



2010 SPRING COLLEGE CARNIVAL

Date: January 5, 2010

Who: BFG Communications, Superfly Promotions (producers of Bonnaroo) and Turner Broadcasting whose key audience are collegians 18-24 year-olds.

What: A nationwide tour that combines the experience of a live concert with spirited-carnival fun. We will bring the party to select college towns across the US to transform open space next to the best college bars into a wild and magnetic environment. This is a party no one will want to miss—attracting crowds of enthusiastic fans and keeping customers in your establishment all day long!

When: April 15th – May 7th 2010

April 19

Hours of Operation: A one-day event that sets up in the morning and breaks down that same night. Exact hours are determined by the particular event and all local ordinances, sound permits etc. Sample schedule is as follows:

~~9:00 AM~~ 6pm Set up

6:30 Open

7:45pm -8:15pm Opening act

8:45pm - 9:30pm Headliner

10:30pm Event closes

What We Are Looking For: To partner with the number-one college hot spot in select college towns, and turn their venue into the talk of campus.

What We Are Bringing: Everything needed for the event—all technical equipment, stage, sound, lights, interactive booths with carnival experiences, all staff required to set up, run and take down the entire show. We will also provide musical talent—a combination of regional powerhouse acts along with buzz-worthy, emerging bands secured by Superfly (The producers of Bonnaroo). All the spirit and games of a carnival, some may include: strong man, corn hole, photo booth, putting green, petting zoo and the much coveted pointy throw.

What We Are Asking: A local college hot spot to help host the party. We will look for help securing the open space for the party; assist in securing all local permits for this one of-a-kind street party. As the host bar we expect you to help promote the event and make it the biggest party of the year right outside your door. Must be properly insured and allow us to bring sponsors.

About BFG: We are an experienced promotional agency, executing over 5,000 events nationwide every year. Event planning, set up and execution run seamlessly, as BFG knows the legalities and ensures that all program activations abide laws and safety codes. BFG works with safety officials and law enforcement officials to secure any necessary permits and other legal / safety requirements. BFG is an expert in logistics coordination and as such, executes events that are both engaging and memorable.

