TO: Professional Printers

FROM: Megan Gilliland, communications manager

City of Lawrence, Kansas | (785) 832-3406

mgilliland@lawrenceks.org

DATE: November 3, 2011

RE: Printing bids for city projects for 2012 (B1155)

I am coordinating print bids for city projects. These projects will be awarded as a package to one printer.

The City of Lawrence will establish a price preference of up to 5-percent for recycled paper products. This year, the city is asking all printers to provide a quote for 'house stock/house ink' paper and a quote for 30% post-consumer recycled paper (with soy-based inks) for each project. NOTE: If your 'house stock' paper has a percentage of recycled content, please indicate this on your bid. Additionally, if your print shop uses soy based inks on all print jobs, please note this, too. Your final bid should have two price quotes indicated – one for house stock paper/house ink and one for 30% recycled content/soy based inks. I look forward to your response and am available to answer questions, (785) 832-3406. I have examples for most projects; please contact me to view prior to bidding.

Bid response deadline: Sealed bids will be opened at 2:00 p.m. at Lawrence City Hall, City Commission Room on **Tuesday, November 22, 2011**. This is a sealed bid, not quotes. Bids must be received **prior to 2:00 p.m.** in the City Clerk's Office at City Hall (3rd floor). The city will not accept faxed or e-mailed bids. They must be received by the city as specified in the notice to bidders. The bid will be awarded on Tuesday, November 29 by the City Commission.

Special Instructions: Final sealed bids should include individual prices for each project (and pricing for all options indicated). For the purposes of providing a cumulative price for all projects, which will be read during the sealed bid opening, please include prices for projects 1 through 19 for both paper options. This cumulative pricing is for the purpose of awarding a bid only; the individual department may choose to purchase option A or B (for quantity or number of inks) when ordering printing projects. If the cumulative total for the 30% recycled price for all projects is within the requirements set by the city's Environmental Purchasing Policy, the city can opt to print all projects using these specifications. All pricing must include shipping to destination(s).

Example for determining cumulative price:

'House stock/house ink' quote:

Price for Project 1 (Paper Option A)	
+ Price for Project 2 (Paper Option A)	+
+ Price for Project 3 (Paper Option A)	+
+ Price for Project 4	+
+ Price for Project 5	+
+ Price for Project 6	+
+ Price for Project 7 (Paper Option A)	+
+ Price for Project 8 (Paper Option A)	+
+ Price for Project 9 (Paper Option A)	+
+ Price for Project 10 (Paper Option A)	+
+ Price for Project 11 (Paper Option A/Printing Option A)	+
+ Price for Project 12 (Paper Option A/Printing Option A)	+
+ Price for Project 13 (Quantity A)	+
+ Project 14 (Quantity A, Paper Option A)	+
+ Project 15 (Quantity A, Paper Option A)	+
+ Project 16 (Paper Option A)	+
+ Project 17 (Paper Option A)	+
+ Project 18 (Paper Option A)	+
+ Project 19 (Paper Option A)	+
= TOTAL CUMULATIVE PRICE FOR	
HOUSE STOCK/HOUSE INK BID	=

30% recycled paper quote:

Price for Project 1 (Paper Option B)	
+ Price for Project 2 (Paper Option B)	+
+ Price for Project 3 (Paper Option B)	+
+ Price for Project 4	+
+ Price for Project 5	+
+ Price for Project 6	+
+ Price for Project 7 (Paper Option B)	+
+ Price for Project 8 (Paper Option B)	+
+ Price for Project 9 (Paper Option B)	+
+ Price for Project 10 (Paper Option B)	+
+ Price for Project 11 (Paper Option B/Printing Option A)	+
+ Price for Project 12 (Paper Option B/Printing Option A)	+
+ Price for Project 13 (Quantity A)	+
+ Project 14 (Quantity A, Paper Option B)	+
+ Project 15 (Quantity A, Paper Option B)	+
+ Project 16 (Paper Option A)	+
+ Project 17 (Paper Option A)	+
+ Project 18 (Paper Option A)	+
+ Project 19 (Paper Option A)	+
= TOTAL CUMULATIVE PRICE FOR	
30% RECYCLED CONTENT AND	
SOY-BASED INKS BID	=

