



Spring Carnival

What: A nationwide tour that combines the experience of a live concert with spirited carnival fun. We will bring this event to select college markets across the US to transform open space into a magnetic environment. This is a free, all ages event.

When: April 14, 2011 (Thursday)

Hours of Operation: A one-day event that sets up in the morning and breaks down the same night. Exact hours are determined by the particular event, all local ordinances, sound permits, etc. Sample schedule is as follows:

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| 9am - 6pm | Set-up |
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| 7:45pm - 8:15pm | Opening Act |
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| 10:00pm | Event Closes |
| 12:00 am | Depart |

Last Year's Attendance: 4,400 over the course of 5 hours no more than 2,000 people were present at one time in footprint.

About BFG: BFG Communications, Superfly Promotions (producers of Bonnaroo) and Turner Broadcasting [adult swim] are an experienced promotional agency, executing over 5,000 events nationwide every year. Event planning, set up, and execution run seamlessly, as BFG knows the legalities and ensures that all program activations abide laws and safety codes. BFG works with safety officials and law enforcement officials to secure any necessary permits and other legal/safety requirements. For more information on BFG go to www.bfgcom.com

What We are Asking: The business owners' permission for temporary street closure of 8th street between Massachusetts and New Hampshire. Normal foot traffic to businesses will **not be disrupted**. BFG encourages all local businesses to be part of our event. By signing below, you are stating you are granting permission for the requested street closure.

SUNFLOWER OUTDOOR & BIKE

Business

DAN HUGHES

Name

804 MASSACHUSETTS

Address

785-843-5000 dhughes101@sunflower.com

Phone/Email

Mike Cuzzatelli
816.522.0843



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Central National Bank
Business

Aaron Urban
Name

800 Massachusetts
Address

838-1996
Phone/Email

Mike Curren
816.522.0843



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Henry's on 8th

Business

Dave Roalter

Name

#11 E. 8th ST. Lawrence KS-66049

Address

285-393-2603 - DAVE2000@AOL.COM

Phone/Email



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Rejuvenate Spa
Business

Ashley Butell
Name

13 E. 8th St Lawrence KS 66044
Address

(785) 865-4372 - arbutell@yahoo.com
Phone/Email



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Richard's Music CO.
Business

Austin Sinkler
Name

15 E 8th St Lawrence KS 66044
Address

(785)-842-0021 Richard'sMusic@Sunflower.com
Phone/Email



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The Sandbar
Business

David Jhanning
Name

17 E 8th
Address

(285) 393-3319 David@TheSandbar.com
Phone/Email



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Static Hair Salon

Business

Roxanne McCoy-Klaus

Name

12 E 8th St. Law, KS 66044

Address

785-830-9400 iwantstatic@gmail.com

Phone/Email