Sustainability Advisory Board (SAB)

November 11, 2009 (5:30 PM) Meeting Minutes

MEMBERS PRESENT:	Chris Cobb, Dickie Heckler, Sarah Hill-Nelson, Beth Johnson, Matt Lehrman, Daniel Poull, Laura Routh, Simran Sethi
MEMBERS ABSENT:	Megan Poindexter, Brian Sifton
STAFF PRESENT:	Tammy Bennett, Kathy Richardson
GUESTS PRESENT:	
PUBLIC PRESENT:	Jeff Joseph, Chris Scafe, Julie Van Foeken

Call Meeting to Order (Daniel Poull, Chairperson) Take Roll Call to Determine Quorum of Members

ANY PRESSING ITEMS

The SAB members recognized and thanked Chris Cobb, Dickie Heckler and Laura Routh for volunteering their time and sharing their talents with the Board over multiple years. All three members have terms that expire on December 31st, 2009.

Tammy Bennett announced that former Commissioner Boog Highberger was appointed to the Public Review Incentive Committee per SAB's recommendations of candidates.

APPROVAL OF MEETING MINUTES

Motion and second to approve the October 14, 2009 minutes (Heckler/Lehrman). The motion carried 7-0. Laura Routh abstained from voting because she did not attend the October meeting.

Discussion of Pilot Program for City Recycling

The conversation continued from the October meeting regarding licensure versus mandatory registration as a recommendation for the public/private curbside recycling pilot option developed by SAB. Board members discussed the City licensure information they received from staff via email and also commented on the advantages and disadvantages of licensure. Staff pointed out that the "hook" of licensure for a certain activity is that an individual or business could not operate or perform that activity in the City without that license. Several curbside recycling haulers were present at this meeting and raised concerns regarding fees and possible restrictions associated with licensure.

Scott Miller, the City's Staff Attorney, provided Public Works the following definition for licensure via email, "We do not have an explicit definition for license that applies to our entire City Code. The basic legal definition of license, when you are not talking about premises liability, is permission to do some sort of activity that is regulated by law. The City obviously uses its regulatory ability to address certain professions and behaviors such as merchant security, trades licensing, door to door sales, etc."

Motion and second (Sethi/Hill-Nelson) to replace the word licensure with mandatory registration in both documents: the SAB recycling recommendations memo to the City Commission and the SAB curbside pilot program recommendation which is part of the staff curbside recycling matrix. The motion carried 8-0.

Action: Tammy Bennett will send the amended documents to the City Manager this week.

Review SAB's Recycling Memo

This memo was addressed in the previous item.

State 5-Year Solid Waste Plan

Laura Routh encouraged the board members to complete the State's 5-Year Solid Waste Plan Survey which is due on the 20th this month. She emailed the link to the survey. Two items that board members may wish to comment on are:

- 1. The Director of the Bureau of Waste Management on behalf of KDHE sent a letter to the EPA requesting that they not pursue further regulation of coal ash landfills.
- 2. There is currently no quantitative waste reduction goal in the State of Kansas.

Laura Routh attended a landfill training last week and shared some information with SAB. She mentioned that the price of trash may be going up due to a new greenhouse gas requirement enacted by the EPA which may lead, in time, to a requirement that all such releases be captured.

Laura Routh also mentioned that there are Ripple Glass recycling containers in Olathe and wondered if Lawrence was getting any. Kathy Richardson informed SAB that Ripple Glass is only able to place one glass recycling container in Lawrence for now. It has already been placed at the 12th and Haskell Bargain Center. The reasons they chose this location are:

- 1. It is across town from the other glass recycling option, the Wal-Mart Community Recycling Center.
- 2. It is a place already frequented by citizens wishing to recycle plastics, metals, and paper. Now they will be able to drop off glass too.

Discuss SAB Brochure/Bookmark

Sarah Hill-Nelson handed out the draft bookmark. SAB reviewed and edited the bookmark.

Action: Sarah Hill-Nelson will make text changes to the bookmark. Staff will print the bookmarks on heavy cardstock.

Nomination of SAB Officers for 2010

SAB members made the following nominations for 2010 SAB officers: Chair: Matt Lehrman, Vice Chair: Sarah Hill-Nelson, and Secretary: Brian Sifton. If any other board member is interested in being nominated please contact Daniel Poull.

Waste Reduction & Recycling Report

Kathy Richardson emailed the WRR October report to SAB (see attached). She announced that the City's Solid Waste Division has scheduled the Christmas tree collection dates on the three Mondays following Christmas: Dec. 28th, Jan. 4th and Jan. 11th. Another item that was highlighted was the success of the recent electronic recycling event on Saturday, Oct. 31st. A total of 747 vehicles participated and 35.48 tons of electronics were collected for recycling. Extreme Recycling, the e-waste recycling vendor, has offered staff and SAB a tour of their facility in

Topeka. If SAB is interested, staff can schedule the tour. SAB asked that this be placed on a future agenda.

Miscellaneous Announcements and/or Public Comments

Laura Routh asked about the status of the Solid Waste Division audit. Tammy Bennett informed SAB that the City Auditor, Michael Eglinski, will be wrapping up this audit in December/January. Laura suggested that SAB invite Michael Eglinski to a board meeting next year.

Daniel Poull and Matt Lehrman attended a presentation by the Midwest Regional Director of the Solar Electric Power Association on Oct. 15th in Ottawa. They received information about innovative ideas this group developed to place solar panels on roofs.

Chris Scafe from Sunflower Curbside Recycling commented that he is interested in opening a combination of a recycling center and materials recovery facility in Lawrence. He talked about the concept of collecting the raw material from Lawrence residents and making something new out of it here in town. This would eliminate the step of baling the material and transporting it to another facility in the U.S. SAB suggested he contact the Kansas Small Business Development Center. Laura Routh also mentioned the Iowa Department of Economic Development's (IDED) Recycling program.

Action: Laura Routh will send the link to the (IDED) Iowa program to Kathy Richardson who will in turn email it out to SAB and Chris Scafe.

Meeting adjourned 7:50 p.m.

Next meeting: December 9th, 2009 at 5:30 pm.

Attachments:

- Revised Staff Memo and Matrix on Pilot Curbside Recycling Program
- Revised SAB Waste Reduction and Recycling Recommendations Memo
- Waste Reduction and Recycling Division Report (including the October 2009 Lawrence Electronic Recycling Event Summary and Participant Survey Results)

City of Lawrence Public Works Department MEMORANDUM

TO: David L. Corliss, City Manager

Chuck Soules, Public Works Director

FROM: Tammy Bennett, Assistant Public Works Director

Bob Yoos, Solid Waste Manager

Kathy Richardson, WRR Operations Supervisor

CC: Sustainability Advisory Board

Cynthia Wagner, Assistant City Manager

DATE: November 23, 2009

Attached is a draft 12 month pilot program recommendation for a subscriber based curbside recycling program for your review and consideration.

Background information:

In July 2009, the Lawrence City Commission established the following goal statement:

Facilitate public discussion and review of possible city sponsored curbside recycling program, including explore feasibility of a pilot program and in-depth review of possible program costs and benefits.

The Sustainability Advisory Board has also expressed long-standing interest in establishing a more robust curbside recycling program either operated by or contracted through the City.