Title	Utility Department – Consumer Confidence Report "The Water
Title	We Drink 2012". (May 2012 insert cycle)
Existing item available	Yes
for review	100
Finished material due	4/23/2012
to mailing house	
Insert Number	93
General	
Specifications	
Quantity	32K
Number of pages	1, double sided
Flat size	8.5" x 11"
Folds to	c- letter folded to fit in regular envelope
Bids requested	All steps of pre-press, printing and folding, packaging and delivery.
	Need break out price for file manipulation, correction and edits.
Paper specifications	Please provide a quote for both house stock paper/ink and 30%
	recycled with soy-based inks:
	Paper Option A (stock): 70-lb gloss text white
	Paper Option B (30% recycled + soy based ink): 70-lb gloss text white
Ink Specifications	
Number of inks	Side 1, one color (black)
	Side 2, one color (black)
Output	
Specifications	
Material delivered to	4/1/2012
printer by CD or FTP	In undetermined software, will require flight checking and some file
5	preparation. Indicate cost for manipulations.
Packaging	In boxes labeled for insert/mailing house
Shipping	Deliver 100 pieces to Kaw Water Plant Attn: Shari Stamer, 3 rd &
	Indiana, Lawrence, KS 66044.
	Ship remaining order to Integrated Mail Industries, 3450 West Hopkins
	St., Milwaukee, Wisconsin, 53216, Attn: SPC. All boxes must be labeled
Draofo	on the outside with the insert number and quantity.
Proofs	PDF acceptable
References	Provide contact information for 2 clients with pieces of similar
	size and color process.

Total for	Project	1, Paper	Option A:	
Total for	Project	1, Paper	Option B:	

Title	Planning Department – Floodplain Management Insert (April 2012 insert cycle)
Existing item available	Yes
for review	
Finished material due	3/22/2012
to mailing house	
Insert Number	91
General	
Specifications	
Quantity	33K
Number of pages	1, double sided
Flat size	8.5" x 11"
Folds to	c- letter folded to fit in regular envelope
Bids requested	All steps of pre-press, printing and folding, packaging and delivery.
	Need break out price for file manipulation, correction and edits.
Paper specifications	Please provide a quote for both house stock paper/ink and 30%
	recycled with soy-based inks:
	Paper Option A (stock): 70-lb gloss text white
	Paper Option B (30% recycled + soy based ink): 70-lb gloss text white
Ink Specifications	
Number of inks	Side 1, 2 color (black + PMS)
	Side 2, 2 color (black + PMS)
Output	
Specifications	
Material delivered to	3/1/2012
printer by CD or FTP	In undetermined software, will require flight checking and some file
	preparation. Indicate cost for manipulations.
Packaging	In boxes labeled for insert/mailing house.
Shipping	Deliver 1,000 pieces to Amy Miller, Planning Department, 6 E. 6 th Street,
	Lawrence, Kansas, 66044.
	Ship remaining order to Integrated Mail Industries, 3450 West Hopkins
	St., Milwaukee, Wisconsin, 53216, Attn: SPC. All boxes must be labeled
	on the outside with the insert number and quantity.
Proofs	PDF acceptable
References	Provide contact information for 2 clients with pieces of similar
	size and color process.

Total for	Project 2	2, Paper	Option A:	
Total for	Project 2	2, Paper	Option B:	

Title	City Manager's	Office – Flame	Monthly Newslet	ter
Existing item available	Yes			
for review				
Project Deadlines	Issue	Insert No.	Material due	Material due
			to printer	to mailing
				house
	January	82	12/1/2011	12/22/2011
	February	84	1/4/2012	1/22/2012
	March	86	2/1/2012	2/22/2012
	April	88	3/1/2012	3/22/2012
	May	90	4/2/2012	4/22/2012
	June	92	5/3/2012	5/23/2012
	July	94	6/1/2012	6/22/2012
	August	96	7/1/2012	7/22/2012
	September	98	8/2/2012	8/22/2012
	October	100	9/1/2012	9/22/2012
	November	102	10/1/2012	10/21/2012
	December	104	11/2/2012	11/22/2012
General				
Specifications				
Quantity	32K			
Number of pages	1, double sided	<u> </u>		
Flat size	8.5" x 11"			
Folds to		o fit in regular en		
Bids requested			ıd folding, packagir	
			nanipulation, corr	
Paper specifications	Please provide a quote for both house stock paper/ink and 30%			
	recycled with so	y-based inks:		
	D 0 11 A	(
	Paper Option A (stock): 80-lb gloss text white			
	Paper Option B (30% recycled + soy based ink): 80-lb gloss text white			
Ink Specifications	Тарст Орцогъ	(3070 recycled 1	30 y basea iriky. 00	ib gloss text write
Number of inks	Side 1, 1 color PMS, color to be provided			
	Side 2, 1 color PMS, color to be provided			
Output		•		
Specifications				
Material delivered to			printer. In undete	
printer by email or FTP		checking and so	ome file preparation	. Indicate cost for
	manipulations.			
Project timeline			of newsletter will for	
		· •		roved and returned
		•		ed by 15 th of month
			sconsin by date pro	
				the job must be
	completed by deadlines provided. This deadline must be met each month. Inability to complete project at any time will			
			npiete project at	any time will
Dookoging	result in loss o		a house	
Packaging	In boxes labeled for insert/mailing house. Deliver 50 pieces to Megan Gilliland, City Hall, 6 E. 6 th Street, Lawrence,			
Shipping		-	_	
	Namsas, 00044.	orlip remaining o	rder to Integrated I	viali iriuustries,

