



## **City of Lawrence Fall Compost Sale** **September 15 & 29, 2012**

The City's Fall Compost Sale was scheduled for two Saturdays, September 15<sup>th</sup> and 29<sup>th</sup> from 8:00 am to 4:00 pm. The first Saturday was for citizens who wanted to load their own compost and the second Saturday was for citizens who wanted the city to load compost into their truck bed or trailer. Both event changes (the self-load only day and weekend dates only) were based on suggestions staff had received from the public during previous events. The weather on both days started off cool, but ended sunny and 75 degrees. The compost sold was a mix of 2012's March/April and May/June composted yard trimmings. The compost was sold for \$10 per scoop, which is approximately 3 cubic yards, or it was free for small-quantity self-loaders.

A total of 540 vehicles entered our facility over the two days (Table 1). Well organized traffic queuing ensured safe access, egress, and loading for a variety of vehicle types. There were no accidents at this sale. The Compost Sale started with approximately 2,142 cubic yards (1,178.1 tons) of compost from March-June yard trimmings that was screened, tested, and ready for distribution, and an estimation of 589 cubic yards (323.95 tons) remained at the end of the second day. A total of \$4,870 was generated during the Compost Sale.

**Table 1: Number of new and repeat customers each day and the total over the two days.**

	Sat., Sept. 15 <sup>th</sup>	Sat., Sept. 29 <sup>th</sup>	Total (all days)
<b>New Customers</b>	110	253	<b>363</b>
<b>Repeat Customers</b>	47	130	<b>177</b>
<b>Total (each day)</b>	<b>157</b>	<b>383</b>	<b>540</b>



**September 15<sup>th</sup>** - Many people do not have access to trucks or need large amounts of compost, so a self-load only day was created to accommodate self-loaders.



**September 29<sup>th</sup>** - The majority of vehicles through our facility were trucks, which were loaded with either of two front end loaders.