

We are asking for Massachusetts street to be closed off along the north-south length of South Park . The city has set the precedent of doing this for Art in the Park and similar community events. We are asking for the same consideration. The event is a community fund raiser called Rev it Up! It is a hotrod and custom car show. It will be an all day event bringing hundreds of cars and visitors from Kansas City, Topeka and beyond. It will be a benefit to downtown commerce because during and after our show, these visitors will spend time in the downtown area. The city of Topeka has a similar event in their downtown every summer and it is very well attended. There is a large hot rod community and Lawrence has been lacking a big event like this. Topeka, Ottawa, and Kansas City all have hot rod events that bring in a lot of commerce. Our show is a fundraiser for local charities. 100% of the profits will go to support the local underserved community.

We have already received a permit from Parks and Rec. to utilize the green areas of south park for our vendors. We will also use the Gazebo area for live music. Again, the general layout and attendance will be comparable to Art in the Park. We are hoping for this event to become a Lawrence tradition that the community can gather around and look forward to every year.

We have taken care to not have the event on a KU football weekend. Thank you for your consideration. We want to work with the city to make this happen. We are flexible with our plans at this point to meet the city's approval.