



**KANSAS
ATHLETICS**
The University of Kansas

April 30, 2009

Mayor Rob Chestnut
City of Lawrence
P.O. Box 708
Lawrence, KS 66044

Dear Mayor Chestnut:

I am writing to you to support the staff recommendation regarding a bus shuttle service between downtown Lawrence and Memorial Stadium on KU Football game days.

As we understand it, the service would entail a \$1 or \$2 round-trip fare, with the city subsidizing the rest of the cost of the service. The fare would be waived for each individual or group (up to four people) presenting a key to a Lawrence hotel room or a receipt from a downtown business dated the day of the game.

Last year the city instituted the shuttle service, which turned into a huge success. It accomplished the goals of encouraging people to spend more time downtown and making access and egress to football games easier for thousands of fans.

Cooperation between Kansas Athletics and the city last year resulted in the smooth operation of this service. Kansas Athletics believes the popularity of the shuttle will continue to grow, the effect of which will be more and more people in downtown Lawrence on game days.

Please do not hesitate to contact me to discuss this further.

Sincerely,

Lew Perkins
Director of Athletics

cc: Mr. David Corliss