	3450 West Hopkins St., Milwaukee, Wisconsin, 53216, Attn: SPC. All boxes must be labeled on the outside with the insert number and quantity.
Proofs	Digital or PDF acceptable
References	Provide contact information for 2 clients with pieces of similar size, turn around times and color process. Prefer references where tight deadline is met on a consistent basis.

Total for Project 3, Paper Option A:
Total for Project 3, Paper Option B:

Title	Waste Reduction and Recycling – eWaste & Earth Day Insert
Title	(March 2012 insert cycle)
Existing item available	Yes
for review	
Finished material due	3/1/2012
to mailing house	
Insert Number	89
General	
Specifications	
Quantity	32K
Number of pages	1, double sided
Flat size	8.5" x 3.25"
Folds to	No folds, finished material fits within guides for regular envelope.
Bids requested	All steps of pre-press, printing and folding, packaging and delivery.
	Need break out price for file manipulation, correction and edits.
Paper specifications	70-lb gloss text white with 30% recycled content (post-consumer
	preferred) and soy-based inks.
	NOTE: For WRR and Sustainability Coordinator projects, only
	one paper specification will be required.
Ink Specifications	
Number of inks	Side 1, 2 color (black + PMS)
	Side 2, 2 color (black + PMS)
Output	
Specifications	0.77 (00.4.0
Material delivered to	2/7/2012
printer by CD or FTP	In undetermined software, will require flight checking and some file
D 1 '	preparation. Indicate cost for manipulations.
Packaging	In boxes labeled for insert/mailing house.
Shipping	Ship to Integrated Mail Industries, 3450 West Hopkins St., Milwaukee,
	Wisconsin, 53216, Attn: SPC. All boxes must be labeled on the outside
Droofe	with the insert number and quantity.
Proofs	PDF acceptable Provide contact information for 2 clients with pieces of similar
References	Provide contact information for 2 clients with pieces of similar
	size (1/3 sheet) and color process.

Total for Pro	piect 4:	
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Title	Waste Reduction and Recycling – Energy Fair Insert (August
	2012 insert cycle)
Existing item available	Yes
for review	
Finished material due	7/29/2012
to mailing house	
Insert Number	99
General	
Specifications	
Quantity	32K
Number of pages	1, double sided
Flat size	8.5" x 3.25"
Folds to	No folds, finished material fits within guides for regular envelope.
Bids requested	All steps of pre-press, printing and folding, packaging and delivery.
	Need break out price for file manipulation, correction and edits.
Paper specifications	70-lb gloss text white with 30% recycled content (post-consumer
	preferred) and soy-based inks.
	NOTE: For WRR and Sustainability Coordinator projects, only
	one paper specification will be required.
Ink Specifications	
Number of inks	Side 1, 2 color (black + PMS)
	Side 2, 2 color (black + PMS)
Output	
Specifications	
Material delivered to	6/29/2012
printer by CD or FTP	In undetermined software, will require flight checking and some file
	preparation. Indicate cost for manipulations.
Packaging	In boxes labeled for insert/mailing house.
Shipping	Ship to Integrated Mail Industries, 3450 West Hopkins St., Milwaukee,
	Wisconsin, 53216, Attn: SPC. All boxes must be labeled on the outside
	with the insert number and quantity.
Proofs	PDF acceptable
References	Provide contact information for 2 clients with pieces of similar
	size (1/3 sheet) and color process.

