

Event: 2014 KU Homecoming Parade & Pep Rally

Date: September 26, 2014

Location: South Park and Downtown Lawrence

Overview:

The KU Alumni Association in partnership with Kansas Athletics has requested the 2014 Homecoming Parade take place at 6 p.m. Friday, September 26, 2014. The staging will occur on the northbound lanes of Mass Street between North Park Street and 14th Streets. The parade will travel down Mass Street from the staging area to 7th Street. A pep rally will follow the parade on the 100 block of East 8th street at approximately 7 p.m. The pep rally activities scheduled include comments by University officials, live music and the sale and consumption of alcohol in the permitted area.

Staging:

The northbound lanes of Massachusetts Street between North Park Street and 13th Street will serve as the staging area for the estimated 50 entries. These entries are expected to break down as:

13 floats

10 walking groups

27 automobiles

All entries will have an affiliation with the University, including living groups, University organizations, officials and honored guests. Staging for the entries will begin at 4 p.m. northbound traffic on Massachusetts will be redirected at either 14th or 15th Street. South Park Street and 13th Street on the east side of Massachusetts will be closed at this time, too. A combination of Type III and sawhorse barricades will be used to close this area. Both northbound lanes and one southbound lane of Massachusetts Streets in this area will be used to stage floats and automobiles in their preassigned spaces. Parking on the west side of Massachusetts between North Park and 13th Streets will not be allowed. This will provide two lanes of southbound traffic on Massachusetts in this area. Spaces will be marked in numerical order starting at the inside lane of North Park Street and Massachusetts. The marked spaces will continue south toward 13th Street. The second row of entries, staying in numerical order, will start immediately to the west of the first entry and continue south toward 13th street. All walking groups will be staged in the west side of South Park. These walking groups will be placed in the parade line once the parade starts and they are "next in line."

Parade:

Parade will start at 6 p.m. At 5:40 the following intersections/streets will be closed:

The east side of North Park Street & Massachusetts

11th & Massachusetts with only eastbound traffic on 11th Street allowed to make a right-hand turn onto Massachusetts.

10th & Massachusetts

9th & Massachusetts

8th & Massachusetts

7th & Massachusetts with southbound traffic on Massachusetts allowed to make a right-hand turn onto 7th and eastbound traffic on 7th allowed to make a left-hand turn onto Massachusetts

7th & New Hampshire with southbound traffic on New Hampshire allowed to make a left-hand turn onto 7th and westbound traffic on 7th allowed to make a right-hand turn onto New Hampshire

Sawhorse barricades and traffic cones will be used at the following locations:

The east side of South Park Street & Massachusetts

11th & Massachusetts

11th & New Hampshire

10th & Massachusetts

10th & New Hampshire

10th & Vermont

9th & Massachusetts

9th & New Hampshire

9th & Vermont

8th & Massachusetts

8th & New Hampshire

8th & Vermont

7th & Massachusetts

7th & New Hampshire

Four corner marshals will be placed at the following intersections to help keep spectators out of the streets during the parade, handle any traffic issues and help keep parade entries moving along. Corner marshals will be responsible for setting up and tearing down all barricades in their area of responsibility.

11th & Massachusetts

10th & Massachusetts

9th & Massachusetts

8th & Massachusetts

8th & New Hampshire

7th & Massachusetts

7th & New Hampshire

Parade marshals will also be on hand to escort the entries along the parade route to prevent any items from being thrown from the floats, help keep spectators out of the streets and entries moving along.

Once the last parade entry passes through 11th & Massachusetts, race organizers will immediately open 11th Street. All barricades used to secure the staging zone will also be removed and some barricades will be transported to 8th & New Hampshire for possible use during pep rally.

Rally:

The 100 block of East 8th Street will be used for the pep rally. Setup will start at 1:30 p.m. with the rally scheduled to start at 7 p.m. KU officials, selected head coaches and honored guests will speak. Live music will follow and may last until 11 p.m. The Sandbar plans to extend its service into this permitted area for the sale and consumption of alcohol. The permitted area will be defined, and all entry and exit points will be posted with signage stating that no alcohol is allowed beyond these points. The performance stage will be placed facing New Hampshire with its back parallel to Massachusetts. If crowd size warrants it, extra barricades will be on hand to close the intersection of 8th & New Hampshire with the assistance from the Lawrence Police Department.

Key contacts:

Bob Sanner 785-764-2660

Paige Hoffer, Primary Kansas Alumni Association contact 785-979-7598,

Jacey Krehbiel 620-480-9593