Community Compost Sale: Spring 2009 RESULTS

The City's Spring Compost Sale was held on Thursday and Friday, March 12th and 13th from 8:00 am to 3:00 pm and on Saturday, March 14th from 8:00 am to 4:00 pm. The weather during all three days of the event was sunny, with a temperature around 50 degrees. The compost sold was a mix of 2008's May/June, July/August and September composted yard trimmings. The compost was sold for \$10 per scoop, which is approximately 3 cubic yards, or it was free for self-loaders.

A total of 1,510 vehicles entered our facility over the three-day period (Table 1). The Compost Sale started with approximately 2,830 cubic yards of compost from May-September yard trimmings that was screened, tested, and ready for distribution. At the close of the event on Saturday, there was 144 cubic yards of compost left. A total of 2,686 cubic yards of compost (1,746 tons) was distributed over the course of the 3 day event. The implementation of a \$10 per scoop fee for loading did not decrease demand, but it did slightly increase the number of vehicles that were self-loading. A total of \$11,990 was generated during the 3-day compost sale.

Table 1: Number of new and repeat customers each day and the total over the three-day period.

	Thursday, Sept. 25th	Friday, Sept. 26 th	Saturday, Sept. 27 th	Total (all three days)
New Customers	256	337	456	1,049
Repeat Customers	138	157	166	461
Total (each day)	394	494	622	1,510

Well organized traffic queuing ensured safe access, egress, and loading for a variety of vehicle types. There were no accidents at this sale.

Due to the estimated increase in self-loaders, a larger then normal pile of compost on the west side of the pad was created to accommodate self-loaders.



The majority of vehicles through our facility were trucks, which were loaded with either of two front end loaders.