Total	for	Droject	Ε.		
TOTAL	IOI	Project	ວ:		

Title	Waste Reduction and Recycling – Thanksgiving Trash Service (October 2012 insert cycle)
Existing item available	Yes
for review	
Finished material due	9/29/2012
to mailing house	
Insert Number	103
General	
Specifications	
Quantity	32K
Number of pages	1, double sided
Flat size	8.5" x 3.25"
Folds to	No folds, finished material fits within guides for regular envelope.
Bids requested	All steps of pre-press, printing and folding, packaging and delivery.
	Need break out price for file manipulation, correction and edits.
Paper specifications	70-lb gloss text white with 30% recycled content (post-consumer
	preferred) and soy-based inks.
	NOTE: For WRR and Sustainability Coordinator projects, only
	one paper specification will be required.
Ink Specifications	
Number of inks	Side 1, 2 color (black + PMS)
	Side 2, 2 color (black + PMS)
Output	
Specifications	
Material delivered to	9/7/2012
printer by CD or FTP	In undetermined software, will require flight checking and some file
	preparation. Indicate cost for manipulations.
Packaging	In boxes labeled for insert/mailing house.
Shipping	Ship to Integrated Mail Industries, 3450 West Hopkins St., Milwaukee,
	Wisconsin, 53216, Attn: SPC. All boxes must be labeled on the outside
	with the insert number and quantity.
Proofs	PDF acceptable
References	Provide contact information for 2 clients with pieces of similar
	size (1/3 sheet) and color process.

Total	for	Project	6٠	
TOTAL	101	Profect	Ο:	

Title	Human Relations Insert (June 2012 insert cycle)
Existing item available	Yes
for review	
Finished material due	5/29/2012
to mailing house	
Insert Number	95
General	
Specifications	
Quantity	32K
Number of pages	1, double sided
Flat size	8.5" x 3.25"
Folds to	No folds, finished material fits within guides for regular envelope.
Bids requested	All steps of pre-press, printing and folding, packaging and delivery.
	Need break out price for file manipulation, correction and edits.
Paper specifications	Please provide a quote for both house stock paper/ink and 30%
	recycled with soy-based inks:
	Paper Option A (stock): 80-lb gloss text white
	Paper Option B (30% recycled + soy based ink): 80-lb gloss text white
Ink Specifications	
Number of inks	Side 1, 2 color (black + PMS)
	Side 2, 2 color (black + PMS)
Output	
Specifications	F /7/2012
Material delivered to	5/7/2012
printer by CD or FTP	In undetermined software, will require flight checking and some file
Do also win es	preparation. Indicate cost for manipulations.
Packaging	In boxes labeled for insert/mailing house.
Shipping	Ship to Integrated Mail Industries, 3450 West Hopkins St., Milwaukee,
	Wisconsin, 53216, Attn: SPC. All boxes must be labeled on the outside with the insert number and quantity.
Proofs	with the insert number and quantity. PDF acceptable
References	
Kererences	Provide contact information for 2 clients with pieces of similar
	size (1/3 sheet) and color process.

Total for Project 7, Paper Option A:	
Total for Project 7 Depar Ontion D.	
Total for Project 7, Paper Option B:	

Title	Utilities FOG insert (November 2012 insert cycle)
Existing item available	Yes
for review	
Finished material due	11/7/2012
to mailing house	
Insert Number	105
General	
Specifications	
Quantity	32K
Number of pages	1, double sided
Flat size	8.5" x 3.25"
Folds to	No folds, finished material fits within guides for regular envelope.
Bids requested	All steps of pre-press, printing and folding, packaging and delivery.
	Need break out price for file manipulation, correction and edits.
Paper specifications	Please provide a quote for both house stock paper/ink and 30%
	recycled with soy-based inks:
	Paper Option A (stock): 80-lb gloss text white
	Paper Option B (30% recycled + soy based ink): 80-lb gloss text white
Ink Specifications	
Number of inks	Side 1, 2 color (black + PMS)
	Side 2, 2 color (black + PMS)
Output	
Specifications	
Material delivered to	10/15/2012
printer by CD or FTP	In undetermined software, will require flight checking and some file
	preparation. Indicate cost for manipulations.
Packaging	In boxes labeled for insert/mailing house.
Shipping	Ship to Integrated Mail Industries, 3450 West Hopkins St., Milwaukee,
	Wisconsin, 53216, Attn: SPC. All boxes must be labeled on the outside
	with the insert number and quantity.
Proofs	PDF acceptable
References	Provide contact information for 2 clients with pieces of similar
	size (1/3 sheet) and color process.