The matrix attached outlines a variety of options to expand convenient recycling opportunities for Lawrence residents. The expansion of recycling options can be designed to meet a number of goals, and the matrix addresses options for different goal statements, presenting some of the advantages and disadvantages of each. The matrix was reviewed by the Sustainability Advisory Board, and they added an option that they preferred, based on their experiences and the input they received.

Recommendation:

Two pilot programs are presented, in addition to several alternatives.

Sustainability Advisory Board recommendation is for a public / private partnership to increase curbside recycling. The program would include a significant outreach and education campaign – *Lawrence DOES have curbside*. The <u>recommendation developed by SAB</u> is the first one listed in the matrix. It has a mandatory registration requirement for companies to be included in the media and outreach. No funding source has been identified for 2010.

City staff developed a pilot program in response to their understanding of the City Commission goal that included a city-operated pilot curbside program. The pilot project suggested for possible roll-out in 2010 is a city-operated subscription service that would be priced competitive with market rates (e.g., existing providers). Many of the details will be determined, but the preliminary program structure is outlined on page 2 of this memo. Other options are also listed to facilitate and stimulate discussion of curbside recycling in Lawrence.

Next steps:

The Public Works Department is forwarding the matrix of options to the City Manager. The City Manager will determine when and how to transmit the information to the City Commission. The information has been reviewed by the Sustainability Advisory Board, with their recommendation added over the course of three meetings. Local curbside companies were notified of the project and several participated in the Sustainability Advisory Board meetings.

Please let us know how you would like to proceed.

Recycling discussion matrix

Outreach program and cam	/ private partnership to increase curbside paign: Lawrence DOES have curbside
Submitted by SAB to supple How it might lo	
How to accomplish	SAB recommends recycling collection providers and recycling centers be registered by the City of Lawrence. Mandatory registration would require companies to provide City with information about collection, processing, and/or end-markets for materials, costs of services, service packages offered, and number of customers.
	The City would undertake a major education and outreach campaign – Lawrence <i>DOES</i> have curbside. The campaign would promote the curbside recycling options that are registered through the City. The outreach campaign would include newspaper, radio, web resources (budget to be determined). Another option would be to provide a consistent recycling bin with both city logo and company info for the private companies to give to their customers, as part of a branding or outreach effort. Data will be collected from registered haulers at the beginning of the outreach campaign and throughout process, to estimate effect on number of households participating in addition to any changes measured on the overall community recycling rate.
Advantages	 Support local businesses who have been engaged in the efforts of curbside recycling for many years Deliver a consistent, positive message about the availability of local curbside recycling Mandatory registration of recycling companies will ensure the city receives accurate, timely data on customer counts, materials collected, and end markets If budget is available to provide uniform bins for materials, increases neighborhood visibility of curbside recycling programs Lawrence residents retain choice of curbside recycling with provider of their choice or drop-off opportunities
Disadvantages	 Does not address concerns expressed by some that community is vulnerable to losing recycling outlets (many curbside companies use existing drop-offs for disposal of some of the materials) Subscription only service may not meet goals to increase curbside collection for "maybe" recyclers (those who might put out recycling if they were already paying for it and it was collected at the curb) Differential in services, materials collected and pricing May not provide revenue to cover costs of major education campaign and/or purchase of bins/totes Need to define what collection providers and recycling centers are covered by mandatory registration. For instance, is it just the curbside collectors plus the drop-off centers we think of (e.g., WalMart and 12th Street Bargain Center) or does it also include places that take oil, batteries, cfl's, or electronics for recycling?

PILOT PROGRAM for curbside collection						
Submitted by staff per CMO direction and CC goal statement City subscription coming his wealthy 12 month pilet (collection and metarial processing)						
How it might look	Bi-weekly residential curbside collection for a fee, by subscription, provided by the City of Lawrence. Pilot program would be limited to the number of households that could					
	be handled by one truck (initial estimate is 2500 maximum)					
How to accomplish	 Keep rear load refuse truck that would have been traded in 2010 and dedicate to the recycling pilot Hire 3 staff persons (2 would be temporary full time, with a regular full-time operator for the truck) Recycling truck will operate 4 days per week with two person crew Materials would be taken to closest possible material recovery facility by agreement (likely Deffenbaugh in Edwardsville) Administrative staff would be required for establishing and coordinating new services (customer service, billing, inquiries). 50% time would be required for curbside account set ups, coordination. Other 50% time would administrative tasks for WRR (HHW appointments, compost access for landscapers, special events organization) [note, the division has a request pending to fill existing part-time temp for these tasks] Subscription service would be billed through utility bills, similar to the way roll-out trash carts are currently managed Monthly fee would be set initially to minimize advantage or 					
	disadvantage over the private companies currently providing services (e.g., at market rate roughly) \$10 per month (tbd)					
Advantages	 Provide 12 months of real data on all costs and advantages Pilot program could be implemented relatively quickly but does not commit community one way or another Does not require all rate-payers to pay for curbside but gives the option to those who want it Will have least impact considered to the value or business of private companies providing services (curbside collection or drop-off / processing) Good opportunity to "ramp up" to some of these services In years 2 and beyond, costs will be adjusted to capture program costs more accurately, once minimum customer base is established 					
Disadvantages	 Still a subscription based service Competes directly with existing businesses (curbside & drop-off) Does not realize the efficiencies of collecting from every house Using older vehicle, and no back up equipment Setting rates by market in first year, not cost of services Distance to the closest facility is 35 miles one-way. 					
IF it works well	Can chose to expand the services on an incremental basis as business demands. For instance, in 2011, would move temporary employees to regular payroll, add one additional truck and one crew (driver / loader)					
IF it doesn't work	 Phase out subscription services. End temporary employees or reassign to vacant positions. Sell rear-load truck, as had originally been planned 					

ALTERNATIVES	
	mission plans to establish curbside recycling for single family residential
customers city-wide.	p
own material recovery facility. Cor	City will ensure access to the most reliable services if the city operates its trol of materials collected, marketing, operations. (3 to 5 years)
City curbside program (collection	
How it might look	City would have collection equipment and a local material recovery facility for processing materials collected. Some very rough cost estimates are included in the report attached. Cost estimates provided in attached report , depending on how program is structured.
Advantages	 Will provide most secure program for long-term recycling by building and managing our own material recovery facility Maintain control of program—Items collected Customer service will be high – single point of contact (city) for recycling and solid waste
Disadvantages	 Cost of capitalization and start up (facility, equipment, staffing) Amount of time for implementation (locating facility, constructing, installation of equipment, etc.)
	n only, delivering materials to established material recovery facility)
How it might look	City would have collection equipment and staffing for curbside collection of materials. Loads would be hauled to contracted material recovery facility, such as the Deffenbaugh facility in Edwardsville. Cost estimates provided in attached report , depending on how program is structured.
Advantages	 Less expensive start up. Will require capitalization of equipment and some staffing, but not facility Customer service will be high – single point of contact for recycling collection and solid waste
Disadvantages	 Distance to the closest facility is 35 miles one-way. Estimated time per load to deliver is 1 hour 40 minutes (round trip including dump time) Cost of capitalization and start up (equipment only) Will not control material streams since we don't manage final outlet
	ction and material processing) by RFP
How it might look	City would contract for turnkey curbside collection services with a private company.
Advantages	 Fastest implementation Least expensive for start up, utilizing equipment and facilities of contracted company External validation of costs and expenses
Disadvantages	 Customer service not integrated Do not control program (materials collected or customer service) Distance to the closest facility is 35 miles one-way
Private curbside program ++ (collection and material processing) by RFP plus \$2-3 fee per month for
How it might look	City would contract for turnkey curbside collection services with a private company. Additional fee would be added to monthly billing to build funds to finance construction of local material recovery facility.

