



2014 Kansas Food Truck Festival Event Description

The First Annual Kansas Food Truck Festival is an event conceived to raise money for *Just Food*, a Douglas County Food Bank, and to bring awareness to the burgeoning Warehouse Arts District and will take place on Saturday, May 10, 2014 from 5pm – 10pm.

The Event will host five food trucks from the surrounding region, a kids' zone that includes bouncy houses and face painting and live music. Cider Gallery is the hosting venue of the event, and is partnering with *Just Food's* volunteer base to staff the event. Beer, water and pop will be available for purchase along with sample-sized entrees from all participating food trucks. The entry fee (\$12 day-of, \$10 with 2 canned goods when purchasing before May 10th) also includes a food voucher for one sample-sized entrée—a five-dollar value—free access to all musical acts and other event amenities.

We have submitted an application to close down Pennsylvania Street between 8th and 9th for event use. We will also set up the stage and a few tables and chairs in the vacant lot across from the Seed Co building. This property is under the same ownership group as the Cider Gallery. Additionally, we are closing the partially completed alley between the Poehler Building and the Cider Gallery in hopes to avoid any conflict as visitors walk to entry gates through the cider courtyard or from the surrounding parking lots. All other streets will remain open.

Our volunteer staff will be used in 2-hour shifts as entry attendants, parking attendants, bar staff, kids zone attendants and “floaters” or people available to aid bands transitioning or other tasks that will inevitably present themselves. We will have 6 parking attendants at all times directing traffic in the neighborhood to ensure a safe and efficient process. We have hired *Milspec* as the overseeing security team for the entirety of the event and event boundaries. Visitor entry areas are in protected areas offset from 8th and 9th street traffic.

We have added an additional volunteer shift for event cleanup after 10pm. We plan on working as long as it takes to get the event space back to the shape it was in before, if not better.

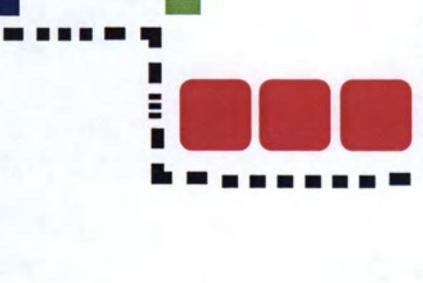
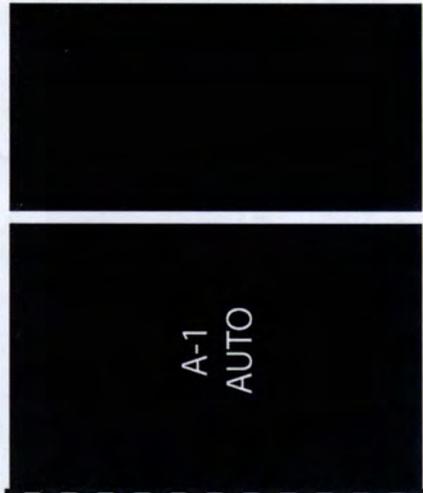
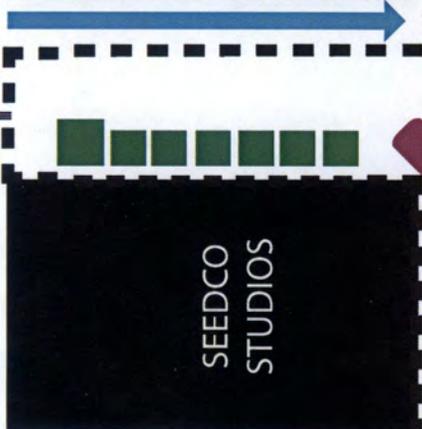
We expect 600-800 event attendees, from inside Lawrence as well as the Kansas City and surrounding area. We have contracted with A1 Rentals to provide 8 port-a-potties for the event (one ADA compliant) inside the event boundaries. They will set up and remove port-a-potties for the event.

NINTH STREET

EIGHTH STREET

- PORTA-POTTY
- ENTRY
- KID ZONE
- BEVERAGE TICKETS
- POP & WATER
- BEER

POEHLER



O'MALLEY COOLER TRAILER

STAGE

A-1
AUTO

ALLEY