Total for Project 8, Paper Option A:	
Total for Project 8, Paper Option B:	
Total for Troject 6, Taper Option B	

Title	Police Insert (TBA insert cycle)
Existing item available	No
for review	
Finished material due	TBA
to mailing house	
Insert Number	TBA
General	
Specifications	
Quantity	32K
Number of pages	1, double sided
Flat size	8.5" x 3.25"
Folds to	No folds, finished material fits within guides for regular envelope.
Bids requested	All steps of pre-press, printing and folding, packaging and delivery.
	Need break out price for file manipulation, correction and edits.
Paper specifications	Please provide a quote for both house stock paper/ink and 30%
	recycled with soy-based inks:
	Paper Option A (stock): 80-lb gloss text white
	Paper Option B (30% recycled + soy based ink): 80-lb gloss text white
Ink Specifications	
Number of inks	Side 1, 2 color (black + PMS)
	Side 2, 2 color (black + PMS)
Output	
Specifications	TD4
Material delivered to	TBA
printer by CD or FTP	In undetermined software, will require flight checking and some file
	preparation. Indicate cost for manipulations.
Packaging	In boxes labeled for insert/mailing house.
Shipping	Ship to Integrated Mail Industries, 3450 West Hopkins St., Milwaukee,
	Wisconsin, 53216, Attn: SPC. All boxes must be labeled on the outside
D 6	with the insert number and quantity.
Proofs	PDF acceptable
References	Provide contact information for 2 clients with pieces of similar
	size (1/3 sheet) and color process.

Total for Project 9, Paper Option A:	
Total for Project 9, Paper Option B:	
Total for Project 9, Paper Option B.	

Title	Lawrence Cultural Arts Phoenix Awards Mailer
Existing item available	Yes
for review	
Finished material due	TBA
to city	
General	
Specifications	
Quantity	750
Finished size	5" x 7"
Number of pages	1, double sided
Bids requested	All steps of pre-press, printing and cutting, packaging and delivery. Need break out price for file manipulation, correction and edits.
Paper specifications	Please provide a quote for both house stock paper/ink and 30%
	recycled with soy-based inks:
	Paper Option A (stock): 100-lb white coated cover
	Depar Option D (200/ regular a southered int), 100 lb white costed
	Paper Option B (30% recycled + soy based ink): 100-lb white coated cover
Ink Specifications	
Number of inks	Side 1, 4-color
	Side 2, 4-color
Output	
Specifications	
Material delivered to	Date TBA. In undetermined software, will require flight checking and
printer by CD or FTP	some file preparation. Indicate cost for manipulations.
Packaging	Wrapped or boxed.
Shipping	Deliver all materials to Diane Stoddard, 6 E. 6 th Street, Lawrence, KS
	66044.
Proofs	Digital or PDF acceptable
References	Provide contact information for 2 clients with pieces of similar
	size and color process.

Total for Project 10, Paper Option A:	
Total for Project 10, Paper Option B:	

Title	Outdoor Downtown Sculpture Exhibition - Brochure
Existing item available	Yes
for review	
File delivered to printer	5/17/2012 (approx)
Proof to City	5/21/2012 (approx)
Finished material due	5/28/2012 (approx)
to City	6,25,2512 (approxy
General	
Specifications	
Quantity	2K
Number of pages	1, double sided
Flat size	23 in L x 9 in W
Folds to	3 7/8 in L x 9 in W; finished design is a 6 panel fold. Brochure folds in
1 0143 10	half, then folds from left outside panel to center. It then folds right
	outside panel to close. PLEASE REVIEW EXISTING ITEM PRIOR TO
	BIDDING
Bids requested	All steps of pre-press, printing and folding, packaging and delivery. Need break
Dias requested	out price for file manipulation, correction and edits.
Paper specifications	Please provide a quote for both house stock paper/ink and 30% recycled with soy-
	based inks:
	Paper Option A (stock): 80-lb gloss text white
	, , , , , , , , , , , , , , , , , , ,
	Paper Option B (30% recycled + soy based ink): 80-lb gloss text white
Ink Specifications	
Number of inks	Please quote 2 processes:
	Printing Option A: Side 1, 2 color (black + PMS)
	Side 2, 2 color (black + PMS)
	Printing Option B: Side 1, 4/4
	Side 2, 4/4
Output	
Specifications	
Material delivered to	In undetermined software, will require flight checking and some file preparation.
printer by CD, PDF or	Indicate cost for manipulations.
FTP	
Packaging	In boxes.
Shipping	Deliver all materials to Diane Stoddard, 6 E. 6 th Street, Lawrence, KS 66044.
Proofs	PDF acceptable
References	Provide contact information for 2 clients with pieces of similar size and
	color process.

