

Memorandum

City of Lawrence

TO: Diane Stoddard, Interim City Manager

FROM: Cyndi Hermocillo Legg, Small Business Facilitator – 2015 United Way Co-Chair
Lori Carnahan, Human Resources – 2015 United Way Co-Chair

CC: Casey Toomay, Assistant City Manager
Megan Gilliland, Communications Manager
James Wisdom, IT Director
2015 United Way Campaign Team
Chief Bradford, Fire Medical
Cynthia Colbert, Human Resources
Erin Spurlock, Human Resources
Travis Alexander, Information Technology
Tammy Bennett, Public Works
Alison Dudley, Parks & Recreation
Capt. Paul Fellers, Lawrence Police Department
Maria Garcia, Legal
Kevyn Gero, City Manager's Office
Ashley Lonnberg, Finance
Courtney Shanks, Utilities

Date: December 3, 2015

RE: **2015 City of Lawrence United Way Campaign**

Background

Douglas County United Way mission is to address human service needs by mobilizing community resources and building partnerships. The City of Lawrence Douglas County United Way costs are low and accountability standards are high. Every penny donated in Douglas County stays in Douglas County unless donor specifies differently. Douglas County United Way operates efficiently, utilizing only 12% of campaign contributions for administrative and campaign expenses.

Douglas County United Way Three Goals for 2016:

- **Education:** To ensure incoming kindergartners are prepared to succeed and that fourth- and fifth-grade students are proficient in math and reading.
- **Health:** To help everyone in Douglas County live healthy lifestyles and have access to mental and physical health care.
- **Self-sufficiency:** To make sure all Douglas County residents have "gainful employment and affordable housing," and support the transition "from crisis to independence."

City of Lawrence 2015 United Way Campaign - #CityUnitedLiveUnited

On behalf of the City of Lawrence we are grateful to announce that our 2015 United Way campaign monetary goal was achieved due to the generosity of our great employee base.

Employees gave \$30,067.31 in pledges and cash. Every year the City of Lawrence employees work to give an annual contribution, while being educated on the Douglas County United Way's three pillars of Education, Health and Self Sufficiency.

The city's campaign theme for 2015 was City United-Live United with a fundraising goal of \$29,100.00, plus book, toiletries and canned donations through various activities that centered on the three United Way goals.

City of Lawrence employees, value our contributions made to the United Way of Douglas County. We know those contributions stay local and continue to drive change by investing in the best education, income and health programs to impact our community's kids and families. These families in our community depend on our annual contribution and efforts to mobilize resources where the City of Lawrence's employees are committed to creating a meaningful change in our community.

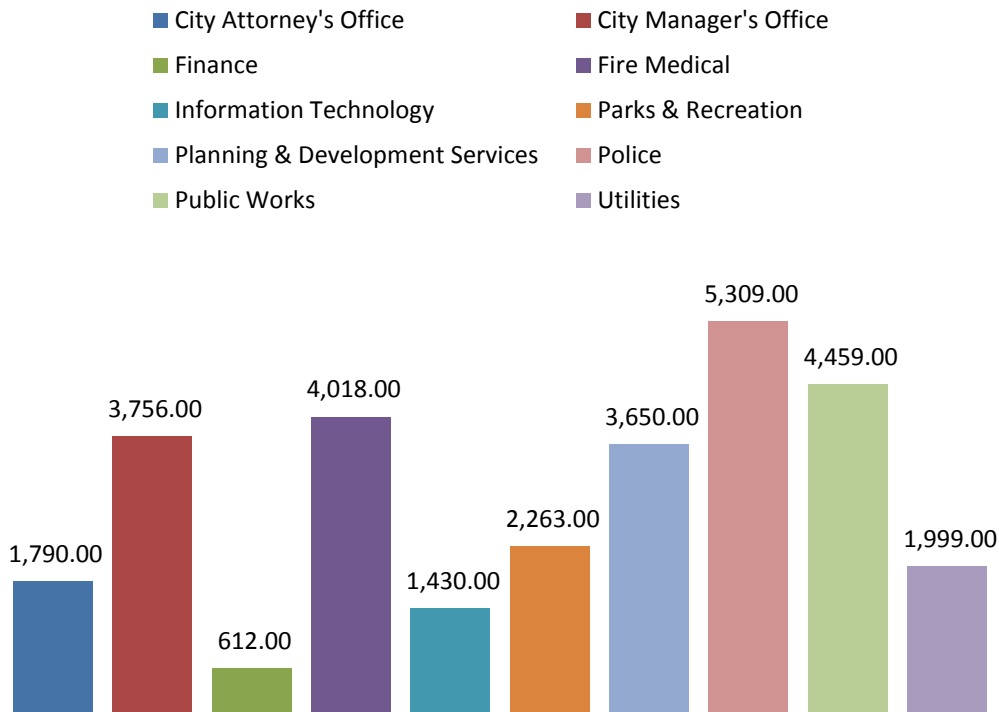
2015 United Way Campaign Facts:

- **2014 Total:** \$27,666
- **2015 Campaign GOAL:** Increase contributions by 5% - \$29,100
- **Contribution Methods:**
 - Cash
 - Check
 - Credit card
 - Payroll deduction (most popular)
 - Celebration Luncheon Activities: Bake Sale, SNAG Golf, Plinko
 - Donated items: Children's Books, Toiletries
- **Campaign Luncheon Celebration:** 221 Employees attended

| Contribution Form Participation | | Caring Club Levels | |
|-------------------------------------|-----|----------------------------|----|
| # of employees that turned in forms | 634 | Gave more than \$500 | 10 |
| # of employees that contributed | 234 | Gave between \$260 - \$500 | 11 |
| # of employees that received forms | 829 | Gave between \$130 - \$260 | 45 |

| Event Name | Total Donations Collected |
|--------------------|---------------------------|
| Royals T-Shirt Day | 77.00 |
| Kickball | 9.00 |
| Bake Sale | 555.31 |
| SNAG Golf | 111.00 |
| Plinko | 29.00 |
| Contribution Forms | 29,286.00 |
| Grand Total | 30,067.31 |

Contribution Totals by Department



City Employee Drawing Winners:

David Hubbel (Police) – One token for range balls at Eagle Bend Golf Course
 Andrew Enszt (Utilities) – One token for range balls
 Taunya Dziak (Police/Parking Control) – One token for range balls
 Max Miller (Police) – One round of golf w/ cart
 Tim Meyer (Police) - One round of golf w/ cart
 Dustin Lister (Utilities) – One round of golf w/ cart
 Ross Schraeder (Parks and Rec) – One round of golf w/ cart
 Charles Barnes (Solid Waste) – One round of golf w/ cart
 Aliza Caldwell (City Attorney's Office) – One day off w/ pay
 Caitlyn Cargill (Planning) – One day off w/ pay

2016-City of Lawrence United Way Campaign Co-Chairs:

James Wisdom – Information Technology
 Lori Carnahan – Human Resources

2016- City of Lawrence United Way Campaign Team:

| | |
|---|--|
| Travis Alexander – Information Technology | Ashley Lonnberg-Finance |
| Tammy Bennet – Public Works | Bob Nugent – Transit |
| Chief Bradford - Fire Medical | Courtney Shanks -Utilities |
| Capt. William Cory - Police | Kurt Schroeder – Planning & Development Services |
| Alison Dudley - Parks & Recreation | Erin Spurlock-Human Resources |
| Maria Garcia – Legal | |

City of Lawrence United Way file link created for future Co-Chair Leadership:

\\CITYDATA\Personnel\committees\united_way\United Way Fundraiser