RESOLUTION NO. 6954XXXX

A RESOLUTION ESTABLISHING A POLICY OF THE CITY OF LAWRENCE, KANSAS RELATING TO NEIGHBORHOOD REVITALIZATION AREAS.

WHEREAS, the City of Lawrence, Kansas (the "City") is committed to the high quality and balanced growth and development of the community while preserving the City's unique character and broadening and diversifying the tax base; and

WHEREAS, the economic development goals of the City include the expansion of existing businesses, development of new businesses, economic development activities which are environmentally sound, diversification of the economy, quality in-fill development, historic preservation, and the creation of quality jobs; and

WHEREAS, neighborhood revitalization areas are an economic development tool established by K.S.A. 12-17,114 et seq. (the "Neighborhood Revitalization Act") which can assist with spurring reinvestment and revitalization of properties which can benefit a neighborhood and the general public; and

WHEREAS, the City finds it in the best interest of the public to establish certain policies and guidelines for the consideration of requests to utilize the Neighborhood Revitalization Act ("NRA") within the City of Lawrence.

NOW, THEREFORE, THE GOVERNING BODY OF THE CITY OF LAWRENCE, KANSAS DOES HEREBY RESOLVE;

SECTION ONE: This policy shall be entitled the Neighborhood Revitalization Act Policy of the City of Lawrence.

SECTION TWO: POLICY STATEMENT: It is the policy of the City to consider the establishment of Neighborhood Revitalization areas in order to promote reinvestment and revitalization of properties which in turn have a positive economic effect upon a neighborhood and the City in general. An applicant may request the City consider the establishment of a Neighborhood Revitalization area under the NRA either for a specific property, group of properties or neighborhood area. In considering the establishment of an NRA, the Governing Body shall consider the criteria outlined in Section Three. In determining the amount of a rebate, the Governing Body may balance the desirability of the project versus the amount and duration of the rebate and the requirements set forth in Section Four. It is the policy of the City to only consider the establishment of Neighborhood Revitalization areas which yield a benefit/cost ratio of at least 1.25.

SECTION THREE: CRITERIA:

1. ELIGIBLE AREAS: Eligible areas may include a defined geographic area which encompasses more than one property, or it may be a single property/lot.

2. STATUTORY FINDINGS AND OTHER CRITERIA:

A. STATUTORY CRITERIA. It shall be the policy of the City to create a Neighborhood Revitalization area, if, in the opinion of the Governing Body, the rehabilitation, conservation or redevelopment of the area is necessary to protect the public health, safety or welfare of the residents of the City of Lawrence, it is in the best interest of the City to do so, and if, in the opinion of the Governing Body, one of the following findings, set forth in K.S.A. 12-17,115 can be made:

- 1. An area in which there is a predominance of buildings or improvements which by reason of dilapidation, deterioration, obsolescence, inadequate provision of ventilation, light, air or open spaces, high density of population and overcrowding, the existence of conditions which endanger life or property by fire and other causes or a combination of such factors, is conductive to ill health, transmission of disease, infant mortality, juvenile delinquency or crime and which is detrimental to the public health, safety or welfare;
- 2. an area which by reason of the presence of a substantial number of deteriorated or deteriorating structures, defective or inadequate streets, incompatible land use relationships, faulty lot layout in relation to size, adequacy, accessibility or usefulness, unsanitary or unsafe conditions, deterioration of site or other improvements, diversity of ownership, tax or special assessment delinquency exceeding the actual value of the land, defective or unusual conditions of title, or the existence of conditions which endanger life or property by fire and other causes, or a combination of such factors, substantially impairs or arrests the sound growth of a municipality, retards the provision of housing accommodations or constitutes an economic or social liability and is detrimental to the public health, safety or welfare in its present condition and use; or
- 3. an area in which there is a predominance of buildings or improvements which by reason of age, history, architecture or significance should be preserved or restored to productive use.
- B. OTHER CRITERIA. Additionally, the Governing Body will consider whether a project meets the Policy Statement outlined in Section Two, and the project meets a majority of the following criteria when considering the establishment of a Neighborhood Revitalization area:
 - 1. the opportunity to promote redevelopment activities which enhance Downtown Lawrence;

- 2. the opportunity to promote redevelopment activities for properties which have been vacant or significantly underutilized;
- 3. the opportunity to attract unique retail and/or mixed use development which will enhance the economic climate of the City and diversify the economic base;
- 4. the opportunity to enhance the vitality of a neighborhood within the City as supported by the City's Comprehensive Plan and/or other sector planning documents;
- 5. the opportunity to enhance the community's sustainability by supporting projects which embrace energy efficiency, multimodal transportation options, or other elements of sustainable design.

Affordable Housing:

<u>Projects having four (4) or more residential units seeking a NRA shall only be considered if a portion of those units are set aside for households making 80% of the Area Median Income, as defined annually by the U.S. Department of Housing and Urban Development (HUD) for Douglas County, Kansas.</u>

Projects shall reserve and maintain the number of dwelling units designated as affordable housing units for a period of not less than fifteen (15) years of any Certificate of Occupancy and must have a suitable management program in place to ensure affordable housing eligibility requirements are met for those units. The units set aside for affordable housing are subject to the below parameters.

Affordable Housing Parameters								
# Residential Units	% of Residential Units Set Aside for Affordable Housing	Income Parameters	Rent Parameters					
<u>4-49</u>	Not less than 10%	80% of Area Family Median	Fair Market Rent as					
50 or more	Not less than 35%	Income as defined annually by HUD for Douglas County, Kansas	determined annually by HUD for Douglas County, Kansas					

5.—

SECTION FOUR: AMOUNT AND DURATION OF REBATE:

As a standard practice It is the policy of the City to provide a 50% NRA rebate percentage for no longer than 10 years for projects that meet statutory and other criteria as specified in Section Three. Staff will only analyze requests at the 10 year, 50% rebate level unless directed otherwise by the Governing Body.