Total for Project 11, Paper Option A/Printing Option A:	
Total for Project 11, Paper Option A/Printing Option B:	
Total for Project 11, Paper Option B/Printing Option A:	
Total for Project 11, Paper Option B/Printing Option B:	

Title	Outdoor Downtown Sculpture Exhibition - Call for Entrees Mailer
Existing item available for review	Yes
File delivered to	TBA
printer	
Proof to City	TBA
Finished material due to City	TBA
General	
Specifications	
Quantity	3K
Number of pages	1, double sided
Flat size	4" x 6"
Bids requested	All steps of pre-press, printing and folding, packaging and delivery. Need break out price for file manipulation, correction and edits.
Paper specifications	Please provide a quote for both house stock paper/ink and 30% recycled with soy-based inks:
	1 cojula minos
	Paper Option A (stock): 100-lb white coated cover
	Paper Option B (30% recycled + soy based ink): 100-lb white coated cover
Ink Specifications	
Number of inks	Please quote 2 processes:
	Printing Option A: Side 1, 2 color (black + PMS) Side 2, 2 color (black + PMS)
	Printing Option B: Side 1, 4/4 Side 2, 4/4
Output Specifications	
Material delivered to	In undetermined software, will require flight checking and some file
printer by CD, PDF or FTP	preparation. Indicate cost for manipulations.
Packaging	In boxes
Shipping	Deliver all materials to Diane Stoddard, 6 E. 6 th Street, Lawrence, KS 66044.
Proofs	PDF acceptable
References	Provide contact information for 2 clients with pieces of similar size and color process.

Total for Project 12, Paper Option A/Printing Option A:	
Total for Project 12, Paper Option A/Printing Option B:	
Total for Project 12, Paper Option B/Printing Option A:	
Total for Project 12 Paper Option B/Printing Option B:	

Title	Bike Map (this project is not yet confirmed but pricing is
11110	requested)
Existing item available	Yes
for review	
Finished material due	TBA
to mailing house	
General	
Specifications	
Quantity	Option A: 2500
	Option B: 5000
Number of pages	1, double sided
Flat size	Cover: 11 3/4 " x 3 7/8
	Cover: Folds to 5 7/8/" x 3 7/8"
	Inside pages: 1
	Inside Pages - Flat Size: 22" x 17.5, folds at center, then
	folds right, then folds left, accordion folded four times to fit
	into cover.
	Inside Pages - Folds To: 5.5" x 3.5"
Folds to	Folds from top to bottom.
Finishing	Folded flat glues to inside bottom cover
Bids requested	All steps of pre-press, printing and folding, packaging and delivery.
	Need break out price for file manipulation, correction and edits.
Paper specifications	Cover: Standard cover stock (with recycled content, post
	consumer preferred)
	Inside pages Paper Specifications
	Stock paper with recycled content (post-consumer preferred)
Ink Specifications	
Number of inks	Side 1, 4/4
	Side 2, 4/4
Output	
Specifications	TDA
Material delivered to	TBA
printer by CD or FTP	In undetermined software, will require flight checking and some file
Dooleaging	preparation. Indicate cost for manipulations.
Packaging	In boxes of quantity 500 or less
Shipping	Ship to Jessica Mortinger, 6 E. 6 th Street, Lawrence, Kansas
Proofs	PDF acceptable
References	Provide contact information for 2 clients with similar complex
	pieces.

