LAWRENCE MEMORIAL HOSPITAL
ENDOWMENT ASSOCIATION

325 Maine
Lawrence, KS 66044
785-505-6134
www.lmhendowment.org

September 22, 2011

Dave Corliss
City of Lawrence
PO Box 708
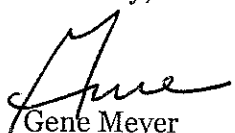Lawrence, KS 66044

Dear Dave:

October is National Breast Cancer Awareness month. One in eight women will be diagnosed with breast cancer and as a leading healthcare provider, Lawrence Memorial Hospital is committed to helping area men and women through breast cancer awareness, education, early detection and treatment. For the past three years, in an effort to increase the public's awareness and support for breast cancer education and detection, the City of Lawrence allowed us to tie pink ribbons around lamp posts on Massachusetts Street (between 6th and 11th streets) and on Clinton Parkway. This visually impactful display helped to raise awareness about breast cancer and what people can do to protect themselves and the people they love. It also brought a lot of smiles to those who saw the ribbons.

Again, this year we ask your permission to tie ribbons around lamp posts on Massachusetts Street (between 6th and 11th streets) and on Clinton Parkway (between Iowa and Kasold). We would like to put the ribbons up on Sunday October 2 and take them down on Monday October 31. Enclosed is an example of the ribbons our volunteers would tie around the lampposts.

Also, if you are not yet aware, Downtown Lawrence is holding the first "Girl's Night Downtown" on Thursday, October 13 from 5:00-9:00pm. Participants will purchase a $20 ticket and will receive special discounts and deals at participating merchants. The proceeds will benefit LMH's Mario's Closet, a comforting place that restores confidence, dignity and hope through personalized image renewal. It is the only boutique of its kind in Lawrence. Downtown Lawrence is real gem and we are so grateful to the support of Downtown Lawrence Inc. and the City of Lawrence.

Thank you for your consideration of this request. If you have any questions or need additional information, please contact us at 785.505.6134.

Sincerely,

Gene Meyer
President & CEO

Kathy Clausing-Willis
VP and Chief Development Officer

The Right Care. Right Here. Right Now.
The Right Reasons to Give