



City of Lawrence

Trash & Recycling Collection Changes – Thanksgiving Holiday

Communications Objective

To efficiently and effectively educate citizens living in the Thursday collection area that their trash and recycling service day will be moved due to the Thanksgiving holiday.

Audience

Citizens living in the Thursday solid waste collection area. Friday customers will not be affected.

Messages

- No trash and recycling collection on Thursday, November 26th, Thanksgiving Day.
- Thursday residential customers living north of 23rd Street/Clinton Parkway will have their trash and recycling picked up on Tuesday, November 24th and those living south of 23rd Street/Clinton Parkway will have their trash and recycling picked up on Wednesday, November 25th.
- For recycling routes, only recycling week #2 customers who live west of Kasold Drive will be affected.
- There will be no change for customers with Friday collection. Friday collection will occur on Friday, the day after Thanksgiving.
- Regular collection will resume the following week.

Communication Tools

- Utility Bill Insert (October)
- Flame Newsletter (November)
- News Release
- City Website and Solid Waste Management Website
- City Facebook and Lawrence Recycles Facebook
- City Twitter
- Channel 25 Slide
- Online Calendars
- Post-it Notes on Trash Carts
- Lawrence Journal-World Ad
- PHP List – Trash & Recycling News, Reduce Reuse Recycle, SAB
- Neighborhood Association Email Notification

Utility Bill Insert

(This insert was included in the October billing statement.)

'Tis The Season of Giving!



Holiday Toy Drive Collection
Solid Waste crews will collect toys along the regularly scheduled yard waste collection routes on **Monday, December 7th & 14th** (weather permitting).

Holiday Toy Drive
brought to you by
City of Lawrence Solid Waste Division

All the toys collected will be donated to the Blue Santa Program. If you would like to donate, please set new, unwrapped toys at the curb by 6:00 a.m. on the collection dates.

If yard waste collection is cancelled due to inclement weather, the toy collection will not occur either.
More details at www.lawrenceks.org/swm.

Solid Waste Division Holiday Collection Route Changes

Thanksgiving Day – Thursday, November 26th
Thursday Residential Customers
North of 23rd St/Clinton Pkwy = Trash and recycling picked up on Tuesday, November 24th.
South of 23rd St/Clinton Pkwy = Trash and recycling picked up on Wednesday, November 25th.
Note: Only recycling week #2 customers who live west of Kasold Drive will be affected.

Day after Thanksgiving Day – Friday, November 27th
No change. Friday collection occurs on Friday.

Christmas Day – Friday, December 25th
Friday residential trash and recycling routes delayed by one day.
Friday collection occurs on Saturday, December 26th.

New Year's Day – Friday, January 1st
Friday residential trash and recycling routes delayed by one day.
Friday collection occurs on Saturday, January 2nd.

Post-it Note

(Notes will be placed on Thursday customers' trash carts the week prior to Thanksgiving)

Residential trash & recycling collection changes over Thanksgiving holiday.

Note: All Thursday trash customers will be affected. For recycling, only week #2 customers who live west of Kasold Drive will be affected.

Thursday Customers:	Thanksgiving week collection:
North of 23rd Street/ Clinton Parkway	Tuesday, November 24, 2015
South of 23rd Street/ Clinton Parkway	Wednesday, November 25, 2015

The regular trash & recycling collection schedule will resume the week after Thanksgiving.

Holiday Toy Drive - Dec. 7 & 14
during yard waste collection
www.lawrenceks.org/swm



City of Lawrence

For questions, call 832-3032.

Flame Newsletter

(Holiday trash and recycling schedule included in the November newsletter).

HOLIDAY

TRASH & RECYCLING SCHEDULE

Thursday, November 26 Thanksgiving Day

Thursday residential customers living north of 23rd Street/Clinton Parkway will have their trash and recycling picked up on Tuesday, November 24th and those living south of 23rd Street/Clinton Parkway will have their trash and recycling picked up on Wednesday, November 25th. Note: Only recycling week #2 customers who live west of Kasold Drive will be affected.

Friday, November 27 Day After Thanksgiving

No change. Friday collection remains the same.

Friday, December 25 | Christmas Day

Friday residential trash and recycling routes delayed by one day. Friday collection occurs on Saturday, December 26.

Friday, January 1 | New Year's Day

Friday residential trash and recycling routes delayed by one day. Friday collection occurs on Saturday, January 2.