

MINUTES
Lawrence-Douglas County Health Board
June 15, 2015

CALL TO ORDER

The monthly meeting of the Lawrence-Douglas County Health Board was held Monday, June 15, 2015. Chair Doug Dechairo called the meeting to order at 5 p.m.

PUBLIC COMMENT

Dan Partridge, director, thanked Maley Wilkins and People's Bank for catering breakfast to our June General Staff meeting in recognition of achieving national accreditation.

APPROVAL OF AGENDA

Maley Wilkins made a motion to approve the Agenda for June 15, 2015. Shannon Oury provided the second and the motion passed.

REVIEW AND APPROVE MINUTES OF MAY 18, 2015

David Ambler made a motion that the Minutes of May 18, 2015, be approved. Shannon Oury provided the second and the motion passed.

REVIEW AND APPROVE MAY MONTHLY FINANCIAL REPORT

Jennie Henault, director of administrative services, reviewed the May Monthly Financial Report. After discussion, Shaun Musick moved that the May Monthly Financial Report be approved. Shannon Oury provided the second and the motion passed.

NEW BUSINESS

Consider Engaging the Public Health Foundation for Staff Training

Dan Partridge, director, presented a quote for Technical Assistance to engage the Public Health Foundation to train staff on Quality Improvement (QI). Dan stated that along with the direct benefits associated with this training we will need to submit annual accreditation reports beginning in May 2016 addressing how we are improving and maintaining conformance with accreditation standards. For 2015, Dan would like to focus on two QI workshops. The first one is on “Public Health Strategic Planning and Community-Balanced Scorecards.” The focus would be to create alignment of the agency strategic plan, its performance measures and systems, and its key collaborators in improving community health outcomes. This would be a one day workshop with up to 30 individuals consisting of staff and community partners. We would also have up to 12 hours of remote coaching before and/or after the workshop. The cost for this workshop is \$12,800. The second workshop is “Leading a Quality Culture.” This workshop would focus on supporting building and sustaining a culture for quality, including techniques to make change management a realistic, essential mark of the long-term sustainable culture working with our Leadership Team and key individuals involved with quality planning. This workshop would be for up to 15 people and cost \$7,000. Dan reported this training is not a budgeted expense, but we are out performing the budget by \$138,000 and have \$14,000 budgeted for funded depreciation. For 2016, Dan recommends doing a workshop on Quality Improvement Basics Training. This workshop would be to support development of basic quality improvement capacity and a one-and-a-half day training for up to 50 individuals. After discussion, David Ambler made a motion to approve the Public Health Strategic Planning and Community-Balanced Scorecards and Leading Quality of Culture training with the Public Health Foundation in the amount of \$19,800. Shaun Musick provided the second and the motion passed.

Consider Contract for Ebola Preparedness

Dan Partridge, director, presented an Agreement for Ebola Preparedness between the Lawrence-Douglas County Health Department and the Kansas Department of Health and Environment. The term of this contract is from April 1, 2015, through September 30, 2016. The total payments shall not exceed \$34,751. After discussion, Maley Wilkins made a motion to authorize chair Doug Dechairo to sign the Agreement for Ebola Preparedness. Shannon Oury provided the second and the motion passed.

Consider Contracts Related to the Partnerships to Improve Community Health (PICH) Workplan

Chris Tilden, director of community health, presented five contracts related to the Partnership to Improve Community Health (PICH) Work Plan. Chris presented a Subrecipient Agreement between the Lawrence-Douglas County Health Department and Dr. Yvonne Chen from the Kansas University School of Journalism in the amount of \$20,000. Dr. Chen will be working with the Health Department to develop communication strategies for our tobacco prevention work. This agreement is pending approval of the Centers for Disease Control and Prevention (CDC).

The second tobacco prevention Subrecipient Agreement is between the Lawrence-Douglas County Health Department and DCCCA, Inc. in the amount of \$6,000. The Health Department is working with DCCCA to involve youth in the development and testing of counter-marketing messages and strategies. The CDC has approved this agreement.

Chris reported there are two farm-to-institution contracts. The first of these Subrecipient Agreements is between the Lawrence-Douglas County Health Department and the University of Kansas Center for Research, Inc. in the amount of \$13,875. This money will fund the work of Dr. Susan Harvey who will be doing research on food systems and farm-to-school programs. This agreement is pending approval of the CDC. The other related Subrecipient Agreement is between the Lawrence-Douglas County Health Department and the Unified School District 497 (USD 497), Douglas County in the amount of \$6,100. This money will be used to increase the full-time equivalent of the farm-to-school coordinator at USD 497 and buy some basic supplies for their on-site programs. This contract has been approved by the CDC.

David Ambler made a motion to approve the contracts between the Lawrence-Douglas County Health Department and the following: Yvonne Chen, DCCCA, the University of Kansas Center for Research and Unified School District 497. Shannon Oury provided the second and the motion passed.

