



Hardwood Classic Facts and Figures:

- Date: July 21-24, 2016
- 296 teams
- 17 different states represented
- Gym Locations: Sports Pavilion Lawrence, Free State High School, Lawrence High School, South Middle School and the Ambler Student Recreation Center (KU)
- 185 college coaches in attendance
- 18,250 visits to Sports Pavilion Lawrence during the tournament
- Over \$14,000 in concession sales at SPL
- \$18,750 in revenue generated for SPL
- ?????? dollars of estimated economic impact for the City of Lawrence (waiting on information from tournament organizers on number of teams that stayed in Lawrence hotels.

Pictures of the event and select tweets:





KC Elite Basketball
@KCEliteBBall



Follow

17s exit @HardwoodEvents with tough loss to KS SSA ELITE. Hands down, best tourney in the Midwest! Can't wait for next year's event! #BeSeen



JC
@jessie_cofield



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Making the headlines in Lawrence Kansas!!!



Hardwood Events
@HardwoodEvents



Following

Thank you to the @lawrenceks for allowing us to host this year's event in their beautiful city! Can't wait for July 2017! #BOOKhotelsNOW!

RETWEETS
3

LIKES
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10:43 PM - 24 Jul 2016



3



7



Reply to @HardwoodEvents @lawrenceks



eXplore Lawrence @eXploreLawrence · 2h
@HardwoodEvents @lawrenceks Thanks for coming to Lawrence! Hope you had a great tournament! #unmistakablyLawrence



Hardwood Events @HardwoodEvents · Jul 22
50+ college coaches checking out pool play action between 17U @WolvesLL and MOKAN Select.



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City of Lawrence
PARKS AND RECREATION



Hardwood Events
@HardwoodEvents



Following

Over 150 different schools have attended the Hardwood Classic #BeSeen



Hardwood Events @HardwoodEvents · Jul 24
Congratulations to the 16u @PSACardinals on taking the BELT back to NYC!

26 43



TJ Rushing @TJRushing · Jul 24
17U Champions of @HardwoodEvents Kingdom Hoops Elite

3 26



Chris Richardson @CRich4 · Jul 22

Hanging out with Dr. James Naismith tonight after the games in Lawrence.

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