		Local facility would benefit community whether collection services are
		completed with city crews or contracted.
	Advantages	 Fast implementation
		 Less expensive (like contracting) but builds solid funding structure
		for long-term sustainability of programs
		 External validation of costs and expenses
	Disadvantages	 Same disadvantages as private curbside program, but with an eye
	Disauvarriages	toward increasing sustainability of programming long-term
Drivato cu	urbeido program - mul	Itiple companies (collection and material processing)
Private cu		
	How it might look	Several options on structure such as dividing community into
		designated areas and assigning collectors to areas
	Advantages	 Supports local, existing businesses with established customer
		bases
		 Citizens have options for vendors, IF contractors are not assigned
		designated areas
	Disadvantages	Lose economy of scale
	Disauvarriages	 Must verify contractors have established, reliable outlets for
		materials
		 May be chaotic from customer service perspective (who manages
		calls, who manages complaints)
		 Varying levels of service
		 Difficult to manage / monitor outlets and processing
		 Dependent on multiple small companies, most of whom depend
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		 on other companies for materials outlets Challenge to handle monthly billing processes
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opportunitie Partner w	ies, without implementing vith local curbside com How it might look Advantages Disadvantages	 Challenge to handle monthly billing processes mission wants to increase the convenience and access to recycling gull curbside program. The panies to promote services City would provide promotional services for curbside companies. Information on curbside collection companies would be distributed regularly with utility billing so residents who wish to contract for services have the information readily available. Information also provided through the media (LJW and UDK) to cover residents who do not receive utility bills. Minimal cost to city but provide residents with information they want on curbside collection companies Supports local, existing businesses with established customer bases Dependent on multiple small companies, most of whom depend on other companies for materials outlets Subscription only service may not meet goals to increase curbside collection for "maybe" recyclers (those who might put out recycling if they were already paying for it and it was collected at the curb) Differential in services, materials collected and pricing recyclables Variety of possibilities such as: duplication of Wal-Mart style drop-off facility in one or more

Advantages	 Increased convenience over current system (more drop off locations) Public would not feel "dependent" on Wal-Mart or 12th St Bargain Center for recycling
Disadvantages	 Cost if constructing Wal-Mart style collection facilities (facility, equipment, staffing) No centralization of materials that would maximize possible revenues Drop-off sites (unstaffed) become dumping grounds for other materials Code compliance (site planning, aesthetics) for multiple sites Shipping materials from multiple drop-off sites with no central material recovery facility

ATTACH:

Matrix from rate study

Olathe program description

Evaluation of Solid Waste Diversion Strategies report

attachment info from rate study

Comparison of Residential Solid Waste Rates and Services for 2010

Information current as of May 2009

City	Once a Week Trash Collection proposed 2009 Increase	Yard Waste	Tire Collection	Bulk Item Collection	Appliance Disposal	Curbside recycling	Public / private	Curbside fee
Lawrence	\$13.10 (2009 Rate) \$13.76 (5% increase proposed for 2010)	Free	Free	Free	Free	yes	private	varies \$12 to \$15 / month
Columbia	\$14.42 (2009 Rate) (No increase proposed for 2010)	Free	No	Free	\$10.00/item	yes	public	included (landfill fees subsidize)
Emporia	\$12.79 (2009 Rate) \$14.07 (10% increase proposed for 2010)	No	\$2.51-5.40/tire	No	\$22.80/item	yes	private	\$15 / month
Leavenworth	\$15.09 (2009 Rate) \$16.30 (8% increase proposed for 2010) (Also property tax subsidy)	No	Free	Free	Free	No	na	na
Manhattan (Private Haulers)	\$18.00 (2009 Rate) (possible increase for 2010)	No	\$10.00 to 25.00/tire	\$10.00 to 50.00/item	\$40.00/item	No	na	na
Newton	\$18.75 (2009 Rate)	No	\$6.00/tire	\$15.00 per item	\$20.00 per item	yes	public	included & mandatory
Olathe	\$16.00 (2009 Rate) \$18.50 (15.7% increase proposed for 2010)	Free	\$5.00/tire	\$16.00/15 min.	\$30.00/item	yes	public	\$3.29 (2009) free (2010)
Overland Park (Private Haulers)	\$13.75 - 18.00 (2009 Rate)	\$40.00 per year	Up to \$35.00 per tire	\$35.00 and up / item	\$60.00- 75.00/item	varies by vendor	private	\$2.95 / mn
Salina	\$12.60 - 14.91 (2009 Rate)	Free	Up to \$22.00 per tire	\$20.10 and up	No	yes	public	\$10 initial + \$4.90 / mn
Shawnee County	\$11.44 - 16.50 (2009 Rate) (5% increase possible for 2010)	No	No	Free (1 item/week)	\$45.00 minimum charge	yes	private	varies \$15 / month
Wichita (Private Haulers)	\$17.00 - \$19.80 (2009 Rate)	No	No	\$20.00 to 100.00/item	No	yes	private	\$4.50 / mn and up

City of Olathe operated a subscription based curbside recycling program for 12 years. The subscription service provided curbside recycling to approximately 1/3 of households, and was subsidized by the regular single family residential trash rate.

Solid waste is collected in Olathe and transported to Hamm's Landfill through a public / private partnership transfer station. The city currently pays approximately \$30 per ton for solid waste at the transfer point. The transfer station is reaching capacity. The community must rebuild or expand the transfer station or decrease waste managed through it. The City of Olathe commissioned a study of alternatives and recommendations from RW Beck. Based on that analysis, in 2010, Olathe will move to a citywide program. The citywide program will delay the reconstruction or expansion of the transfer station.

RW Beck Study: Scope of services and results can be attached. The RW Beck Study was \$53,500 for the initial 6 phases, with the final 3 phases being charged on a per hour basis.

How the city-wide program will be implemented:

- The city is transitioning 5 vehicles currently assigned to weekly curbside recycling collection *by subscription* to bi-weekly citywide curbside collection.
- The city is adding one truck and operating by re-assigning out of service side-load trucks to the recycling function rather than trading it in.
- There will be a total of six trucks assigned 4 side-loaders and 2 curb-sorters.
- The side-load trucks will transport collected materials directly to Deffenbaugh, roughly 10 miles.
- The curb-sorters are less efficient at the single stream collection. Material from the curb-sorters will be transferred to 40-yard roll-off containers to be transported to Deffenbaugh.
- Total trip time per load transported: 1 hour
- Estimated revenue from materials dumped at the material recovery facility: \$25 / ton
- Containers: using 65-gallon containers provided by the city of Olathe
- Long-term goal is to build a material recovery facility for municipal recycling. The City of Olathe will complete an RFP in 2010 for a MRF and transfer station operations. They might be interested in partnering with other communities along the K-10 corridor, if other communities were willing to make the commitment to the MRF.

