## Community Compost Sale: Spring 2011 RESULTS

The City's Spring Compost Sale was held on Thursday and Friday, March 17<sup>th</sup> and 18<sup>th</sup> from 8:00 am to 3:00 pm and Saturday, March 19<sup>th</sup> from 8:00 am to 4:00 pm. The weather on Thursday and Friday was sunny and windy, with a temperature around 65 degrees, while Saturday saw rain and high winds. The compost sold was a mix of 2010's May/June, July/August and September composted yard trimmings. The compost was sold for \$10 per scoop, which is approximately 3 cubic yards, or it was free for self-loaders.

A total of 1,653 vehicles entered our facility over the three-day period (Table 1). The Compost Sale started with approximately 3,020 cubic yards of compost from May-September yard trimmings that was screened, tested, and ready for distribution. At the close of the event on Saturday, there was approximately 200 cubic yards of compost left. A total of 2,820 cubic yards of compost (1,551 tons) was distributed over the course of the 3-day event. A total of \$13,340 was generated during the compost sale.

Table 1: Number of new and repeat customers each day and the total over the three-day period.

	Thurs., March 17th	Fri., March 18 <sup>th</sup>	Sat., March. 19 <sup>th</sup>	Total (all three days)
New Customers	584	418	260	1,262
Repeat Customers	110	180	101	391
Total (each day)	694	598	361	1,653

Well organized traffic queuing ensured safe access, egress, and loading for a variety of vehicle types. There were no accidents inside the gate at this sale.

Due to the increase in self-loaders, a large pile of compost on the west side of the pad was created to accommodate self-loaders.





The majority of vehicles through our facility were trucks, which were loaded with either of two front end loaders.