For more information on BFG go to www.bfgcom.com

Contact

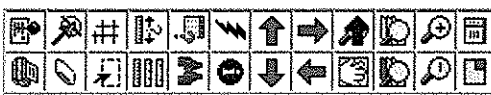
Terry Thurston

BFG Communications

Account Executive

tthurston@bfgcom.com

843-837-0039



Tool
Tips

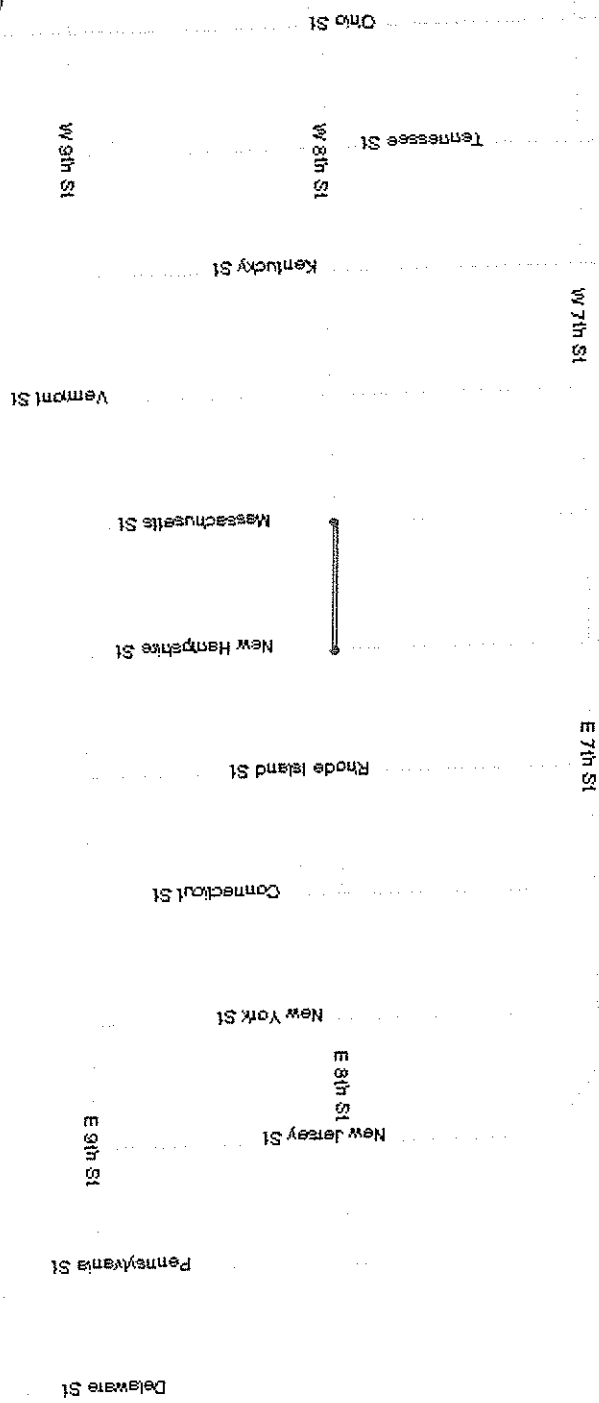


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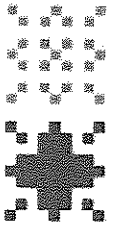
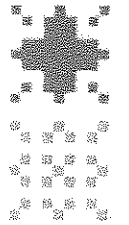


Layers

Refresh Map

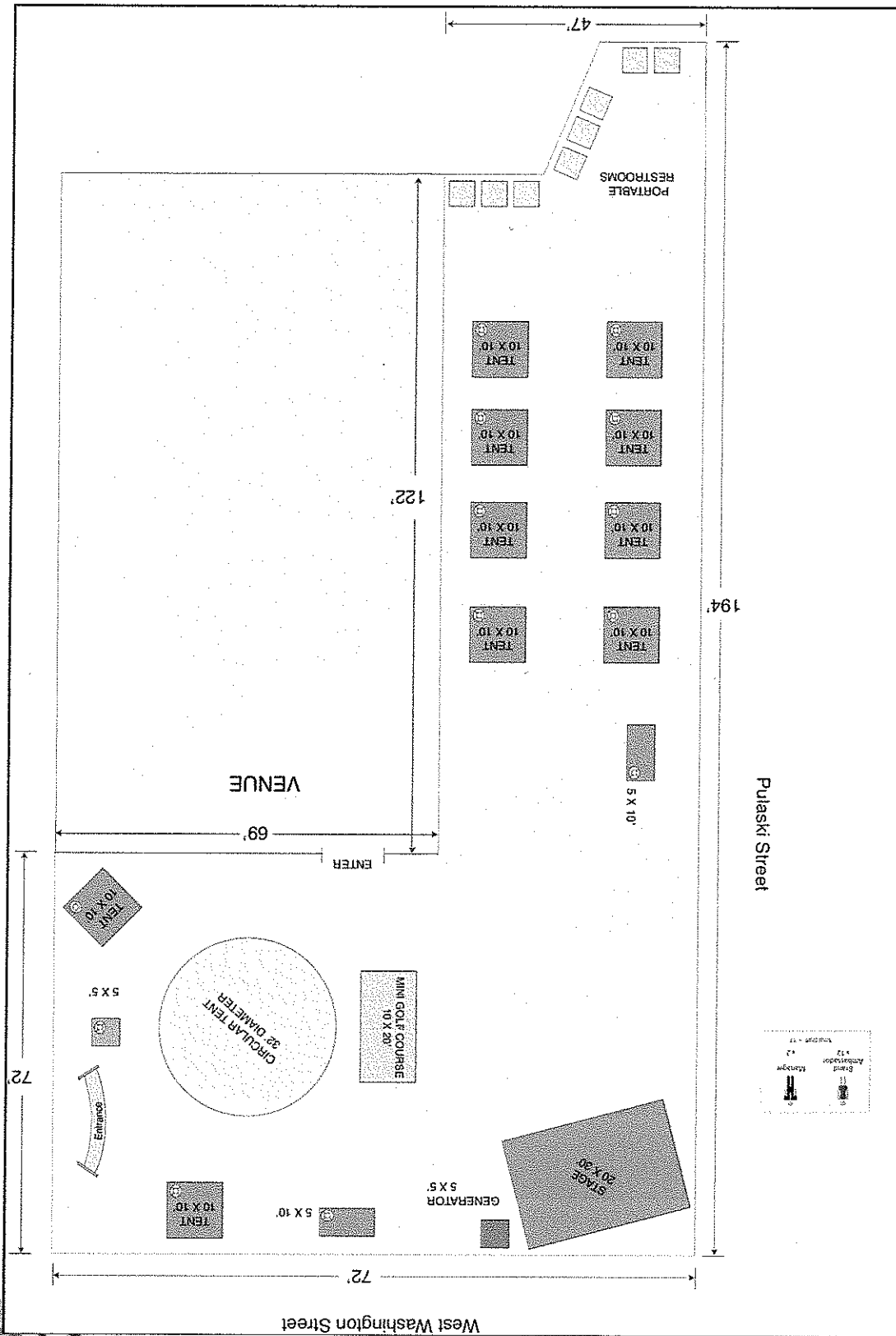


[adult swim]
SPRING CARNIVAL 2010



Athens - UGA

EXAMBLE



EXAMPLE

ACORD

CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY)

02/26/2010

PRODUCER (843)785-7733 FAX (843)686-4369
Coastal Plains Insurance
P. O. Box 6869
15 Bow Circle
Hilton Head Island, SC 29938

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW.