Description of solid waste program for 2010:

- Single family residential rates in 2010 will be \$18.50 per month. The residential rate will include:
 - o Once a week collection of trash from a 90-gallon cart
 - Once a week collection of yard waste
 - Bi-weekly collection of single-stream recycling using 65-gallon cart (no glass)
- Fees for additional services. Any item that cannot fit inside a 90 gallon cart is considered a bulk item. Bulk items are charged as follows:
 - o \$17.50 minimum per stop, up to 15 minutes of collection time
 - \$30 per item containing Freon (air conditioner, refrigerators)
- Solid Waste Connection fees. The city requires a one-time solid waste connection fee of \$170 per water meter. The fee covers the initial capital outlay for the carts provided for trash and recycling services, plus 1/2000 of a truck. The solid waste connection fees were implement in 2007, in conjunction with a new rate model developed by RW Beck.

EVALUATION OF WASTE DIVERSION STRATEGIES FOR LAWRENCE 2009 UPDATE

Introduction

The city's Sustainability Advisory Board asked the Solid Waste Division in 2008 to commission a survey on recycling. Those results were reviewed by the City Commission. The City Commission and City Manager's Office requested an update of the waste diversion strategies and costs presented in 2004.

The Solid Waste Division looked at waste diversion strategies for Lawrence in 2004 and concluded in that report that the current recycling strategy should be continued and expanded on. Recycling opportunities, both public and private, had achieved a 34 percent recycling rate in 2003 which was believed to be the highest in the state and higher than typically achieved utilizing curbside collection of recyclables. Specific recommendations in the 2004 report were:

- 1. Support for a statewide beverage container deposit law ("bottle bill") which would remove glass, plastic and aluminum beverage containers from the waste stream;
- 2. Expand newspaper, cardboard and office paper recycling programs to additional entities (such as schools) and provide additional drop-off sites;
- 3. Increase recycling of wood waste at the city's compost facility; and
- 4. Increase public education on waste reduction.

Recycling Program Expansions Since 2003

Paper recycling through city programs has increased from 1,461 tons in 2003 to 2,111 tons in 2008. Two mixed paper drop-off sites were added to the city drop-off program in 2007 and five additional mixed paper sites were added in 2008. The total number of city-operated drop-off sites for paper increased to eleven in 2008.

Brushy waste and tree trimmings were added to yard waste collections in 2008 and are converted to compost or mulch.

Two electronics drop-off events were provided in 2008. More than 56 tons of electronics were diverted from the landfill by 1,189 participants.

Waste reduction has been a focus for educational events by city staff. The staff is a sponsor for the annual Earth Day event and has sponsored the Lawrence Energy Conservation Fair as well as attended numerous other events or organizational meetings.

A survey of Lawrence residents was commissioned in 2008 to gather input to help better understand the recycling needs of the community. Seventy-three percent (73%) of those surveyed indicate they currently recycle utilizing the mix of public and private recycling opportunities.

Evaluation of City-Operated Curbside Collection of Recyclables

Currently five privately operated businesses offer curbside collection of recyclables in Lawrence. Three of these have been in operation since 2003 or longer. A sixth has recently applied for registration to collect recyclables from the curbside in Lawrence. Residents can choose whether to

subscribe to these services for a monthly fee. Several levels of services offered at varying price points (generally \$7-16 per month) are available from these businesses.

Recently the Sustainability Advisory Board requested an update on curbside collection of recyclables. The Board specifically wanted to see an evaluation of city-wide curbside collection provided by the Solid Waste Division or city-wide curbside collection provided by private providers.

Cost estimates were developed for providing curbside collection of recyclables utilizing city resources. Curbside collection could be provided primarily to 20,000-22,000 one to four-unit houses (out of approximately 37,800 total housing units). Larger complexes are typically served by containers (dumpsters) and not suitable for curbside collection. Some neighborhoods would not be able to receive curbside collection of recyclables because they too are served by containers (e.g. Oread Neighborhood) due to the high density of housing and parking needs.

Materials collected for recycling would likely be fibers (newspaper, mixed paper, etc.), steel and aluminum cans, and plastic (PETE, HDPE) containers. Staff does not recommend the curbside collection of glass due to negative markets and high cost of handling.

Cost

Two cost estimates were developed (see attachments) for curbside collection: one for a city-operated collection and operation of a Material Recovery Facility (MRF) for processing (sorting, baling, contaminant removal, loading onto transport trailers, etc.) and one for city-operated collection and direct daily transportation to the Deffenbuagh Industries Material Recovery Facility in Edwardsville, Kansas. That is the only MRF in the area. Estimates for both scenarios were developed for weekly or biweekly collection of recyclables (see table below).

COST COMPARISONS FOR CITY-OPERATED CURBSIDE COLLECTION OF RECYCLABLES

	City-operated N	<u>/IRF</u>	Transport to Ed	lwardsville MRF
Collection frequency	: <u>Weekly</u>	<u>Biweekly</u>	Weekly	<u>Biweekly</u>
Cost/year (over 7 years)	\$3,704,005	\$2,830,604	\$3,516,952	\$2,406,389
Cost/household/year (1)	\$168	\$129	\$181	\$121
Cost/household/month	\$14.00	\$10.75	\$15.11	\$10.10

(1) City-Operated MRF: AVERAGE COST PER YEAR (attachment i) plus AVERAGE COST PER YEAR (attachment ii) divided by 22,000

Transport to Edwardsville: AVERAGE COST PER YEAR (attachment i) plus AVERAGE COST PER YEAR (attachment iii) divided by 22,000

Note: Typically fewer recyclables are collected with biweekly collection than with weekly collection

While the lowest cost estimate is for collecting recyclables biweekly and transporting the recyclables to Edwardsville, that alternative carries more uncertainty. Volatile fuel prices could increase that cost significantly as the miles driven per vehicle are more than doubled. Vehicles will have to be replaced more frequently due to higher mileage and increased wear and tear. More personnel and

vehicles may be needed because a significant portion of the work day will be dedicated to driving to and from the MRF rather than collecting recyclables. Perhaps the greatest risk is that we would be dependent on a privately owned facility that may not always want our recyclables or may ask for payment for taking those recyclables. Since we would be delivering loose, unprocessed recyclables with a high possibility of contaminants in relatively small loads, the operators of the MRF may not find our material desirable, especially in a down market such as we are in now. The result would be that we have no market for our recyclables and would instead find ourselves with an accumulation of recyclables and likely discontinuing their collection. We would also receive much lower revenues due to delivering unprocessed, loose recyclables.

Benefit

The single greatest benefit would be that of convenience to the household but they would pay the monthly rate to receive that benefit. Currently, we estimate that 2,000-3,000 households choose to pay one of the five privately-operated collection businesses for the convenience of having their recyclables collected at the curbside.

It is important to remember, but often misunderstood, that a great deal of the material that would be collected with a curbside collection program is already being collected through existing programs in Lawrence. A curbside collection program would greatly reduce the amount of material being collected at the Wal-Mart Community Recycling Center, the 12th and Haskell Recycling Center, by private curbside recycling businesses (they would be out of business), and through the city-operated drop-off facilities.

