

MINUTES
Lawrence-Douglas County Health Board
August 17, 2015

CALL TO ORDER

The monthly meeting of the Lawrence-Douglas County Health Board was held Monday, August 17, 2015. Chair Doug Dechairo called the meeting to order at 5:01 p.m.

PUBLIC COMMENT

There was no public comment.

APPROVAL OF AGENDA

Shaun Musick made a motion to approve the Agenda for August 17, 2015. David Ambler provided the second and the motion passed.

REVIEW AND APPROVE MINUTES OF JULY 20, 2015

David Ambler made a motion that the Minutes of July 20, 2015, be approved. Shaun Musick provided the second and the motion passed.

REVIEW AND APPROVE JULY MONTHLY FINANCIAL REPORT

Jennie Henault, director of administrative services, reviewed the July Monthly Financial Report. After discussion, Shaun Musick moved that the July Monthly Financial Report be approved. Judy Brynds provided the second and the motion passed.

NEW BUSINESS

Media Campaign Presentation

Mark Kern and Ann Frame Hertzog, of KERN Marketing, gave a presentation about their work for the Health Department's Centers for Disease Control and Prevention (CDC) and the Healthy Communities Initiative grants. Ann Frame Hertzog stated the marketing campaigns were for Healthy Foods, Safe Routes, e-cigarettes, and Farm-to-School. For Healthy Foods the initial stakeholders are the Health Department, City of Lawrence, LiveWell Lawrence, Hy-Vee and Parks and Recreation. Ann reported these community partners met and defined what the campaign should be: Healthy, Active, Adaptable, Colorful, Community, Fresh, Fun, Original, Relevant, Smart and Sustainable. For branding they all agreed upon "Feel Good, Fuel Good" as a tag line. There will be posters and banners at grocery stores and radio promotions with Great Plains Media. They will keep "Fuel Good" visible throughout the campaign. Kansas University coach Bill Self has agreed to do a public service announcement on behalf of the "Fuel Good" campaign. The campaign will officially launch in October 2015.

The initial stakeholders for Safe Routes are the Health Department, Lawrence-Douglas County Metropolitan Planning Organization, LiveWell Lawrence, Lawrence Public Schools and the City of Lawrence. Safe Routes encourages walking and biking to school. They are in the process of creating a map for schools which show pertinent information on getting to school safely. There will be campaign to encourage students to participate in Walk to School Day on October 7, 2015.

Initial e-cigarettes and tobacco stakeholders are the Health Department, LiveWell Lawrence and Lawrence Public Schools. The goal is to inform the public the dangers of tobacco and e-cigarettes.

Second Quarter Scorecard

Vince Romero, analyst, presented the second quarter performance scorecard. For WIC (Special Supplemental Nutrition Program for Women, Infants and Children), the percent of WIC fruit and vegetable checks redeemed was 95 percent. The goal is ≥ 85 percent. For Project LIVELY the percent of home visits completed timely was 83 percent. The goal is ≥ 96 percent. This is due to the loss of a staff member in May. For Child Care Licensing the percent of surveys completed before due date was 100 percent. The goal is ≥ 90 percent.

For Environmental Health the percent of recreational water facilities meeting safety standards was 87 percent. The goal is 97 percent. Vince reported several outdoor pools did not maintain proper chlorine levels. For the percent of inspections completed timely was 89 percent. The goal is ≥ 90 percent. Vince stated this is due to very wet weather and it was a challenge to do inspections. For Administration we changed the wording from percent of accounts received within 90 days to current rate of accounts received based on previous quarter charges. This current wording better reflects what we are measuring. For Community Health the number of pageviews to Community Health related pages on the Lawrence-Douglas County website second quarter number was 1,220. The goal was $\geq 1,125$ per quarter. Vince stated the new website has a new analytical tool which we have found variances in the numbers for May and June and we are investing why this is happening.

Program Report – Prenatal Care Rotation System

Kim Ens, director of clinic services, updated the Board on the Prenatal Care Rotation System. Kim stated this is a partnership between the Lawrence-Douglas County Health Department, Lawrence Memorial Hospital, Lawrence OB/GYN Specialists, Lawrence Family Practice and Lawrence Family Medicine and Obstetrics to serve non-citizen, non-insured pregnant women. Kim stated women needing this care are undocumented residents. Clients do sign an agreement to get the care. The Health Department recruits, orients, and assigns a volunteer interpreter for physician office OB visit. The Health Department notifies Lawrence Memorial Hospital and they let us know what doctor to schedule the client with. Kim stated SOBRA is an emergency Medicaid coverage for non-citizens that includes labor and delivery as an emergency service, but can only be applied for after delivery to cover physician and hospital labor and delivery costs. Newborns will be a citizen at birth and usually eligible for Medicaid, so Medicaid will pay for any child-related complications resulting from lack of prenatal care. Kim reported in 2014 there were 28 clients.

DIRECTOR'S REPORT

WIC Program Recognized For Excellence by United States Department of Agriculture

Dan Partridge, director, reported the United States Department of Agriculture (USDA) presented the WIC (Special Supplemental Nutrition Program for Women, Infants and Children) program with the Loving Support Award of Excellence Gold Award. This award is based on the WIC's program for successful breastfeeding performances measures, effective

peer counseling programs, and strong community partnerships. Dan reported the Lawrence-Douglas County Health Department WIC program is one of 55 local agencies nationwide to be recognized with this honor.

Employee Survey Results

Dan Partridge, director, stated the Employee Survey was posted on Survey Monkey in July and 41 out of 44 employees participated. This was a confidential voluntary process. The overall commitment to support our values was very high and overall level of satisfaction with your job was very satisfied. Under supervisor, the lowest one was “deals effectively with poor performance.” Under work environment, the lowest one was “I receive the training necessary to improve my performance.” Some staff have concerns about the changes coming in Public Health and wonder what their role will be. Dan reviewed the National Association of City and County Health Officials (NACCHO) Forces of Change document and how the Health Department see’s our future and the drivers that are influencing this. Dan stated we update staff each year to let them know that we listened to their concerns in the survey and what improvements we have implemented.

Building Security Upgrades

Dan Partridge, director, stated at the July Board meeting David Ambler asked for an update on the policy regarding weapons being carried into the Health Facility Building. Dan stated he has been in contact with Craig Weinaug, County Administrator, and Diane Stoddard, interim City Manager, and there is no change to report. Dan stated there is going to be a preconstruction meeting on Tuesday, August 18, 2015, related to the initial set of agreed upon renovations.

Other New Business

1. The next scheduled Health Board meeting will be Monday, September 21, 2015, at 5 p.m. in the first floor meeting room.

ADJOURNMENT

The Board meeting was adjourned at 6:33 p.m. on a motion by Shannon Oury and a second by Shaun Musick.

Respectfully submitted,

Dan Partridge,
Secretary

Present: David Ambler
Judy Brynds
Doug Dechairo
Shaun Musick
Shannon Oury
Sandy Praeger
Kevin Stuever
Ex Officio: Dan Partridge
Other: Karrey Britt
Kathy Colson
Kim Ens
Jennie Henault
Ann Frame Hertzog
Colleen Hill
Mark Kern
Charlotte Marthaler
Vince Romero
Chris Tilden