

City of Lawrence
Retiree Attraction Task Force
October 12, 2011 Meeting Notes

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| MEMBERS PRESENT: | City Commissioner Hugh Carter; County Commissioner Jim Flory; Hank Booth; Rosemary Chapin; Kathy Clausing-Willis; Susan Esau; Doug Gaumer; John Glassman; Jerry Harper; Rebecca Holmes; Pattie Johnston; Judy Wright |
| MEMBERS ABSENT: | |
| STAFF PRESENT: | Cynthia Wagner |
| PUBLIC PRESENT: | Chad Lawhorn, LJW; Elaine Penny; Dave Reavis; Bonnie Uffman |
| GUESTS: | |

The initial meeting of the Lawrence/Douglas County Retiree Attraction Task Force was held at noon, October 12, 2011 at the offices of the Lawrence Chamber of Commerce.

City Commissioner and Co-Chair of the Task Force Hugh Carter thanked the group assembled for their service and interest in this topic. Task force members then introduced themselves.

Commissioner Carter noted that there are a number of resources and articles relating to retiree attraction in the notebooks distributed in advance of the meeting. These, and others to come as the group completes its work, will serve as good reference for the efforts of this group.

Carter reviewed the charge of the group and outlined that he envisioned three areas of work: an inventory of the assets of our community; an analysis of the needs relating to attracting retirees; and an identification of a way to leverage partnerships to market our community as a desirable place for retirees.

Carter outlined that it was expected that the group would divide into subcommittees to complete the bulk of the inventory/strategic review of community assets/needs. The group discussed potential subcommittee areas and identified the following areas of focus for subgroup work:

- Medical Services, Social Services, Healthy Lifestyles and Volunteer Opportunities
- Financial, Legal, Transportation and Employment Opportunities
- KU, Educational Services and Cultural/Entertainment Activities
- Housing

Group members volunteered for service on subcommittees as follows:

Medical Services, Social Services, Healthy Lifestyles and Volunteer Opportunities
Kathy Clausing-Willis, chair

Judy Wright
Rebecca Holmes
Pattie Johnston

Financial, Legal, Transportation and Employment Opportunities

Jerry Harper, co-chair
Susan Esau, co-chair
Doug Gaumer
John Glassman
Dave Revis

KU, Educational Services and Cultural/Entertainment Activities

Judy Wright, chair
Rosemary Chapin
Pattie Johnston

Housing

Hank Booth, chair
Susan Esau
Kathy Clausing-Willis
Rebecca Holmes
Jerry Harper

Subcommittee meetings will be scheduled in the coming month, with reports back to the entire group at the next meeting.

Next Meeting: The next meeting of the task force was scheduled for Wednesday, November 2, 2011 at noon at the Chamber offices. Meetings thereafter will be held the first Wednesday of each month at noon.

The meeting adjourned at 1:05 p.m.