

Bobbie Walthall

From: Stuart Boley
Sent: Monday, October 31, 2016 9:31 AM
To: Bobbie Walthall
Cc: Tom Markus
Subject: Information for meeting
Attachments: Skate Rink CMO Final 03-04-2015.pdf; ATT00001.htm

Bobbie,

Please attach this information to regular agenda item 3.

Thanks.

Stuart

Library Plaza Skate Rink 2014-2015



Attendance Figures

	Weekly Skate Rentals	Weekly Revenue	Staffing & Operational Costs	Net Gain or (Loss)
November 24-30 (opening week)	1,337	\$4,011		
December 1-7	1,344	\$4,032		
December 8-14	1,278	\$3,834		
December 15-21	982	\$2,946		
December 22-28	1,487	\$4,461		
December 29-January 4	983	\$2,949		
January 5-11	220	\$660		
January 12-18	362	\$1,086		
January 19-25	304	\$912		
January 26-February 1	20	\$60		
February 2-8	146	\$438		
February 9-15 (closing week)	102	\$306		
Total	8,565	\$25,695	\$14,718.66	\$10,976

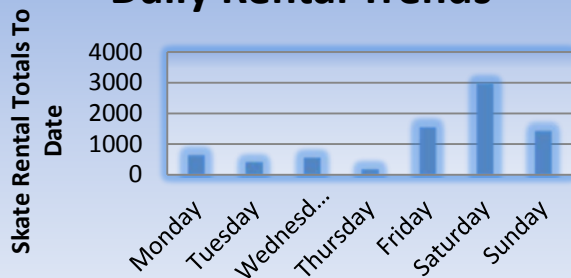
Construction & Equipment Costs

Synthetic Ice Surface, Rubber Flooring, Rails	\$80,748
Rental Hockey Skates (210 pairs)	\$16,509
Total	\$97,257

Staffing & Operational Costs

Payroll	\$14,081.39
Misc Supplies	\$637.27
Total	\$14,718.66

Daily Rental Trends



Day of Week Rental Trends

Monday	771
Tuesday	538
Wednesday	689
Thursday	308
Friday	1659
Saturday	3054
Sunday	1546
Total	8565