



LAWRENCE OLD-FASHIONED
Christmas Parade

RECEIVED

JUL 22 2015

CITY MANAGERS OFFICE
LAWRENCE, KS

July 22, 2015

Ms. Dianne Stoddard
Acting City Manager
6 East 6th St.
Lawrence, KS 66044

President
Marty Kennedy

Vice-President
Stan Zaremba

Parade Director
Elaine VanDeventer

LLC Members
Bradley Farms
Downtown Lawrence, Inc.
Dunn's Landing
Eldridge Hotel Partners, Inc.
Kennedy Glass, Inc.
Lawrence Kansas
Chamber of Commerce
Schumm Foods Co.
The World Company
Zarco, Inc.

Dear Dianne,

The 20th Anniversary of the Lawrence Old Fashioned Christmas Parade in 2012 broke all previous records for number of entries, number of spectators and wonderful weather. Spectators were estimated at 25,000 by the police department and everyone seemed to have a marvelous time. And best of all, we broke the national barrier and received recognition in USA Today as one of the top 10 things to do for Christmas!

All of this will be hard to beat but the committee is working diligently to make 2015 another memorable year. We will again be sending press kits to all Kansas newspapers and periodic publications and will acknowledge the support of the city in all media material, banners and announcements on parade day.

We wish we had a way to measure the parade's economic impact for Lawrence but we only have records for what we spend and feedback from participants. Several have told us they come early to do their Christmas shopping and enjoy other Lawrence attractions. We were approached at the fairgrounds by 3 couples from Minnesota who read the USA Today article and traveled here to watch the parade. Because we have such a unique event, we're sure there are many others. As in the past, all parade supplies and other needs will be purchased locally to support our merchants and we're certain room nights purchased will again exceed 100. One of the goals of the Lawrence Old Fashioned Christmas Parade, LLC, is to give back more than we take!

Our feedback from the police department was all positive and we're working on several things to reduce the demands on their resources. First, we've been in contact with the company who supplied the barriers used during the bicycle races. This should eliminate the need for 4 officers on foot and bicycle who normally patrol the downtown route to keep spectators out of the street. Second, we plan to discuss use of the Shawnee County Mounted Sheriff's Patrol for traffic control along the travel route to and from the fairgrounds. They have assisted in return to the fairgrounds and as outriders the last 2 years and done an excellent job. This could potentially reduce the need for several officers in cars holding traffic at minor intersections.

We respectfully request \$8,000 from the Transient Guest Tax Fund to organize and promote the Lawrence Old Fashioned Christmas Parade. Attached is our income and expense report from 2013 and proposed budget for 2015. If you have any questions, Elanie can be reached at 785-594-2296 or evandeventer@embarqmail.com. Marty can be reached at 785-423-0700 or mkenedy@sunflower.com.

Sincerely,



Elaine VanDeventer
Parade Director



Marty Kennedy
President, Lawrence Old Fashioned Christmas Parade LLC.

Kansas Form K-120 Return Summary

For the taxable year beginning **01012014** and ending **12312014**
Lawrence Old Fashioned Christmas **205669253**

Taxable Income

Federal taxable income	6,955	
Total additions	290	
Total subtractions		
Income before Kansas percentage	7,245	
Nonbusiness income		
Average percent to Kansas	100.0000	
Kansas nonbusiness income		
Expensing recapture		
Expensing deduction		
Net operating loss deduction		
Combined income (Form K-121)		
Taxable income		7,245

Tax Computation

Income tax	290	
Nonrefundable credits		
Total tax		290

Payments / Penalties

Estimated tax payments		
Amount paid with Kansas Extension		
Refundable credits		
Penalties and interest		
Estimated tax penalty (Form K-220)		
Total Payments / Penalties		
Tax due		290
Overpayment credited to next year's estimated tax		
Refund		
Total intangible income / loss		
Annual report filing fee		

Do Not File

Next Year's Estimates

1st quarter	
2nd quarter	
3rd quarter	
4th quarter	
Total	

Apportionment Percentage

Property	
Payroll	
Sales	
Average	100.0000

Kansas

K-120V Corporate Income Tax Voucher

(on bottom of page)

NOTE: If any due date falls on a Saturday, Sunday, or legal holiday, substitute the next regular workday.

DO NOT SEND A PHOTOCOPY OF THIS VOUCHER
(only the original form downloaded)

or risk the chance of our automated system not capturing your data correctly.