INSURED Beverage & Food Group, Inc
DBA: BFG Communications
P. O. Box 23199
Hilton Head Island, SC 29925

INSURERS AFFORDING COVERAGE

NAIC #

INSURER A: Great Divide Insurance Company

INSURER B:

INSURER C:

INSURER D:

INSURER E:

COVERAGES

THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. AGGREGATE LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR ADD'L LTR	INSRD	TYPE OF INSURANCE	POLICY NUMBER	POLICY EFFECTIVE DATE (MM/DD/YYYY)	POLICY EXPIRATION DATE (MM/DD/YYYY)	LIMITS
A		GENERAL LIABILITY <input checked="" type="checkbox"/> COMMERCIAL GENERAL LIABILITY <input type="checkbox"/> CLAIMS MADE <input checked="" type="checkbox"/> OCCUR GEN'L AGGREGATE LIMIT APPLIES PER: <input type="checkbox"/> POLICY <input checked="" type="checkbox"/> PROJECT <input type="checkbox"/> LOC	CNA 1002091-15	03/22/2009	03/22/2010	EACH OCCURRENCE \$ 1,000,000 DAMAGE TO RENTED PREMISES (Ea occurrence) \$ 100,000 MED EXP (Any one person) \$ Excluded PERSONAL & ADV INJURY \$ 1,000,000 GENERAL AGGREGATE \$ 2,000,000 PRODUCTS - COMP/OP AGG \$ 1,000,000
A		AUTOMOBILE LIABILITY <input type="checkbox"/> ANY AUTO <input type="checkbox"/> ALL OWNED AUTOS <input checked="" type="checkbox"/> SCHEDULED AUTOS <input checked="" type="checkbox"/> HIRED AUTOS <input checked="" type="checkbox"/> NON-OWNED AUTOS <input checked="" type="checkbox"/> Physical Damage	CAA 1036062	03/22/2009	03/22/2010	COMBINED SINGLE LIMIT (Ea accident) \$ 1,000,000 BODILY INJURY (Per person) \$ BODILY INJURY (Per accident) \$ PROPERTY DAMAGE (Per accident) \$
		GARAGE LIABILITY <input type="checkbox"/> ANY AUTO				AUTO ONLY - EA ACCIDENT \$ OTHER THAN EA ACC \$ AUTO ONLY: AGG \$
A		EXCESS / UMBRELLA LIABILITY <input checked="" type="checkbox"/> OCCUR <input type="checkbox"/> CLAIMS MADE DEDUCTIBLE <input checked="" type="checkbox"/> RETENTION \$ 10,000	CUA 1002092-15	03/22/2009	03/22/2010	EACH OCCURRENCE \$ 5,000,000 AGGREGATE \$ 5,000,000 \$ \$ \$
		WORKERS COMPENSATION AND EMPLOYERS' LIABILITY ANY PROPRIETOR/PARTNER/EXECUTIVE/OFFICER/MEMBER EXCLUDED? (Mandatory in NH) If yes, describe under SPECIAL PROVISIONS below Y/N <input type="checkbox"/>				WC STATUTORY LIMITS <input type="checkbox"/> OTH-ER <input type="checkbox"/> E.L. EACH ACCIDENT \$ E.L. DISEASE - EA EMPLOYEE \$ E.L. DISEASE - POLICY LIMIT \$
A		OTHER Liquor Liability	CNA 1002091-15	03/22/2009	03/22/2010	Each Occurrence \$1,000,000 Aggregate \$1,000,000

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES / EXCLUSIONS ADDED BY ENDORSEMENT / SPECIAL PROVISIONS

Re: Adult Swim Spring Carnival - Athen, GA, Policy Limit Aggregate applies per event

The certificate holder is included as an additional insured, but only with respect to claims arising out of the negligence of the named insured.

CERTIFICATE HOLDER

Athens-Clarke County
Central Service Department
PO Box 1868
Athens, GA 30603-1868

CANCELLATION

SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, THE ISSUING INSURER WILL ENDEAVOR TO MAIL 30 DAYS WRITTEN NOTICE TO THE CERTIFICATE HOLDER NAMED TO THE LEFT, BUT FAILURE TO DO SO SHALL IMPOSE NO OBLIGATION OR LIABILITY OF ANY KIND UPON THE INSURER, ITS AGENTS OR REPRESENTATIVES.

AUTHORIZED REPRESENTATIVE

M.D. Barker, III/ELYSSA

ACORD 25 (2009/01) FAX: 706.613.3533

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