



Bid Materials
for the
2014 Special Olympics USA National Games

SPECIAL OLYMPICS MISSION & VISION

The Special Olympics mission is to provide year-round sports training and athletic competition in a variety of Olympic-type sports for children and adults with intellectual disabilities, giving them continuing opportunities to develop physical fitness, demonstrate courage, experience joy and participate in a sharing of gifts, skills and friendship with their families, other Special Olympics athletes and the community.

In communities around the world, Special Olympics sports training and competition transforms the lives of people with intellectual disabilities, providing life-changing benefits that transcend the playing field. Through millions of individual acts of inclusion where people with and without intellectual disabilities are brought together through Special Olympics programs, longstanding myths are dispelled, negative attitudes changed, and new opportunities to embrace and celebrate the giftedness of people with intellectual disabilities are created. The Special Olympics Movement can ultimately transform communities by inspiring people throughout the world to open their minds, accept and include people with intellectual disabilities and thereby celebrate the similarities common to all people.

Special Olympics is a world-class sports organization providing sports training and competition opportunities to nearly 3.1 million people with intellectual disabilities in over 175 countries. This “everyday” sports training, culminating every two years in a World Games competition, brings together athletes on a world competition stage.

The Special Olympics Athlete Oath is:

Let me win. But if I cannot win, let me be brave in the attempt.

SPECIAL OLYMPICS USA NATIONAL GAMES

Special Olympics began in 1968 when Eunice Kennedy Shriver organized the first International Special Olympics Games at Soldier Field in Chicago, Illinois, USA. One thousand athletes with intellectual disabilities from 26 States and Canada competed in athletics (track & field), floor hockey and aquatics.

The concept was born in the early 1960s when Shriver started a day camp for people with intellectual disabilities. She saw that individuals with intellectual disabilities were far more capable in sports and physical activities than many experts thought. Since the first Special Olympics Games in 1968, the World Games have grown to be a truly international phenomenon, held in the United States, Europe and Asia.

On July 2-7, 2006, the inaugural Special Olympics USA National Games took place in Ames, Iowa. Three thousand athletes from all 50 States and the District of Columbia competed in 12 sports and a demonstration of the Motor Activities Training Program (MATP). With the 2003, 2007 and 2009 World Summer Games being held outside of the United States, the USA National Games continue to provide a U.S. forum through which society at large can better understand the qualities and capabilities of people with intellectual disabilities. The next USA National Games will be held in Lincoln, NE July 18-24, 2010.

The Games showcase the skill and courage of the Special Olympics athlete. They are run at the highest level of professionalism and integrity. Through the USA National Games, Special Olympics athletes transcend the boundaries of geography, gender, age, culture and religion. The Special Olympics USA National Games are the ultimate event that will change the attitude of all those who are touched by them. For more information on the 2010 Special Olympics USA National Games, please visit <http://www.2010specialolympics.org/>.

SECTION 2



Special Olympics

GAMES COMPONENTS

Special Olympics believes that every Special Olympics Games and competition should be a complete experience for the athletes and embody the following characteristics:

- The spirit of sportsmanship and love of participation;
- A sense of pageantry and ritual
- The values of inclusion and acceptance of all people;
- A commitment to challenging stereotypes, and changing attitudes toward people with intellectual disabilities;
- New challenges and opportunities for athletes' growth; and
- Opportunities for sharing ideas, making new friends and having fun.

2010 USA NATIONAL GAMES FACTS & FIGURES

Games drive the movement. Whether on the local, national, regional or world level, Games are why Special Olympics athletes train. Games are the platform that allows Special Olympics the opportunity to change the world at all levels of society. They are the vehicles to impact millions of lives in a positive and fulfilling way.

Special Olympics USA National Games are the flagship events of the movement within the United States. They are much more than a sporting event. They are more than a celebration. They are more than a quadrennial gathering of the leadership of the movement in the United States. They are part of a strategic plan that can utilize the Special Olympics vision to ultimately change the world.

FACTS AND FIGURES

Sports: Aquatics, Athletics, Basketball, Bocce, Bowling, Cycling, Football (Soccer), Golf, Gymnastics, Powerlifting, Softball, Tennis and Volleyball.

The Organizers propose demonstration sports.

Duration:	6 days
Number of volunteers:	8,000
Spectators:	30,000
Families and friends:	10,000
Athletes:	3,500
Coaches and delegates:	1,000

Major non-sports components:

Opening Ceremonies, Closing Ceremonies, Broadcast, Media and Public Relations, Test Events, School Enrichment Program, Healthy Athletes Program, Special Olympics Town, Festival, Special Olympics Sports Experience, Head of Delegations Seminar, Research Symposium, Family Program, Guest Program, Observers Program, Receptions, National Youth Summit and Rally, Accommodations for all constituencies, Catering for all constituencies, Medical Services, IT Services, Games Operating Center, Credentialing Center, Transportation for all constituencies, Warehouse & Logistics, and Athlete Leadership Programs (ALPS).

