

From: [Bob Sanner](#)  
To: [David L. Corliss](#)  
Cc: [Jonathan Douglass](#)  
Date: Thursday, September 22, 2011 10:52:47 AM  
Attachments: [MS Bike Storage 1.jpg](#)  
[MS Bike Storage 2.jpg](#)  
[MS Bike Storage 3.jpg](#)

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Hi Dave,

I want to give credit to the various city departments that made the 2011 KC/Topeka 150 Bike Ride a success. This event had 2,412 registered riders and 2,000 on the road, compared to 2,183 registered and 1,700 on the road last year—a 10 percent increase. Because this is the Mid-America Chapter's largest fund raising event, to-date (with nearly two months left to collect money), the chapter has \$1,061,968 in the bank toward its goal of \$1,327,405 (80 percent of goal). The proceeds are about 10 percent ahead of the amount collected at this time last year.

I think it is safe to say this event also gave back to the community, with more than a dozen sold-out hotels Saturday night, including SpringHill Suites, Holiday Inn, Holliday Inn Express, Hampton Inn, etc. In addition, the following local businesses participated:

Anderson Rental—toilets, handwash stations and generator.  
Express Employment Professionals—our security guards for two nights  
Biggs, Ingredient & Zen Zero—dinner on the festival side  
Triad Leasing—for VIP couches, TV, etc.  
First Student—hotel shuttles and last minute shuttles home on Sunday  
Sellout—local band  
Balloon Arts—balloons!  
Famous Dave's—catered dinner for one of our teams  
Papa Keno's—fed our tent workers Thursday night and our volunteers Friday day  
Local masseuses for one of our team tents  
Cottin's Hardware—various supplies for bike storage area

With the help of Lawrence's Utilities Department, Parks & Rec, Street Department, Law Enforcement and your staff on the fourth floor, I was able to "turnkey" the South Park site plan for the MS Society—an advantage they have not enjoyed in the past. This allowed them to promote the ride and elevate the fundraising effort. One example of the incredible effort that these departments made was Mark Thiel sending one of his crew over to the old Sport-to-Sport fields to pick up 50 sections of top rail for me to use in the parking lot west of the Community Building. I converted the parking lot into Saturday's overnight bike storage area. My ability to use this top rail saved the MS Society \$4,500 in portable bike rack rental. Attached are photos of this area, where bikes valued at approximately \$1.8 million were stored overnight—not a single bike was missing the next morning.

City of Lawrence staff members make our community impressive not only on a daily basis, but also for the events I bring to town. The Lawrence CVB is truly grateful for their extraordinary dedication and support. Thank you.

Bob Sanner

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