The actual increase in material recycled with a city-operated curbside collection program is likely to be less than 2,000 tons in addition to the 20,414 tons recycled in 2007. The additional tonnage would largely be paper that is not currently being recycled.

Contracted Curbside Collection of Recyclables to a Private Provider

The city could choose to put out a Request for Proposals (RFP) for a private provider for curbside collection services. A private company should provide turnkey services taking responsibility for collection, processing, marketing and also customer service responsibilities. There are several large companies within the region that have the capability of providing such services.

There are currently five privately owned small businesses that provide curbside collection of recyclables to customers that choose to subscribe to their services in Lawrence. These businesses utilize existing drop-off sites (Wal-Mart, 12th and Haskell Recycling Center, Lonnie's recycling, and city-operated drop-off sites) to deposit the recyclables they collect. It is staff's opinion that none of these small proprietors would have the resources to provide turnkey service to 22,000 households.

Staff also believes that if a program for curbside collection were to be pursued, the option of using a qualified private provider would be the preferred option. The provider would assume all costs and risks and the city would have a known cost depending on what was agreed on in a contract. It is likely that the costs would be lower than if the city operated the program because large recycling providers already have personnel, equipment, infrastructure, implementation experience and more leverage in recycled materials markets.

Issues and Concerns

Recycling Markets

Markets for recyclables, similar to the stock market, can be highly volatile. Currently recycling markets are at historic lows. For this reason, it is not good policy to develop programs expecting revenues for sales of recyclable materials to pay for the programs. In fact, some markets, glass for example, are negative meaning that one must pay to get rid of the material. Many communities have discontinued collection of glass. Mixed paper is also a dead market currently. Paper mills are not purchasing mixed paper at this time due to low demand for products.

Customer Satisfaction

It is difficult to predict what the level of customer satisfaction would be with different recycling scenarios. The 2008 Recycling Survey revealed that 72 percent of Lawrence citizens currently recycle which is a very high number. It also indicated that 59.6 percent of citizens would pay \$6.00 per month for curbside collection of recyclables. However, as the price went above \$6.00, willingness to pay went down. Only 45.2 percent were willing to pay \$9.00, 21.8 percent were willing to pay \$12.00 and 15.5 percent were willing to pay \$15.00.

The 2007 Citizen Survey indicated 86 percent of residents were satisfied with residential trash service which was termed a very high rating.

Variable Rate Pricing for Residential Trash

Variable rate pricing, commonly referred to as "pay-as you-throw" (PAYT) is used in many communities. Under PAYT, residents are usually charged by the number of cans or bags they set out for collection. PAYT is most common in communities faced with long hauls to the nearest disposal site or those with relatively little space left in the local landfill, both of which can create very high disposal costs.

Commercial collection rates in Lawrence are already under a variable rate system since the monthly fee is based on the size of dumpster and the frequency of collection for each customer. Those rates are set to include the cost of providing current recycling services to commercial entities.

Residential rates are the same for each ratepayer but they cover much more than the cost of trash disposal. They also pay for bulky item collection, tire collections, white goods collection and Freon recovery, residential recycling drop-off sites, the household hazardous waste facility, yard waste collection and composting, a portion of the electronics collection events, and waste reduction and public education and outreach efforts.

There is almost no direct correlation with the amount of material disposed of in the landfill and the monthly residential trash rate. In 2008, actual disposal fees were ten percent (10%) of the residential fee. The other 90 percent supported the personnel and equipment necessary to provide scheduled collection to each home, the above mentioned recycling programs, and overhead and administration costs.

Reliability of Analysis

The Solid Waste staff has confidence that the analysis options and estimates of costs contained in this report are reasonably reliable. However, detailed estimates for construction and real estate costs were not conducted. In addition fuel costs are predicted to be potentially highly volatile in the future. If curbside collection of recyclables or variable rate pricing options were to be considered further, we would recommend a third party analysis be provided by a professional solid waste consultant that would focus on the feasibility of curbside recycling and PAYT including, but not limited to:

- cost;
- benefits:
- and implementation.

Plans for Increased Waste Diversion

Source Reduction

The Solid Waste Division supports and encourages product stewardship to reduce materials in the waste stream such as a state-wide beverage container deposit law (bottle bill) which would create take-back programs that would remove beverage containers from the waste stream reducing collection, disposal and recycling costs, and reduce litter. Stores that will take back used electronics or other goods are other examples of product stewardship.

Public education and outreach programs have been put into place although funding was reduced in 2008 due to fiscal restraints. We hope to expand on these when possible.

Recycling

The Division is continuing the increase in paper recycling through city drop-off sites and commercial collection programs. Current market constraints have slowed the expansion.

Additional electronics collection events are planned for 2009.

Public education is seen as a key to increased recycling as more people become aware of existing recycling opportunities and the positive environmental benefits from recycling.

attachment i

ESTIMATED COSTS FOR CURBSIDE COLLECTION OF RECYCLABLES

(Present year 2009 dollars; cost of debt or bonds not included)

Note: Does not include costs of a Materials Recovery Facility or transportation to a nearby Material Recovery Facility (MRF)

COLLECTION COSTS	Weekly Collection	Biweekly Collection
Start-Up Costs		
Collection vehicles	\$4,000,000 \$200,000 ea. plus 3 standby	\$2,200,000 \$200,000 ea.plus 2 standby
Field Supervisor vehicles	66,000 3 vehicles @ \$22,000 ea.	44,000 2 vehicles @ \$22,000 ea.
Recycling containers	900,000 45,000 @\$20 ea.	1,360,000 68,000 @ \$20 ea.
Miscellaneous	50,000 Computers, radios,etc.	45,000 Computers, radios, etc.
Operations facility/land	750,000 Office, parking, crew area	750,000 Office, parking, crew area
SUBTOTAL	\$5,766,000	\$4,399,000
Annual Operational Costs		
Operator I	\$1,064,000 19 @ \$56,000 incl/benefits	\$616,000 11 @ \$56,000 incl/benefits
Field Supervisor	180,000 3 @ \$60,000 incl/benefits	120,000 2 @ \$60,000 incl/benefits
Laborer	90,000 2 @ \$45,000 incl/benefits	90,000 2 @ \$45,000 incl/benefits
Administrative Support position	45,000 \$45,000 incl/benefits	45,000 \$45,000 incl/benefits
Collection vehicle fuel	210,834 \$14,040 fuel/collection vehicle	111,618 \$14,040 fuel/collection vehicle
Collection vehicle maintenance	174,600 \$9,700 maint. ea.	106,700 \$9,700 maint. ea.
Supervisor vehicle fuel/maintenance	9,000 \$2,000 fuel; \$1,000 maint. ea.	6,000 \$2,000 fuel; \$1,000 maint. ea.
Recycling container replacement	160,000 8,000 @ \$20 ea.	160,000 8,000 @ \$20 ea.
Education/promotion	30,000 Newspapers, radio, fliers, etc.	30,000 Newspapers, radio, fliers, etc.
Utilities, overhead	12,000 Gas, electrical, custodial, etc.	12,000 Gas, electrical, custodial, etc.
Miscellaneous	25,000 Uniforms, office supples, etc.	25,000 Uniforms, office supples, etc.
Contingency	75,000 Unexpected expenses	75,000 Unexpected expenses
SUBTOTAL	\$2,075,434	\$1,397,318
TOTAL COSTS OVER 7 YEARS	\$20,294,038	\$14,180,226
AVERAGE COST PER YEAR	\$2,899,148	\$2,025,747
Assumptions		

15

Assumptions

Households participating (excludes multi-family complexes of 3 or more units): 22,000

One person collection vehicle with curbside sorting

Cost of fuel/gallon (in dollars) 3.18 (Source: Department of Energy/EIA, December, 2008)

Actual collection time/day (hours) 7 Stops/route/day - weekly: 320

Collection vehicles/day - weekly: 17 (hybrid vehicles)

Stops/route/day - biweekly: 300

Collection vehicles/day - biweekly: 9 (hybrid vehicles)

Four routes/week/collection vehicle

225 miles/week/collection vehicle = 11,700 mi./yr.