SEND THE ORIGINAL

Do Not File

CUT HERE

K-120V

(Rev. 6/14)

043



2014 KANSAS

CORPORATE INCOME
TAX VOUCHER



01012014

12312014

205669253

LAWRENCE OLD FASHIONED CHRISTMAS
646 VERMONT STREET, SUITE 200
LAWRENCE KS 66044

Daytime Phone number: **7858564437**

PATTY KENNEDY

Name or Address
Change

Amended
Payment

Extension
Payment

PAYMENT AMOUNT

\$

290.00

159214205669253205669253010114123114

K-120 2014

(Rev. 6/14) page 1 of 6

CORPORATE INCOME TAX

043

151014

For the taxable year beginning

01012014

, ending

12312014

LAWRENCE OLD FASHIONED CHRISTMAS

EIN this entity

EIN Federal Consolidated Parent

**646 VERMONT STREET, SUITE 200
LAWRENCE KS 66044**

205669253

A. Method Used to Determine Income of Corporation in Kansas

- 1. Activity wholly within Kansas - Single entity
- 2. Activity wholly within Kansas - Consolidated
- 3. Single entity apportionment method (K-120AS)
- 4. Combined income method - Single corporation filing (Sch. K-121)
- 5. Combined income method - Multiple corporation filing (Sch. K-121)
- 6. Qualified elective two-factor (K-120AS) Year qualified:
- 7. Common carrier mileage (Enclose mileage apportionment schedule)
- 8. Alternative or separate accounting (Enclose letter of authorization and schedule)

B. Business Activity Code

713990

C. Date Business Began in KS

09112006

D. Date Business Discontinued in KS

E. State and Month/Day/Year of Incorporation

KS 09112006

F. State of Commercial Domicile

KS

G. Type of Federal Return Filed:

1. Separate 2. Consolidated

H. Have you submitted Form K-120EL?

I. Enter your original federal due date if other than 15th day of 3rd month after the end of tax year.

J. Name or address has changed?

Filing an amended corporate income return. Reason for amended return:

Amended affects Kansas only

Adjustment by IRS

Amended Federal return

Note: This form cannot be used for tax years prior to 2014.

1. Federal taxable income	6955.00	11. Net income before apportionment (Add line 1 to line 6 and subtract line 10)	7245.00
2. Total state and municipal interest	.00	12. Nonbusiness income - Total company. (Sch. req.)	.00
3. Taxes on or measured by income or fees or payments in lieu of income taxes (Part IV, line 2)	290.00	13. Apportionable business income. (Subtract line 12 from line 11)	7245.00
4. Federal net operating loss deduction	.00	14. Average percent to Kansas (Part VI, lines A, B, C, & E: if 100% enter 100.0000) A. B. C.	100.0000
5. Other additions to federal taxable income. (Sch. req.)	.00	15. Amount to Kansas. (Multiply line 13 by line 14)	7245.00
6. Total additions to federal taxable income (Add lines 2, 3, 4, & 5)	290.00	16. Nonbusiness income - Kansas. (Sch. req.)	.00
7. Interest on U.S. government obligations (Part V, line 2)	.00	17. Kansas Expensing Recapture (Sch. req.)	.00
8. IRC Section 78 & 80% of foreign dividends. (Sch. req.)	.00	18. Kansas Expensing Deduction (Sch. req.)	.00
9. Other subtr. from federal taxable income. (Sch. req.)	.00	19. Kansas net income before NOL deduction (Add lines 15, 16 and 17, then subtract line 18)	7245.00
10. Total subtractions from federal taxable income. (Add lines 7, 8, & 9)	.00	20. KS NOL ded. (Sch. req.)	.00
		21. Combined report (Schedule K-121) or alternative/separate accounting income. (Sch. req.)	.00



LAWRENCE OLD FASHIONED CHRISTMAS

205669253

22. Kansas taxable income (Subtract line 20 from line 19 or enter line 21, as applicable)	7245 .00	33. Overpayment from original return (This figure is a subtraction; see instructions)	0 .00
23. Normal tax (4% of line 22)	290 .00	34. Total prepaid credits (Add lines 28-32 and subtract line 33)	.00
24. Surtax (3% of line 22 in excess of \$50,000)	0 .00	35. Balance due (If line 27 exceeds line 34)	290 .00
25. Total tax (Add lines 23 and 24. If filing combined, use line 24 of K-121.)	290 .00	36. Interest	.00
26. Total nonrefundable credits (Part I, line 28; cannot exceed amount on line 25)	.00	37. Penalty	.00
27. Balance (Subtract line 26 from line 25; cannot be less than zero)	290 .00	38. Estimated tax penalty If annualizing to compute penalty, check this field	.00
28. Estimated tax paid and amount credited forward (Part II, line 4)	.00	39. Total tax, interest & penalty due (Add lines 35-38) Complete Form K-120V & enclose it with your payment	290 .00
29. Other tax payments (enclose separate schedule)	.00	40. Overpayment (If line 27 plus line 38 is less than line 34)	.00
30. Amount paid with Kansas extension	.00	41. Refund. Enter the amount of line 40 you wish to be refunded	.00
31. Total of all other refundable credits (Part I, line 35)	.00	42. Credit Forward. Enter the amount of line 40 (original return only) you wish to apply to 2015 estimated tax. (Line 42 cannot exceed the total of lines 28, 29 and 30)	.00
32. Payments remitted with original return, (See instructions)	0 .00		