The City Commission can choose to consider a larger rebate percentage and longer duration period, if the applicant can sufficiently prove the project will provide exceptional benefit to the City or extraordinary circumstances prevail that are in the best interests of the City. Any additional analysis the City Commission deems necessary to help make the case for expanding the NRA rebate percentage or duration period shall be provided by City selected third-party consultants, with all related expenses paid by the applicant.

, the City will not provide a rebate amount in excess of 50% of the incremental property taxes and will not establish an NRA for a period of time longer than 10 years. The City may consider a greater rebate and/or a longer duration if sufficiently justified in the "but for" analysis required by Section Five. The determination of the rebate amount and duration of the NRA is the sole discretion of the Governing Body.

SECTION FIVE: PROCESS:

1. An applicant wishing requesting the to request that the City consideration of a to create a Neighborhood Revitalization Area in the City of Lawrence shall submit a City incentives application and a narrative description of the project explaining its public benefits, the level of assistance requested and why assistance is needed, request to the City.

The applicant shall furnish additional information, as requested by the City, in order to clarify the request or to assist the Governing Body or Staff with the evaluation of the request.

A nonrefundable application shall be due at the time the incentives application is submitted. Fees are based on the amount of project capital investment and should be made payable to the City of Lawrence:

NRA Application Fees				
Project Capital Investment	Application Fee			
\$1,000,000 and Under	<u>\$1,000</u>			
\$1,000,000-\$10,000,000	<u>\$3,500</u>			
Over \$10,000,000	<u>\$5,000</u>			

The request shall include information that would be required for a revitalization plan. Such requirements are set forth in K.S.A. 12-17,117. The applicant shall also submit a "but for" analysis to the City demonstrating the need for the NRA and the purpose for which the NRA revenue will be used. The analysis should support that "but for" the NRA, the project will be unable to proceed. The applicant shall provide City Staff with pro forma cash flow analysis

and sources and uses of funds in sufficient detail to demonstrate that reasonably available conventional debt and equity financing sources will not fund the entire cost of the project and still provide the applicant a reasonable market rate of return on investment.

The applicant shall furnish such additional information as requested by the City in order to clarify the request or to assist staff or the Governing Body with the evaluation of the request.

2. The Governing Body shall receive the request and determine whether to consider the request or deny the request.

If the Governing Body wishes to consider the request, the request shall be referred to the City's Public Incentive Review Committee for review and a recommendation. <u>Unless directed otherwise by the Governing Body, Staff will perform analysis for the project at the 50%, 10-year rebate level.</u>

The Governing Body may also set a date for a public hearing to consider the establishment of a revitalization area and a revitalization plan.

- 3. The applicant shall submit a "but for" analysis to the City demonstrating the need for the NRA and the purpose for which the NRA revenue will be used. The analysis should support that "but for" the NRA, the project will be unable to proceed. The applicant shall provide City Staff with pro forma cash flow analysis and sources and uses of funds in sufficient detail to demonstrate that reasonably available conventional debt and equity financing sources will not fund the entire cost of the project and still provide the applicant a reasonable market rate of return on investment.
- 4. The applicant shall provide City Staff with information required for a revitalization plan as set forth in K.S.A. 12-17,117.

Staff will perform a benefit/cost analysis on the project. The Governing Body may also set a date for a public hearing to consider the establishment of a revitalization area and a revitalization plan.

- 3.____5. Douglas County and USD 497 are also important parties related to a NRA request. When an NRA is considered, the City and the applicant will work with Douglas County and USD 497 to seek concurrence from these entities regarding the establishment of an NRA...
- <u>64.</u> The Governing Body will determine whether one of the findings set forth in Section Three can be made regarding the request. Additionally, the Governing Body shall consider the other criteria outlined in Section Three.
- 7. 5. The Governing Body shall hold a public hearing, after the required statutory notice is provided, and consider adoption of the revitalization plan to establish the revitalization area.
- <u>86</u>. The City will require a performance agreement with the property owner to- require adherence to the adopted Neighborhood Revitalization Plan.
- 9. 7. The merits of the proposal under this policy shall guide the decision on the application without regard to the applicant.

SECTION SIX: <u>PUBLIC INCENTIVES REVIEW COMMITTEE AND</u>
<u>GOVERNING BODY ANNUAL REVIEW OF THIS POLICY:</u>

Annually Periodically, the Public Incentives Review Committee and the Governing Body shall review this policy.

SECTION SEVEN: <u>AUTHORITY OF GOVERNING BODY</u>: The Governing Body reserves the right to deviate from any policy, but not any procedure set forth in state law, when it considers such action to be of exceptional benefit to the City or extraordinary circumstances prevail that are in the best interests of the City. Additionally, the Governing Body, by its inherent authority, reserves the right to reject any proposal or petition for creation of a NRA at any time in the review process when it considers such action to be in the best interests of the City.

SECTION EIGHT: REPEAL OF RESOLUTION 69<u>5421</u>. Resolution 69<u>5421</u> is hereby repealed.

SECTION NINE: EFFECTIVE DATE: This Resolution shall take effect immediately.

А	DOPTED by the	Governing Boo	dy thisthe	day of	_, 201 <u>5</u> 4.
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Aron E.	Cromwell <u>Mike Ar</u>	<mark>nyx</mark> , Mayor	_		
ATTEST	·				

Jonathan M. Douglass Brandon McGuire, Acting City Clerk