INTRODUCTION TO 2014 BID BOOK MATERIALS

Thank you for your interest in bidding on the 2014 Special Olympics USA National Games. Special Olympics, Inc. (Special Olympics) looks forward to receiving your bid for consideration.

Sites interested in submitting a bid proposal to host the 2014 Special Olympics USA National Games should assemble a Bid Committee that includes representatives of the business community, marketing and communications, development, sports and civic organizations and the government sector.

A Bid Committee that is awarded a National Games must create a legally independent Games Organizing Committee (GOC) to plan, finance and conduct the Games. The approval of the local GOC lies exclusively with Special Olympics. The local GOC must convincingly demonstrate that the Games will be organized, financed and conducted as a world-class event in compliance with Special Olympics standards. The GOC must have full time staff and have a Board of Directors that is sufficiently distinct from any other organizations, including the local Accredited Special Olympics Program.

In the following pages, please find an **Overview and Timeline of the Bid Process**, and an **Outline of Required Information**, representing the minimum areas that must be addressed by the Bid Committee in their proposal to host the Games. These documents, along with the other resources provided, will guide you through the bidding process over the next several months.

The Special Olympics North America Sports Department is available to the Bid Committee to answer any questions concerning the required information or process. Please do not hesitate to contact Greg Epperson for more information.

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BID AWARD PROCESS

Bids will be presented by Bid Committees in accordance with the schedule outlined on page 5. Special Olympics will award the Games to the selected Bid Committee. **The submission of a Bid shall not be deemed a contractual offer, and the awarding of the Games shall not constitute a contractual acceptance of the terms of the Bid. The award of the Games to a Bid Committee does not create a contract, but rather is a decision of Special Olympics that the proposed site is the preferred venue for the Games and that Special Olympics staff are authorized to negotiate a Memorandum of Agreement and a Games Agreement containing the rights and obligations of Special Olympics International and the Bid Committee/Games Organizing Committee in relation to the Games. Special Olympics reserves the right to negotiate any item contained in the Bid once the Games have been awarded.** Following award of the Games, Special Olympics and the Bid Committee will promptly negotiate and sign a Memorandum of Agreement that outlines the terms and conditions for planning, organizing, financing and conducting the 2014 Special Olympics USA National Games, including financial guarantees and non-sports components. Following the signing of the Memorandum of Agreement, Special Olympics and the GOC will negotiate and sign a detailed Games Agreement that will set forth legal and operational details for the 2014 Special Olympics USA National Games. **Special Olympics may, at its sole discretion, reject any or all of the proposals received.**



SECTION 2**SANCTIONING FEE**

In return for the right to use the Special Olympics name, logo, certain other Special Olympics trademarks, manuals and know-how in planning, organizing, financing and conducting the Games and to cover personnel, overhead and travel expenses incurred by Special Olympics to support the Games, the GOC shall pay a sanctioning fee to Special Olympics Equal to 2.5 percent of the final total cash budget for the Games, but not less than two hundred fifty thousand dollars US (\$250,000).

FINANCIAL GUARANTY

Each GOC is exclusively responsible for all of the costs of planning, conducting and organizing the Games, unless Special Olympics explicitly undertakes responsibility for a specific expense. If the total cost of planning, financing, organizing and conducting the 2014 Games exceeds the total cash revenues and in-kind goods and services the GOC shall be solely responsible for any resulting deficit (except to the extent that any guaranty covers all or a portion of that deficit). A financial guaranty is a requirement of the Memorandum of Agreement and of the Games Agreement.

An important aspect of the Bid Committee's bid for the award of the USA National Games is the guaranty of any shortfall between the GOC's total revenues and total expenses. Consistent with that undertaking, the GOC or other party acceptable to SOI shall deliver to SOI a written guaranty acceptable to SOI covering any shortfall. A commitment to provide financial guaranty forms an integral part of the response to this Bid Package and to any subsequent Memorandum of Agreement and of the Games Agreement.

FUNDRAISING

The GOC will be required to raise funds and to acquire donated goods and services for the USA National Games subject to Special Olympics fundraising guidelines, including respecting the exclusivity of certain existing Special Olympics sponsors and recognizing those sponsors in connection with the USA National Games as well as complying with geographic limitations and respecting the rights of Accredited Special Olympics Programs, all as specified in the Memorandum of Agreement and Games Agreement.