Do Not File

X I authorize the Director of Taxation or the Director's designee to discuss my K-120 and any enclosures with my preparer. I declare under the penalties of perjury that to the best of my knowledge and belief this is a true, correct and complete return.

Officer
Signature _____ Title **MEMBER** Date _____

Preparer
Signature **JAMES R. COLAHAN, CPA** Preparer Phone Number **7858384484** Preparer SSN or EIN / PTIN **480969601** Date **02272015**



2014 Parade Income and Expense Actuals

Income:

City of Lawrence Major Sponsor	\$8,000
Lawrence Arts Center Major Sponsor	\$5,000
Sponsorships	\$14,760
Total	\$27,760

Expenses:

Publicity and Advertising	\$5,545
Insurance	In Kind
Lodging for Entries	\$4,696
Dinner and Entertainment for Entries/Sponsors	\$4,800
Parade Supplies	\$958
Fairground Rental/ Security/Labor and Supplies	\$1,185
Postage and Mailing	\$273
Office Supplies	\$196
Committee/Volunteer Food (Includes Advance Party Dinner @ \$420)	\$964
Gift Certificates	\$420
Tax Preparation/Corporation Tax/Secretary of State (2013)	\$423
New Fence Panels	\$0
Total	\$19,460

2015 Christmas Parade Budget

Publicity and Advertising	\$5,500	*
Insurance	In Kind	
Lodging for Entries	\$5,000	*
Dinner and Entertainment for Entries/Sponsors	\$4,800	*
Parade Supplies	\$960	
Fairground Rental/ Security/Labor and Supplies	\$1,200	
Postage and Mailing	\$300	
Office Supplies	\$200	
Committee/Volunteer Food (Includes Advance Party Dinner)	\$960	
Gift Certificates	\$420	
Tax Preparation/Corporation Tax/Secretary of State (2013)	\$425	
Panel Storage Trailer	\$3,000	
Total	\$22,765	

* TGT Funds

APPLICATION

Event Title: Lawrence Old Fashioned Christmas Parade

Primary Contact Name: Martin Kennedy

Address: 725 New Jersey 66044

Phone: 785-423-0700 Email: mkennedy@sunflower.com

Additional Organizers' Names: Elaine Vandeventer

Address: _____

Phone: 785-594-2296 Email: evandeventer@embargo@mail.com

Brief description of the event: All horse drawn authentic
Wagons, buggies, carriages decorated
for Christmas

Requested amount for TGT funding by the City of Lawrence: \$8,000

- 1. Does the event propose to generate overnight stays in Lawrence hotels?
 Yes or No _____
 a) If yes, how many? _____
 b) Have local hotels been contacted about the event? Yes or No _____
- 2. What is the date and duration of the event? Saturday, December 5, 2015
- 3. What is the physical location of the event? Downtown
- 4. Is this event a profit or non-profit event? Please explain.
non-profit, ~~for~~

a. Please attach proof of IRS status to completed application.

5. Is this an established event or new event? established

a. If established, how many years? 23 years

b. Has the event received Transient Guest Tax Reserve Funds before?

Yes or No _____

6. What is the grant amount requested from the Transient Guest Tax fund? \$8,000

7. What other support is being provided to the event by the Lawrence CVB?

Advertising, securing rates at
hotels

8. What other city services/permits will be requested by the event? Check all that apply:

- Special Event permit
- Right-of-way Use permit
- Special Use permit (Parks)
- Alcohol permits
- Sign/banner permits
- Bus reroutes
- Standby medical
- Police - traffic/security/parking
- Trash barrels/dumpsters
- Street barricades
- Street sweeping/cleanup
- Other _____ (please describe)

9. What is the potential for this to become a repeat event? Please explain.

Annual for the past 22 years

10. Please also provide:

- a. Completed Budget - should identify cash and in-kind expenses and revenue and should clearly denote how Transient Guest Tax funds would be spent.
- b. Marketing Plan - should identify line items where monies from the Transient Guest Tax Reserve Fund would be used.