronic Recycling Event

Paper Shred Event for America Recycles Day
Tuesday, November 15th • 11:00 a.m. - 1:00 p.m.


Where?
1930 Harper St.

**Douglas County
Fairgrounds Arena
Parking Lot**


No fee for document shredding.
Limit 2 bags/boxes per attendee.

Documents with staples, paperclips,
spring bound papers, and glue
bound papers are permitted.

Secure paper shredding provided by
Stacks Secure Records.

Documents will be collected on-site
at the event and securely shredded
off-site.

More information:
832-3030 • www.LawrenceRecycles.org
www.facebook.com/LawrenceRecycles



City of Lawrence
PUBLIC WORKS

Utility Bill Insert (October)

America Recycles Day - Paper Shred Event

Printed on recycled paper with 30% post-consumer fiber.

America Recycles Day, a program of Keep America Beautiful, is a nationally recognized day dedicated to promoting and celebrating recycling in the United States!

Join us on Tuesday, November 15th for an America Recycles Day Paper Shred Event! All papers collected on-site by Stacks Secure Records in secure, locked carts. Paper will be shredded at their facility and recycled. Limit 2 boxes/bags per attendee.

When: Tuesday, November 15th

Time: 11:00 a.m. - 1:00 p.m.

Where: Douglas County Fairgrounds Arena Parking Lot - 1930 Harper St, Lawrence



DO YOU?
GET INVOLVED >

America Recycles Day
November 15

Graphic – Email, Social Media, Website

AMERICA RECYCLES DAY PAPER SHRED EVENT



November 15th // 11:00 am - 1:00 pm

Recycle for Sight Flyer



Recycle Your GLASSES!
Recycle For SIGHT!

November 8th - 15th

DROP-OFF YOUR UNWANTED GLASSES IN
COLLECTION BOXES @ SCHOOL!



→ The Lawrence school that donates the highest number of glasses receives a custom recycled material trophy created by the Lawrence Arts Center as well as recognition for their recycling efforts!



*No broken glasses or missing pieces.

*All glasses will be donated to the Lawrence Lions Club.

REDUCE, REUSE, RECYCLE!

www.LawrenceRecycles.org • 785-832-3030 • www.facebook.com/LawrenceRecycles

6 News – Paper Shred Event Coverage 11/15



Event Photos





Certificate of Destruction
&
Environmental Responsibility
is granted to

City of Lawrence - Public Works

for conscientiously collecting, destroying and recycling 5.26 **tons** of office paper.

Between 11/15/2016 and 11/15/2016 they saved:

- 63 trees
- 36,845 gallons of fresh water
- 21,054 KWh hours of electricity
- 316 pounds of air pollutants
- 16 cubic yards of landfill

Stacks LLC certifies that material from the below noted workorder(s) has been handled and shredded in a secure, confidential manner following proper destruction policies and procedures as set forth by the National Association for Information Destruction (NAID).



Granted 11/23/2016

A handwritten signature in black ink, appearing to read "Cheryl Creviston".

Cheryl Creviston, President / CEO