Collection vehicle gets 3.0 mpg on route

Costs amortized over 7 years

attachment ii

ESTIMATED COSTS FOR MATERIAL RECOVERY FACILITY

(Present year 2009 dollars; cost of debt or bonds not included)

CAPITAL COSTS

Processing Building	\$1,040,000 In addition to office/crew area
Supervisor vehicle	22,000 1 vehicle @ \$22,000
Processing Equipment	900,000 Balers, forklifts, conveyors, etc.
Miscellaneous	25,000 Computer, safety equipment, etc.
SUBTOTAL	\$1,987,000
Annual Operational Costs	
Laborers	\$270,000 6 @ \$45,000 incl/benefits
Supervisor	60,000 1 @ \$60,000 incl/benefits
Administrative Support position	45,000 \$45,000 incl/benefits
Processing equipment maintenance	20,000 Fuel, lubricants, moving parts, etc.
Supervisor vehicle fuel/maintenance	3,000 \$2,000 fuel; \$1,000 maint.
Utilities, overhead	48,000 Gas, electric, custodial, etc.
Contingency	75,000 unexpected expenses
SUBTOTAL	\$521,000
TOTAL COSTS OVER 7 YEARS AVERAGE COST PER YEAR	\$5,634,000 \$804,857

Assumptions

Cost of fuel/gallon (in dollars) 3.18

Costs amortized over 7 years

attachment iii

ESTIMATED COSTS FOR TRANSPORTATION OF RECYCLABLES TO A NEARBY MATERIALS RECOVERY FACILITY (MRF)

Closest MRF is the Deffenbaugh facility in Edwardsville, KS (Present year 2009 dollars; cost of debt or bonds not included)

ADDITIONAL COSTS	Weekly Collection		Biweekly Collection	
Start-Up Costs				
Collection vehicles	\$600,000	\$200.000 ea.	\$400,000	\$200,000 ea.
Collection vehicle replacement	\$3,300,000	20 @ \$220,000 ea. (0.75 cost*)	\$1,815,000	11 @ \$220,000 ea. (0.75 cost*)
SUBTOTAL	\$3,900,000	20 @ ψ220,000 σα. (0.70 σσστ)	\$2,215,000	11 @ \$220,000 ca. (0.70 000t)
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Annual Operational Costs				
Operator I	\$168,000	3 @ \$56,000 incl/benefits	\$112,000	2 @ \$56,000 incl/benefits
Collection vehicle fuel	205,810	\$9,707 fuel/collection vehicle	113,195	\$9,707 fuel/collection vehicle
Collection vehicle maintenance	100,000	\$5,000 maint. ea.	55,000	\$5,000 maint. ea.
Turnpike tolls	33,280	One trip/day	18,304	One trip/day
Contingency	25,000	Unexpected expenses	25,000	Unexpected expenses
SUBTOTAL	\$532,090		\$323,499	
TOTAL COSTS OVER 7 YEARS	\$7,624,627		\$4,479,495	
AVERAGE COST PER YEAR	\$1,089,232		\$639,928	

Assumptions with transportation of recyclables to a nearby MRF

Households participating (excludes multi-family complexes of 3 or more units): 22,000

One person collection vehicle with curbside sorting

Cost of fuel/gallon (in dollars) 3.18 (Source: Department of Energy/EIA, December, 2008)

Actual collection time/day (hours) 6 Stops/route/day - weekly: 275

Additional coll. vehicles - weekly: 3 (hybrid vehicles)

Stops/route/day - biweekly: 250

Additional coll. vehicles - biweekly: 2 (hybrid vehicles)

Four routes/week/collection vehicle

Additional 280 miles/week/collection vehicle = 14,560

mi./yr.

Collection vehicle gets 5.4 mpg on highway

Turnpike toll per round trip

\$8.00

* Collection vehicles replaced every 4 years (allocate 0.75 of cost to 7-year analysis)

Costs amortized over 7 years

Date: October 5, 2009

To: City of Lawrence City Commissioners

From: Daniel Poull, Sustainability Advisory Board (SAB)

RE: SAB Waste Reduction and Recycling Recommendations

This memo seeks to inform the City's pending audit of the Solid Waste Division and the Commission's pending review of the Solid Waste Division's most recent report, *Evaluation of Waste Diversion Strategies for Lawrence 2009 Update.* A draft of staff's most recent report was reviewed by SAB in July and August of this year.

As part of ongoing and pending policy analysis and discussions related to waste management in Lawrence, the SAB wishes to reiterate and highlight the following recommendations:

- 1. We support the establishment of a quantitative waste reduction and recycling goal accompanied by an appropriate benchmark. For instance, the City would establish an annual goal for reducing the tons of garbage disposed. We believe that the goal should be established for a specified time period (i.e. 5 years) and that objectives be developed to meet the goal.
- 2. We support implementation of unit-based pricing (pay as you throw, or PAYT3) for solid waste collection, for all residential users in Lawrence, including multi-family housing with 4 units or less. Implementing PAYT has successfully created a direct economic incentive to generate less waste and increase recycling in numerous municipalities, including University towns like ours. A volume-based rate structure creates a clear connection between the level of services provided and the cost for those services. This type of rate structure would incentivize recycling and help create equity, ensuring that all residents to pay an appropriate share of the City's overall collection and disposal costs.
- 3. We support the creation of a Citywide residential curbside recycling program which will provide uniform access to curbside recycling program for all residents⁵.

http://www.ci.lawrence.ks.us/recycling/pdf/EVALUATION%200F%20WASTE%20DIVERSION%20STRATEGIES%20FOR%20LAWRENCE%20-%202009.pdf

² Such as a measurement of the pounds generated per person/day.

³ http://www.epa.gov/waste/conserve/tools/payt/index.htm

⁴ Under the City's current rate structure and policy of unlimited refuse collection, there is little relation between how much a resident pays for solid waste collection service and how much service a resident receives. In a report provided to the City of Tulsa, R. W. Beck asserts that when residents are allowed to place unlimited quantities of material at the curb for collection, with no financial implications, residents rarely attempt to limit their disposal needs. In order to provide residents with a financial incentive to minimize the overall quantity of material set-out, many cities have implemented a volume based fee structure.

http://www.tulsaworld.com/webextra/content/items/trashstudy.pdf

⁵ In regard to the recently proposed subscription 'pilot' curbside program, it should be noted that R. W. Beck has found that subscription type curbside programs are substantially less effective than recycling services that are incorporated into the standard residential solid waste collection services thus such an effort may not provide accurate or representative data.

