

MEMORANDUM

FROM : Joy Rhea
TO : Dave Corliss
RE : Louise's Downtown - 1009 Massachusetts St.
DATE : February 11, 2010

On behalf of Louise's Downtown we are requesting a waiver to the Lawrence City Code for Sidewalk Dining and Hospitality License provisions found in Chapter 6, Article 1202.13 for the following reasons:

- The sidewalk dining area would provide a small outdoor area for customers and allow the bartender, who is often times the only employee in the afternoon, to be able to monitor and control the area as opposed to trying to monitor the current patio which cannot be seen from the bar.
- The sidewalk dining area would provide a pleasant outdoor space for the afternoon and early evening customers when the 2nd floor of Louise's is closed therefore requiring the outdoor deck to be closed. The sidewalk area would give these customers an alternate location to enjoy outdoors instead of the back patio which is near the alley and dumpsters.
- The sidewalk dining area would attract more afternoon and early evening customers wanting to enjoy a chance to sit on the sidewalk and relax while taking in the activity and the atmosphere occurring on Massachusetts Street. This would in turn benefit the City of Lawrence by providing more revenue from sales.
- Louise's was established in 1957 and has been in the same location since that time. It would seem that an older established business should be granted the right to be competitive with other businesses that have outdoor dining areas and can take advantage of the atmosphere on Massachusetts Street.