The fifth agreement is with the Kern Group. Chris reported in April the Board approved a contract with Kern Group to carry out several communications/marketing initiatives. Since then the Health Department has submitted a revised budget to the Centers for Disease Control and Prevention (CDC) requesting to increase the amount for marketing from \$40,000 to up to (but not exceed) \$70,207 for additional consultation and media buys in

support of Safe Routes to School, farm-to-institution and tobacco prevention initiatives. After discussion, Shannon Oury made a motion to approve the Proposed Addendum to Kern Group from \$40,000 to up to (but not to exceed) \$70,207. Kevin Stuever provided the second and the motion passed. Maley Wilkins is opposed.

DIRECTOR'S REPORT

Douglas County Designation as a "Community Supporting Breastfeeding"

Jolene Croxell, WIC Supervisor, reported the Communities Supporting Breastfeeding (CSB) is a designation recognizing communities that provide multifaceted breastfeeding support across several sectors. Jolene stated there are six criteria to meet this designation: 1) a local breastfeeding coalition with a page on the Kansas Breastfeeding Coalition (KBC) website listing local breastfeeding resources; 2) peer breastfeeding support group(s) such as LaLeche league or similar mother-to-mother group; 3) one or more community hospitals participating in High 5 for Mom & Baby or Baby Friendly USA; 4) one business for every 1000 community citizens or 25 (whichever is lesser) participate in the "Breastfeeding Welcome Here" program; 5) one business for every 5,000 community citizens or 10 (whichever is lesser) receive a Breastfeeding Employee Support Award from Kansas Business Case for Breastfeeding; and 6) a minimum of 20 child care providers in the community completing the KBC's How to Support the Breastfeeding Mother and Family course as provided by Kansas Child Care Training Opportunities, Child Care Aware of Kansas or KBC staff. Jolene reported there are three communities in Kansas that have achieved the designation as of June 11, 2015: Lawrence, KS; Liberal, KS; and Great Bend, KS. Jolene stated we will celebrate National Breastfeeding month at the Lawrence Public Library on August 1, 2015, from 10 am to noon.

Healthy Families America Accreditation Site Visit

Kim Ens, director of clinic services, reported Healthy Families America had their accreditation site visit on June 1-2, 2015. Kim stated the site visit went very well. We should hear from the site visit team in four to six weeks.

Public Communications Report

Dan Partridge, director, provided an overview of the Journalism 640 project and Karrey Britt, communications coordinator, presented a report on the Health Department's progress. Karrey stated two milestones that have been completed are launching a new website for the Health Department and LiveWell Lawrence and producing a Health Department video. Karrey stated the Journalism 640 class asked us to use the tag line "Healthier Together" and we are using that on t-shirts and brochures. They also suggested we hold Town Hall meetings and recently we held a City Commission Candidate forum, a Health in all Policies workshop, and a SafeRoutes Town Hall meeting. Other things the Health Department is working on is to increase the use of infographics, having education booths at health fairs, hosting community events, and collaborating with schools. Karrey also stated some work has begun with co-branding signage at grocery stores, co-branding with Market Match, and social media contests. The Health Department plans to launch a coloring contest for clients called "Color Me Healthy" kid activities in June 2015. Karrey reported the Health Department was included for the first time in the City of Lawrence resident survey.

Dan Partridge reminded the Board the accreditation celebration for the public is Thursday, June 18th from 5-6 pm in the second floor meeting rooms AB.

Public Health Uniform National Data Systems (PHUNDS) Report

Dan Partridge, director, stated the National Association of County and City Health Officials (NACCHO) established a system called Public Health Uniform National Data Systems (PHUNDS) to collect information benchmarking against other health departments in the country on an annual basis. Dan reported our Health Department ranking falls in the middle. This information is hard to interpret because of low participation.

Centers for Disease Control and Prevention (CDC)

Chris Tilden, director of community health, reported the Centers for Disease Control and Prevention (CDC) had a site visit on June 1-3, 2015. Chris stated the site visit went well and we anticipate receiving the site visit report soon.

Other New Business

1. The next scheduled Health Board meeting will be Monday, July 20, 2015, at 5 p.m. in the first floor meeting room.

ADJOURNMENT

The Board meeting was adjourned at 6:42 p.m. on a motion by Shaun Musick and a second by Sandy Praeger.

Respectfully submitted,

Dan Partridge,
Secretary

Present: David Ambler
Judy Brynds
Doug Dechairo
Shaun Musick
Shannon Oury
Sandy Praeger
Kevin Stuever
Maley Wilkins
Ex Officio: Dan Partridge
Other: Karrey Britt
Kathy Colon
Kim Ens
Jennie Henault
Colleen Hill
Charlotte Marthaler
Chris Tilden