

Memorandum

City of Lawrence

Public Works Department

TO: Chuck F. Soules, Public Works Director
Tammy Bennett, Assistant Public Works Director
FROM: Kathy Richardson, Solid Waste Division Manager
DATE: July 28, 2014
RE: Curbside Recycling Communications Update

The purpose of this memo is to provide an update on a few key communication items planned for the residential recycling collection service launching soon. From September 8th through mid-October the city will deliver a standard 95-gallon blue recycling cart to all Lawrence single-family residences. In addition, recycling dumpsters will be placed at apartment complexes in October. Recycling collection for single-family and multi-family homes will begin on October 21st.

The following key communication items have been developed:

1. **In-Mold Label (IML)** which will be embedded in the recycling cart lids communicates to residents the list of recyclable items that may be placed in the single-stream recycling cart and also reminds residents which items are not accepted.
 - Attached, page 2.
2. **Utility Bill Insert for August** includes detailed information regarding the new residential recycling collection service starting on October 21st and also includes a map with the trash and recycling collection schedule.
 - Attached, page 3-4.
3. **Article in the August Flame Newsletter** includes recycling cart delivery information, a service alert for Deffenbaugh residential curbside recycling customers, and a blurb encouraging residents to sign up to receive solid waste service notifications.
 - Attached, page 5.

During the next three months, the Solid Waste Division will continue to focus on education and outreach for the new residential recycling collection service launching in October.

Paper



Newspaper



Magazines



Office Paper



Junk Mail



Cardboard



Paperboard



Paper Bags

Plastic



Water and Soda Bottles



Milk Jugs



Detergent Bottles



Plastic Tubs and Jars

Glass & Metal



Glass Bottles and Jars



Aluminum Cans



Tin and Steel Cans

YES

Questions?
785-832-3032
www.LawrenceRecycles.org



City of Lawrence
PUBLIC WORKS

NO

CURBSIDE RECYCLING



COMING OCTOBER 2014

City of Lawrence

In April 2013, the City Commission adopted an ordinance establishing a residential recycling collection service. As required by state law, the City may not commence the collection service for 18 months from the adoption of the ordinance.

Beginning October 21st, the City's Solid Waste Division will start recycling collection services for single-family and multi-family homes in Lawrence. Recycling collection frequency will be every-other-week on the same day as your trash day.

Implementation of the residential recycling collection service will add \$2.81 to the standard monthly solid waste rate for residential services.

Collection schedule:

- A detailed trash and recycling collection map is available online at www.LawrenceRecycles.org.
- To receive recycling service notifications and to download the service calendar, sign up online at www.notify.lawrenceks.org.

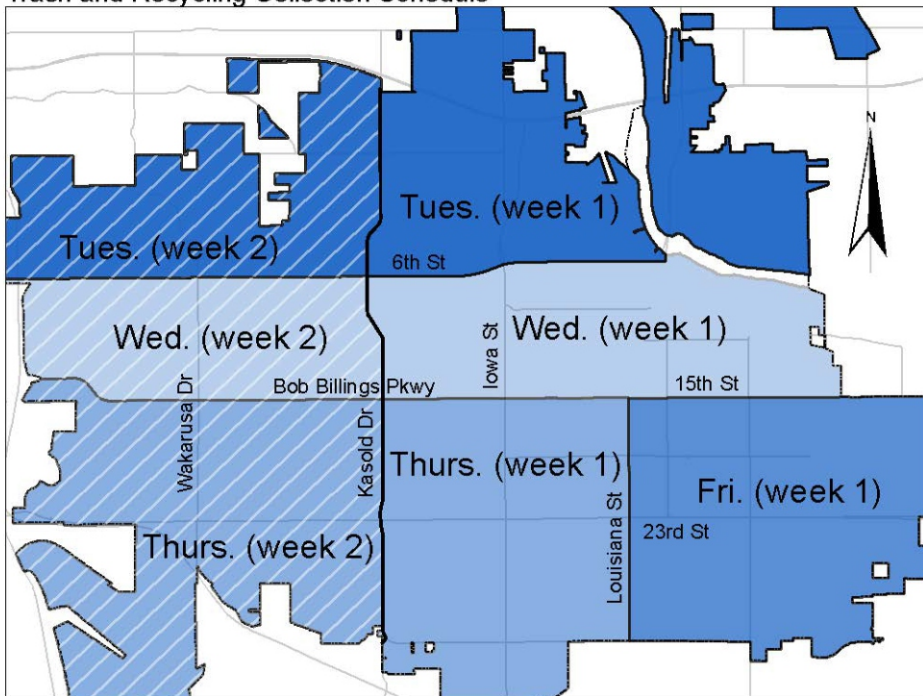
Recycling cart delivery information:

- From September 8th through mid-October a standard 95-gallon blue recycling cart will be delivered to all single-family residences.
- The initial roll-out will be for 95-gallon recycling carts only.
- Customers with special needs, may contact the Solid Waste Division at solidwaste@lawrenceks.org.

CURB IT WITH BLUE

LawrenceRecycles.org

Trash and Recycling Collection Schedule



QUESTIONS?

(785) 832-3032

City of Lawrence Solid Waste Division

solidwaste@lawrenceks.org

FAQ's Frequently Asked Questions About Recycling

Q: What is single-stream curbside recycling?

A: Single-stream curbside recycling means all permitted recyclable materials may be combined at your house and set out for collection in a single recycling container.