- 4. We encourage consideration of public-private partnerships for the provision of curbside recycling services within the City. As reported by the Institute for Local Self Reliance, on a per-ton basis, sorting and processing recyclables alone sustains 10 times more jobs than landfilling or incineration. We see strong synergies between recycling and local economic development, and we encourage the City to collaborate with other communities, and small and local businesses.
- 5. So long as the City continues to rely exclusively on the private sector for provision of residential curbside recycling services, we recommend the mandatory registration of both private curbside recycling haulers and privately owned recycling facilities operating within the City limits. In addition, to further increase the visibility and credibility of current private curbside services, we suggest that the City consider providing private haulers with uniform collection containers for recyclables collected at the curb.
- 6. Yard waste represents the vast majority of our City's 35% recycling rate. We applaed the City's yard waste recycling efforts, and strongly support its continuation.
- 7. **We recommend that the City pursue targeted waste reduction activities** in collaboration with those entities/sources known to generate large volumes of waste within our community (i.e. industrial and institutional waste generators, including colleges and universities; wastes from apartment move-outs, and wastes generated during construction and demolition activities).⁷
- 8. We encourage the City Auditor to examine current commercial solid waste collection rates and to review commercial services provided by the City. Collection efficiencies and possible sources of additional revenue may exist within certain cost-centers (e.g.: roll off and commercial recycling services).
- 9. In light of the recent sale of the Hamm's landfill, and other solid waste planning developments in the Kansas City Metropolitan area that may significantly impact regional landfill capacity, we strongly suggest that the City of Lawrence engage in more proactive and comprehensive solid waste planning. Such planning should include regional and long range capacity projections and some effort toward full cost accounting. Further, we recommend that a resident of Lawrence be appointed by the Mayor and the City Commission, from a list of not less than three people chosen by the Sustainability Advisory Board (SAB), to participate in the City/County solid waste planning committee.

The Commission's consideration of SAB's recommendations is greatly appreciated. We look forward to working with the Commission and City staff to improve services, reduce waste disposal and increase waste diversion.

⁶ http://www.ilsr.org/recycling/recyclingmeansbusiness.html

⁷ http://www.epa.gov/epawaste/partnerships/wastewise/wrr/prevent.htm

⁸ http://www2.ljworld.com/news/2009/aug/28/hamm-inc-sells-investors-eyes-growth/

⁹ http://jced.jocogov.org/solid_waste/SWPlanImplementationUpdateCoWv.pdf

¹⁰ http://www.epa.gov/osw/conserve/tools/fca/epadocs.htm#fcahandbook



Waste Reduction and Recycling Division Report for the Sustainability Advisory Board (11/11/09)

FIBERS REPORT

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()ı D	CORRUGATED	(, UNITAINIEDC	((1)(1)(1))
OLD	CURRUGATED	CONTAINERS	10001

 Cardboard
 Tons
 Revenue

 Current YTD
 1,106
 \$62,027.90

 Prior YTD
 1,058
 \$127,844.24

Avg. Price/ton thru Oct 2009: **\$56.07** Avg. price/ton thru Oct 2008: \$120.80

OLD NEWSPAPERS (ONP)

 Newspaper
 Tons
 Revenue

 Current YTD
 469.98
 \$16,892.96

 Prior YTD
 539.21
 \$73,028.36

Avg. Price/ton thru Oct 2009: **\$35.94** Avg. Price/ton thru Oct 2008: \$135.44

OFFICE WASTE PAPER (SOP)

Sorted Office Paper Tons Revenue

Current YTD 42.86 \$4,590.65

Prior YTD 39.32 \$8,135.30

Avg. Price/ton thru Oct 2009: **\$107.11** Avg. Price/ton thru Oct 2008: \$206.90

MIXED WASTE PAPER (MIX)

 Mixed Paper
 Tons
 Revenue

 Current YTD
 240.89
 \$5,455.20

 Prior YTD
 171.86
 \$14,640.16

Avg. Price/ton thru Oct 2009: **\$22.65** Avg. Price/ton thru Oct 2008: \$85.19

REVENUE

	1,859.97	\$88,966.72
Prior YTD	1,808.67	\$223,648.06

Note: Fibers pricing has remained steady for past few months (cardboard \$70/ton, news and mix fluctuating around \$40-\$50/ton). Prices will likely fall with normal seasonal fluctuations for the holidays.

HOUSEHOLD HAZARDOUS WASTE (HHW) PROGRAM REPORT

Month	HHW Drop-Offs	Battery Bags in Mail	Appt No Show	Home- bound	Saturday Collection	Abandoned Waste	Orphan Waste	SQG Inventory	SQG Drop-off	Product Reuse Appt
January	153	6	18	0	0	4	0	17	15	13
February	106	1	6	0	0	3	0	13	14	15
March	183	2	14	0	0	5	0	5	4	25
April	180	3	10	0	11	3	0	10	10	49
May	214	4	27	0	31	1	0	14	13	68
June	285	3	20	0	44	3	0	9	9	74
July	319	0	24	0	31	3	0	13	12	75
August	263	1	34	0	21	5	0	6	5	75
September	271	1	17	0	18	3	0	9	7	61
October	205	1	24	0	20	1	0	4	7	56
November										
December										
TOTAL	2179	22	194	0	176	31	0	100	96	511

COMPOST PROGRAM

This year 70 landscapers have signed up and been issued access fobs.

The Christmas Tree-Cycling collection will take place this season on the following 3 Mondays: December 28^{th} , January 4^{th} and January 11^{th} .

YARD TRIMMINGS COLLECTION: YEAR TO DATE

	January 2009	Feb 2009	March 2009	April 2009	May 2009	June 2009	July 2009	August 2009	Sept 2009	October 2009
Total Tons collected curbside	NA	NA	1,210.53	1,013.77	1,138.74	1,081.67	673.63	828.59	594.36	988.49
Commercial YW received	1.9	17.1	180.2	181.8	238.1	202.3	237.1	175.4	217.6	170.2
Other YW received (Christmas Trees)	28.06 (2,245 trees)	NA	NA	NA	NA	NA	NA	NA	NA	NA
Total tons this month	29.96	17.1	1,390.73	1,195.57	1,376.84	1,283.97	910.73	1,003.99	811.96	1,158.69
Average Preferred Container Compliance	NA	NA	98.9%	99.3%	99.5%	99.7%	99.8%	99.8%	99.6%	99.7%



City of Lawrence Electronic Recycling Event Saturday, October 31, 2009

The City of Lawrence Waste Reduction and Recycling Division hosted an Electronic Recycling Event on Saturday, October 31st. The event was held from 9:00 a.m. to 1:00 p.m. at the Free State High School parking lot located at 4700 Overland Drive.

During the four hour event, a total of seven hundred forty seven (747) vehicles dropped off 70,962 pounds (35.48 tons) of electronic equipment including computers, printers, copiers, scanners, televisions, small appliances and hand held devices.