Total for	Project	13,	Quantity A	۹: _	
Total for	Proiect	13.	Quantity E	В	

Title	Annual Report 2011
Existing item available	Yes
for review	
Finished material due	Approx. March 15, 2012 (will provide press ready materials to
to city	printer and allow or 2 weeks printing time)
General	
Specifications	
Quantity	Option A: 250
	Option B: 500
Number of pages	20 pages
	Pg 1 and 20: Stock cover cardstock
	All others: 80# gloss
Flat size	11" x 17"
Trim size	11" x 8.5"
Bindery	Saddle-stitched on short side (8.5")
Bids requested	All steps of pre-press, printing and folding, packaging and delivery.
	Need break out price for file manipulation, correction and edits.
Paper specifications	Please provide a quote for both house stock paper/ink and 30%
	recycled with soy-based inks:
	Paper Option A (stock): 80-lb gloss text white
1 1 0 'C' 1'	Paper Option B (30% recycled + soy based ink): 80-lb gloss text white
Ink Specifications	All 11 - 2 - 2 - 4 / 4
Number of inks	All pages 4/4
Output	
Specifications Material delivered to	TBA
	1
printer by CD or FTP	In undetermined software, will require flight checking and some file preparation. Indicate cost for manipulations.
Dackaging	Bulk in boxes of quantity 250 or less
Packaging	Delivered to Megan Gilliland, City Hall, 6 E. 6 th Street, Lawrence,
Shipping	Kansas, 66044.
Proofs	PDF acceptable
References	Provide contact information for 2 clients with pieces of similar
Veletietice2	size and color process.
	אוב מווע נטוטו אוטנפאא.

Total for Project 14, Quantity A, Paper Option A:
Total for Project 14, Quantity A, Paper Option B:
Total for Project 14, Quantity B, Paper Option A:
Total for Project 14, Quantity B, Paper Option B:

Title	Economic Development Annual Report 2011
Existing item available	Yes
for review	
Finished material due	Approx. February 1, 2012 (will provide press ready materials
to city	to printer and allow or 2 weeks printing time)
General	
Specifications	
Quantity	Option A: 750
	Option B: 1500
Number of pages	8 pages
	Pg 1 and 8: Stock cover cardstock
	All others: 80# gloss
Flat size	11" x 17"
Trim size	11" x 8.5"
Bindery	Saddle-stitched on short side (8.5")
Bids requested	All steps of pre-press, printing and folding, packaging and delivery.
	Need break out price for file manipulation, correction and edits.
Paper specifications	Please provide a quote for both house stock paper/ink and 30%
	recycled with soy-based inks:
	Paper Option A (stock): 80-lb gloss text white
	Paper Option B (30% recycled + soy based ink): 80-lb gloss text white
Ink Specifications	
Number of inks	All pages 4/4
Output	
Specifications	
Material delivered to	TBA
printer by CD or FTP	In undetermined software, will require flight checking and some file
De also minore	preparation. Indicate cost for manipulations.
Packaging	Bulk in boxes of quantity 250 or less
Shipping	Delivered to Megan Gilliland, City Hall, 6 E. 6 th Street, Lawrence,
D (Kansas, 66044.
Proofs	PDF acceptable
References	Provide contact information for 2 clients with pieces of similar
	size and color process.

Total for Project 15, Quantity A, Paper Option A:	
Total for Project 15, Quantity A, Paper Option B:	
Total for Project 15, Quantity B, Paper Option A:	
Total for Project 15, Quantity B, Paper Option B:	

Title	Delinquent Notices
Existing item available	Yes
for review	
File delivered to	TBA
printer	
Proof to City	TBA
Finished material due	TBA
to City	
General	
Specifications	
Quantity	50K
Number of pages	1, single-sided
Flat size	3.25" x 8.5", trim to size
Bids requested	All steps of pre-press, printing and folding, packaging and delivery. Need break out price for file manipulation, correction and edits.
Paper specifications	Please provide a quote for both house stock paper/ink and 30%
	recycled with soy-based inks:
	Paper Option A (stock): 60# canary offset
	Paper Option B (30% recycled + soy based ink): 60# canary offset
Ink Specifications	
Number of inks	1/0 black, no bleeds
Output	
Specifications	
Material delivered to	In undetermined software, will require flight checking and some file
printer by CD, PDF or	preparation. Indicate cost for manipulations.
FTP	
Packaging	Bulk boxes
Shipping	Ship to Integrated Mail Industries, 3450 West Hopkins St., Milwaukee,
	Wisconsin, 53216, Attn: SPC. All boxes must be labeled on the outside
	with quantity.
Proofs	PDF acceptable
References	Provide contact information for 2 clients with pieces of similar
	size and color process.

