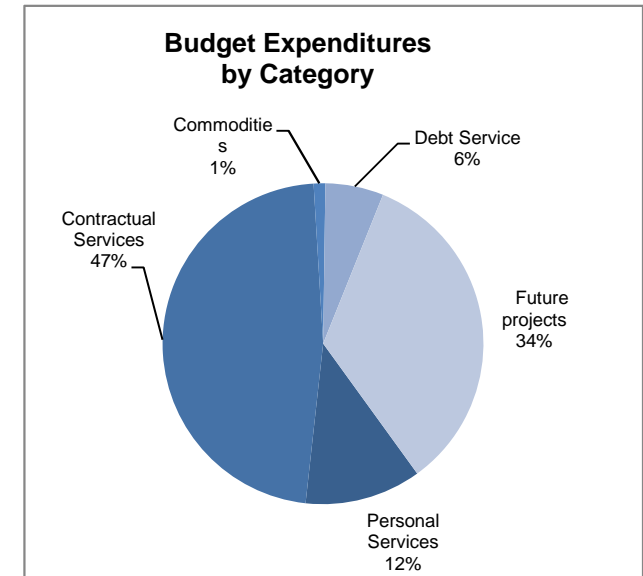


Fund 206 - GUEST TAX

EXPENDITURES	2014 Actual	2015 Budget	2015 Estimated	2016 Budget
Personal Services	\$ -	\$ -	\$ -	\$ 300,014
Contractual Services	921,249	997,980	997,980	1,210,300
Commodities	-	-	-	30,300
Debt Service	-	-	-	150,000
Future projects	-	-	-	867,000
TOTAL EXPENDITURES	\$ 921,249	\$ 997,980	\$ 997,980	\$ 2,557,614
FUND BALANCE FORWARD	\$ 359,177	\$ 46,853	\$ 336,197	\$ 127,958



EXPENDITURES - DESCRIPTIONS AND TRENDS

Personal Services - This 2016 budget includes wages for two positions that will provide resources to both the city and CVB as well as two positions in Parks and Recreation responsible for the downtown beautification program. Prior to 2016 the Parks and Recreation positions were funded from the Parking Fund.

Contractual Services - Services provided to the City by firms, individuals, and other City departments. Included in this category for 2016 are the following:

DMI/CVB Contract*	\$940,000	Watkins Museum (2nd year of 3 year pledge)	30,000
Sister Cities Advisory Board**	8,000	Theatre Lawrence (last year of five year pledge)	20,000
Special Events Grant program	150,000	Other (exhibits, etc)	50,000
Parks & Recreation downtown beautification program	12,300	TOTAL	\$1,210,300

*DMI/CVB Contract - Under a contract between the City and Lawrence Destination Management, Inc. (DMI), transient guest tax funds are used principally to operate the Lawrence Convention and Visitors Bureau (CVB). Beginning in 2015, the City's Communication Manager was named as Interim Director. A portion of her salary is included in the fund. For 2016, DMI has requested additional funding of \$80,000 for additional sales and marketing staff.

**Sister Cities - Moneys from this Fund are used to support programs that promote our relationships with the City's three sister cities: Eutin, Germany; Hiratsuka, Japan; and Iniades, Greece and to defray travel costs related to the student exchange program. Funding has increased slightly in 2016.

Commodities - Operating supplies utilized by Parks and Recreation including additional trees, seeds and plants for the downtown beautification program. Prior to 2016 these expenditures were funded from the Parking Fund.

Debt Service- Beginning in 2016, funds will be used to pay for approximately 10% of the debt service costs for Sports Pavillion Lawrence, which was designed in part to host athletic tournaments and events that would attract visitors to Lawrence.

Future Projects - In order to achieve maximum budget authority for 2016, this amount is included in the recommended budget.