Electronic recycling was provided by Extreme Recycling, a permitted e-waste recycling and reclamation facility in the State of Kansas. Extreme Recycling has a zero landfill tolerance policy and they do not export overseas.

www.extremerecyclinginc.com



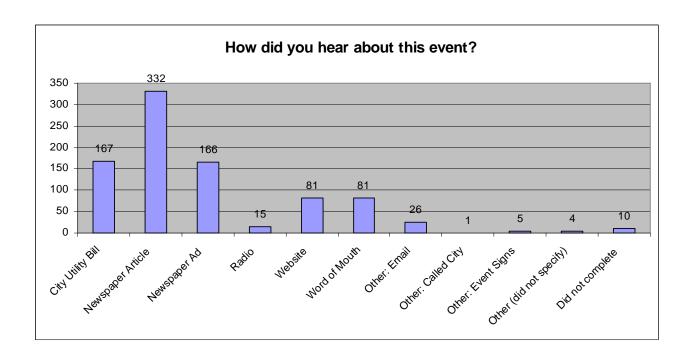
Event Summary and Survey Results:

- A total of 70,962 pounds or 35.48 tons of electronic equipment including computers, printers, copiers, scanners, televisions, small appliances and hand held devices were collected for recycling.
- Four hundred twenty (420) computer monitors and two hundred seven (207) televisions were collected for recycling in addition to other electronics.
- Seven hundred forty seven (747) vehicles participated representing seven hundred six (706) households and seventy five (75) businesses.
- Ninety two percent (92%) of participants were Lawrence households and businesses. Other participants were from Baldwin, DeSoto, Eudora, Kansas City, Lecompton, Linwood, McLouth, Overbrook, Tonganoxie and Perry.
- Seventy four percent (74%) of participants brought five or fewer electronic items. Sixteen percent (16%) of participants brought six to ten items. Ten percent (10%) brought more than ten items.
- Sixty eight percent (68%) surveyed did not participate in a Lawrence Electronic Recycling event before. Thirty two percent (32%) did participate previously.





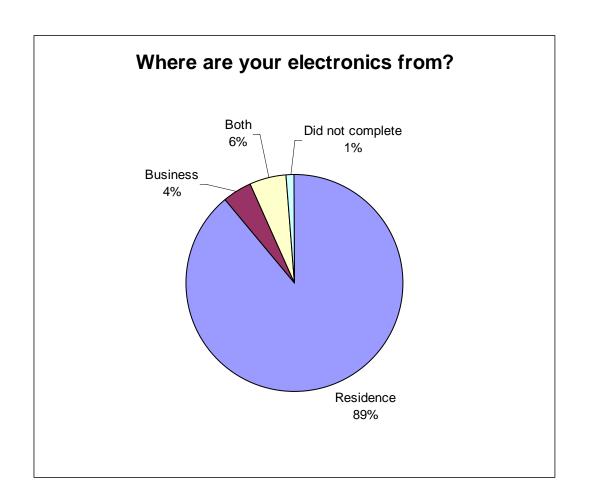




How did you hear about this event?

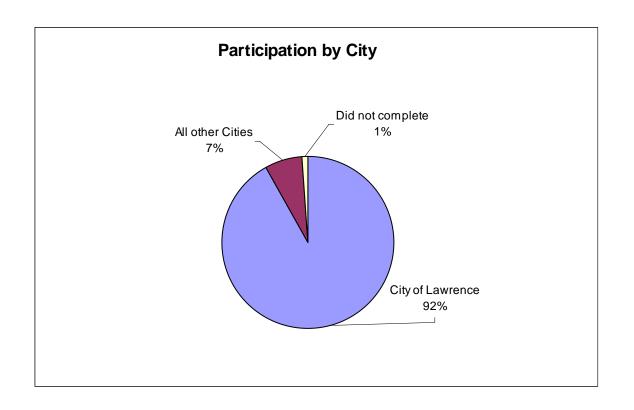
City Utility Bill	167	19%
Newspaper Article	332	37%
Newspaper Ad	166	19%
Radio	15	2%
Website	81	9%
Word of Mouth	81	9%
Other: Email	26	3%
Other: Called City	1	0%
Other: Event Signs	5	1%
Other (did not specify)	4	0%
Did not complete	10	1%

Note: many participants marked more than one answer for this question.



Where are your electronics from?				
Residence	664	89%		
Business	33	4%		
Both	42	6%		
Did not complete	8	1%		

Total	747	100%
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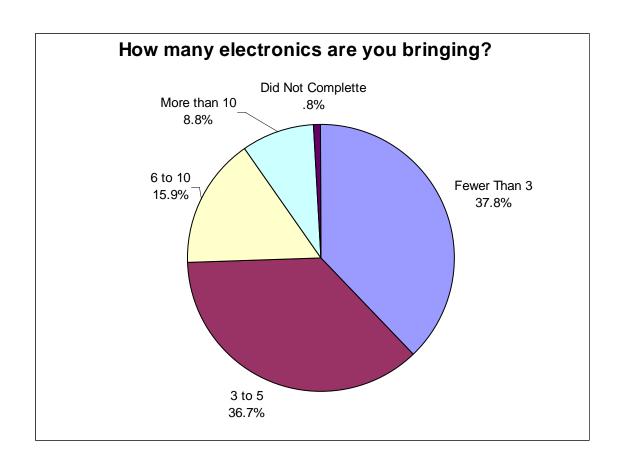


What is your zip code?					
Zip	City	Number	Percent		
66111	Kansas City, KS	1	0%		
66006	Baldwin City, KS	19	3%		
66018	DeSoto, KS	1	0%		
66025	Eudora, KS	8	1%		
66044	Lawrence, KS	173	23%		
66045	Lawrence, KS-KU	1	0%		
66046	Lawrence, KS	89	12%		
66047	Lawrence, KS	154	21%		
66049	Lawrence, KS	270	36%		
66050	Lecompton, KS	4	1%		
66052	Linwood, KS	4	1%		
66086	Tonganoxie, KS	4	1%		
66092	Wellsville, KS	1	0%		
66054	McLouth, KS	5	1%		
66067	Centroplis, KS	1	0%		
66524	Overbrook, KS	1	0%		
66073	Perry, KS	3	0%		
Did not complete	Did not complete	8	1%		

Total

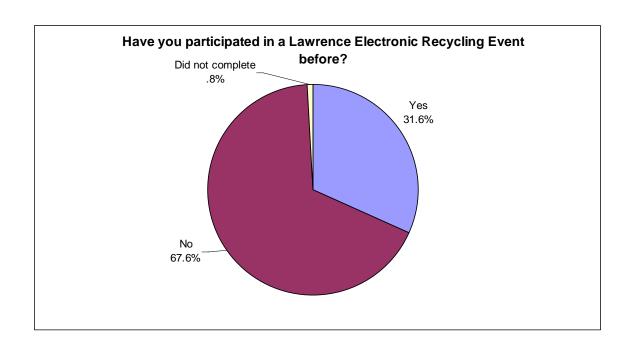
100%

747



How many electronics are you bringing?					
Fewer than 3	282	37.8%			
3 to 5	274	36.7%			
6 to 10	119	15.9%			
More than 10	66	8.8%			
Did not complete	6	0.8%			

Total 7	747	100%
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Have you participated in a Lawrence Electronic Recycling Event before?				
Yes	236	31.6%		
No	505	67.6%		
Did not complete	6	0.8%		

	1	1
Total	747	100%