Total for Project 16, Paper Option A:	
Total for Project 16, Paper Option B:	

Title	Auto Pay Notice
Existing item available	Yes
for review	
File delivered to	TBA
printer	
Proof to City	TBA
Finished material due	TBA
to City	
General	
Specifications	
Quantity	30K
Number of pages	1, double-sided
Flat size	3.25" x 8.5", trim to size
Bids requested	All steps of pre-press, printing and folding, packaging and delivery.
	Need break out price for file manipulation, correction and edits.
Paper specifications	Please provide a quote for both house stock paper/ink and 30%
	recycled with soy-based inks:
	Paper Option A (stock): 60# white offset
1 1 0 10 11	Paper Option B (30% recycled + soy based ink): 60# white offset
Ink Specifications	4/011 1
Number of inks	1/0 black, no bleeds
Outnut	
Output Specifications	
Material delivered to	In undetermined software, will require flight checking and some file
	' ' '
printer by CD, PDF or FTP	preparation. Indicate cost for manipulations.
Packaging	Bulk boxes
Shipping	Ship to Integrated Mail Industries, 3450 West Hopkins St., Milwaukee,
Shilphing	Wisconsin, 53216, Attn: SPC. All boxes must be labeled on the outside
	with the quantity. Deliver 200 copies to Cindy Naff, 6 E. 6 th Street,
	Lawrence, KS 66044.
Proofs	PDF acceptable
References	Provide contact information for 2 clients with pieces of similar
1.0101011003	size and color process.
	Size dita color process.

Total for	Project 1	17, Paper	Option A:	
Total for	Project 1	17. Paper	Option B:	

Title	Utility Billing 101			
Existing item available	Yes			
for review				
File delivered to	TBA			
printer				
Proof to City	TBA			
Finished material due	TBA			
to City				
General				
Specifications				
Quantity	10K			
Number of pages	1, double-sided			
Flat size	7" x 8.5", trim to size			
Folds to	Fold in half to 3.5" x 8.5"			
Bids requested	All steps of pre-press, printing and folding, packaging and delivery.			
-	Need break out price for file manipulation, correction and edits.			
Paper specifications	Please provide a quote for both house stock paper/ink and 30%			
	recycled with soy-based inks:			
	Paper Option A (stock): 100# gloss text			
	Paper Option B (30% recycled + soy based ink): 100# gloss text			
Ink Specifications				
Number of inks	Side 1, 2 color (black + PMS), no bleeds			
	Side 2, 2 color (black + PMS), no bleeds			
Output				
Specifications				
Material delivered to	In undetermined software, will require flight checking and some file			
printer by CD, PDF or	preparation. Indicate cost for manipulations.			
FTP				
Packaging	Bulk boxes			
Shipping	Ship to Integrated Mail Industries, 3450 West Hopkins St., Milwaukee,			
	Wisconsin, 53216, Attn: SPC. All boxes must be labeled on the outside			
	with quantity.			
Proofs	PDF acceptable			
References	Provide contact information for 2 clients with pieces of similar			
	size and color process.			

Total for Project 18, Pa	aper Option A:
Total for Project 18, Page 18	aper Option B:

Title	Disconnect Notices (2 up door hanger)			
Existing item available	Yes			
for review				
File delivered to	TBA			
printer				
Proof to City	TBA			
Finished material due	TBA			
to City				
General				
Specifications				
Quantity	6K			
Number of pages	1, single-sided			
Flat size	8.5" x 11"			
Cutting	Pre-cut door hanger (holes left in) with a micro-perf			
	down center of sheet			
Bids requested	All steps of pre-press, printing and folding, packaging and delivery.			
	Need break out price for file manipulation, correction and edits.			
Paper specifications	Please provide a quote for both house stock paper/ink and 30%			
	recycled with soy-based inks:			
	Denon Ontion A (steel) / 7.4 Drietal			
	Paper Option A (stock): 67# Bristol			
	Paper Option B (30% recycled + soy based ink): 67# Bristol			
Ink Specifications	Taper Option 5 (3070 recycled + 30y based into). Of it briston			
Number of inks	Side 1, 2 color (black + PMS), no bleeds			
Number of files	Side 2, 2 color (black + PMS), no bleeds			
Output	orace and a contract of the co			
Specifications				
Material delivered to	In undetermined software, will require flight checking and some file			
printer by CD, PDF or	preparation. Indicate cost for manipulations.			
FTP				
Packaging	Bulk boxes			
Shipping	Deliver to Janet Nixon, 6 E. 6 th Street, 3 rd floor, Lawrence, Kansas,			
	66044. All boxes must be labeled on the outside with quantity.			
Proofs	PDF acceptable			
References	Provide contact information for 2 clients with pieces of similar			
	size and color process.			

Total for	Project	19, Paper	Option A:	
Total for	Proiect	19. Paper	Option B:	