Q: Which recyclable materials will be accepted? Which materials will not be accepted?

A: See the chart below for acceptable recyclable items and some items not accepted.

ACCEPTED ITEMS	NOT ACCEPTED
<ul style="list-style-type: none">☑ glass food and beverage containers☑ mixed paper (magazines, catalogues, junk mail, chipboard, milk/juice cartons, paperback books, telephone books)☑ newsprint (newspaper, advertising supplements)☑ office paper☑ shredded paper, provided it is bagged in clear, plastic bags☑ corrugated cardboard containers☑ tin, steel and aluminum food and beverage containers☑ scrap metal sized to less than 30-inches in each direction and less than 50 pounds per piece☑ plastic containers marked with recycling symbols #1 through #7 (plastic bottles, tubs and jars)	<ul style="list-style-type: none">☒ Plastic Bags or Wrap☒ Styrofoam☒ Trash☒ Pyrex - Glass Cookware☒ Ceramics - Cups and Dishes☒ Food Scraps☒ Motor Oil Containers / Filters☒ Yard Waste☒ Garden Hoses☒ Clothing and Textiles☒ Light Bulbs☒ Electronics

Q: What will my recycling container look like?

A: Residents serviced by a trash cart will receive a standard 95-gallon blue recycling wheeled cart. Residents at multi-family dwellings with dumpster trash service will have access to a recycling dumpster.

Q: Can I request an additional recycling cart or a different size recycling cart?

A: Residents may request a second 95-gallon recycling cart at no additional fee. Smaller recycling carts will be available to residents with special needs. Please contact the Solid Waste Division at solidwaste@lawrenceks.org.

Q: How often will recyclables be collected?

A: Recycling collection frequency will be every-other-week on the same day as your trash day. The residential recycling collection begins on October 21st. Visit www.LawrenceRecycles.org to view the collection schedule map and find your first day of service (week 1 or week 2).

Q: Are there any guidelines for placing permitted recyclable in the recycling cart?

A: Please rinse food residue off all recyclables, place only dry paper in your cart, and flatten chipboard and cardboard boxes. For a complete list of set out guidelines, visit the City's website at www.LawrenceRecycles.org.

Q: Where will the recyclable materials be processed and who will do the processing?

A: The recyclable materials collected by the City crews will be transported a few miles northeast of Lawrence to the Hamm Material Recovery Facility (MRF). Hamm will sort, process and market the recyclable materials.

Q: Will I be able to opt out of the program?

A: Participation is voluntary and you may decline to receive a recycling cart; however, solid waste rates will be adjusted in October to include recycling for all residential customers.

Insert # 147

**CURB IT WITH
BLUE**

(785) 832-3032

www.LawrenceRecycles.org



**August
2014**

"We Have
Tomorrow —
Bright Before
Us, Like A
Flame."

Langston Hughes

City info available online at lawrenceks.org and on cable Channel 25. The FLAME is published by the City Manager's Office, 832-3400.

New Recycling Carts Rolling Your Way! Delivery of recycling carts to start September 8, Collection to start October 21

From September 8 through mid-October the city will deliver a standard 95-gallon blue recycling cart to all Lawrence single-family residences. Approximately 24,000 recycling carts will be assembled and delivered by the city's contractor, Rehrig Pacific, the cart manufacturer. The cart delivery days will be Monday through Saturday. The initial roll-out of recycling carts will be for 95-gallon carts only. For customers with special needs, please contact the Solid Waste Division at solidwaste@lawrenceks.org or (785) 832-3032 to request a smaller recycling cart.

The recycling program participation is voluntary and you may decline to receive a recycling cart; however, solid waste rates will be adjusted in October to include recycling for all residential customers.

When will the city's recycling collection service begin?

Recycling collection for single-family and multi-family homes in Lawrence will begin on October 21. Please visit www.LawrenceRecycles.org to look up your first day of service. Recycling collection frequency will be every-other-week on the same day as your trash day.

Which recyclable materials will be accepted?

The following permitted recyclable materials may be placed in the new blue cart for recycling collection:

- glass food and beverage containers,
- mixed paper (magazines, junk mail, chipboard, milk/juice cartons, telephone books),
- newsprint (newspaper, advertising supplements),
- office paper,
- shredded paper (must be in a clear plastic bag),
- cardboard containers (unwaxed cardboard only),
- tin, steel, aluminum and bimetal food and beverage containers,
- scrap metal (sized less than 30-inches in each direction and less than 50 pounds), and
- plastic containers marked with recycling symbols #1 through #7 (plastic bottles, tubs and jars).

For additional information, visit www.LawrenceRecycles.org.

**CURB IT WITH
BLUE**
LawrenceRecycles.org

Service Alert! for Deffenbaugh Residential Curbside Recycling Customers

Deffenbaugh has scheduled their final recycling collection in Lawrence the week of September 22. On your day of service that week, please leave your Deffenbaugh recycling cart at the curb for collection by their cart retrieval teams. The city recycling collection service will begin on October 21, which is the earliest date allowed by state law. To find your day of service and for additional recycling information, please visit www.LawrenceRecycles.org.



**Never miss
your trash or
recycling day
again!**

**Receive notifications for city
services by e-mail or text, and view
or download the service calendar
for your address — it's fast and easy,
all you need to get started is an
e-mail account.**

**Sign up now!
notify.lawrenceks.org**