



**National
Multiple Sclerosis
Society**

June 29, 2011

Mid America
Chapter

Aron Cromwell
Mayor of Lawrence
6 E. 6th Street
Lawrence KS 66044

Dear Aron:

On behalf of the National Multiple Sclerosis Society, we would like to invite you to be our guest at an informational and motivating breakfast at 7:30 a.m. on Thursday, July 14 at Maceli's located at 1031 New Hampshire, Lawrence, KS 66044.

Influential area business leaders will discuss how their involvement in MS Society events such as Walk MS and Bike MS has improved employee morale and fitness, created a spirit of camaraderie and provided positive community awareness for their company. They will also share highly effective and easily implemented strategies and ideas which could allow your organization to coordinate motivated walking and cycling teams.

In April, Lawrence had more than 300 local individuals participate in Walk MS. This fall, Bike MS will be overnighing in downtown Lawrence for the first time, bringing more than 2,000 regional biking participants to the city! At breakfast on July 14 you can learn about how you can get involved and gain exposure to these energetic gatherings of MS supporters.

A number of companies in the area are already participating in Walk MS and Bike MS and return year after year. Participating in these community events is fun, rewarding and helps a very worthy mission. We hope you will join us on July 14 at Maceli's to visit about how you can make a difference.

Please make your reservation for this informational breakfast with us and other Lawrence business leaders by contacting Kris Rauh at 816-448-2185, or email kris.rauh@nmss.org by July 12th.

Sincerely,

Dan Watkins
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