2011 CITY OF LAWRENCE DIRECTIONFINDER® SURVEY -Appendix A: GIS Maps -

Submitted to:

City of Lawrence, Kansas

By



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Interpreting the Maps

The maps on the following pages show the mean ratings for several survey questions by Census Block Group. A Census Block Group is a division of geography used by the U.S. Census Bureau to aggregate population data for areas that are generally larger than a neighborhood, but smaller than a zip code.

If most of the areas on a map are the same color, then most residents of the City feel the same about the quality of the service regardless of where they live in the City.

When reading the charts, please use the following color scheme as a guide:

- BLUE shades indicate <u>POSITIVE</u> ratings. Shades of blue indicate that residents were satisfied with the service being accessed.
- OFF WHITE shades indicate <u>NEUTRAL</u> ratings. Shades of off-white generally indicate that residents are ookayo with the service being assessed. A oneutralo rating generally indicates that that respondent has not had an intense positive or negative experience with the service.
- RED/ORANGE shades indicate <u>NEGATIVE</u> ratings. Shades of red/orange indicate that residents were dissatisfied with the service being accessed.





































































































































































































































