



325 Maine
Lawrence, KS 66044
785-505-6134
www.lmhendowment.org

September 22, 2008

Mike Dever, Mayor
Rob Chestnut, Vice Mayor
Mike Amyx, Commissioner
Sue Hack, Commissioner
Boog Highberger, Commissioner
City of Lawrence
PO Box 708
Lawrence, KS 66044

Dear Mayor, Vice Mayor and Commissioners:

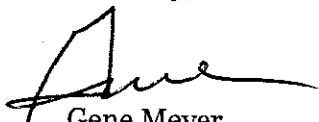
October is National Breast Cancer Awareness month. One in eight women will be diagnosed with breast cancer and as a leading healthcare provider, Lawrence Memorial Hospital is committed to helping area men and women through breast cancer awareness, education, early detection and treatment. In an effort to increase the public's awareness and support for breast cancer education and detection, we humbly ask permission to tie pink ribbons around lamp posts on Massachusetts Street (between 6th and 11th streets) and on Clinton Parkway (between Iowa and Kasold). We would like to put the ribbons up on Sunday October 12 and take them down on Thursday October 30. Enclosed is one of the ribbons our volunteers would tie around the lamp posts.


The pink ribbon has come to symbolize the fight against breast cancer. We feel the visual of pink ribbons up and down Massachusetts Street, the heart of Lawrence, would be impressive and prompt people to think more about breast cancer and what they can do to protect themselves and the people they love. In 2007, approximately 240,000 women and 2,000 men were diagnosed with breast cancer. At the LMH Breast Center, more than 16,000 patients were seen for screenings, diagnostic exams and biopsies.

Lawrence Memorial Hospital uses the opportunity of National Breast Cancer Awareness month to raise awareness by holding its Stepping Out Against Breast Cancer Dance. For the past 15 years, LMH has used the proceeds raised from this event for breast cancer awareness, education, early detection, treatment and equipment. The 16th Annual Stepping Out Against Breast Cancer Dance will be held on Saturday October 25th from 8:00-Midnight at Crown Automotive, 3100 S. Iowa St. (See enclosed Flyer.)

Thank you for your consideration of this request. If you have any questions or need additional information, please contact us at 785.505.6134.

Sincerely,


Gene Meyer
President & CEO


Kathy Clausen Willis
VP and Chief Development Officer

Cc: Dave Corliss, City Manager

*The Right Care. Right Here. Right Now.
The Right Reasons to Give*

Contributions to the
Lawrence Memorial Hospital
Endowment Association
are tax deductible.