

MEMORANDUM  
November 2, 2007

To: City Manager, David Corliss

From: W. Ronald Olin, Chief of Police

Ref: Fall 2007 Alcohol Awareness Campaign

During the month of September, 2007, the Lawrence Police Department's Special Projects Division in conjunction with the Kansas Dept. of Revenue Alcoholic Beverage Control Division (ABC), the Regional Prevention Center of East Central Kansas, and the Kansas Department of Transportation coordinated several events to focus on reducing the flow of alcohol to minors.

The Special Projects Division issued several media releases in an attempt to educate the public about ordinances and state laws related to underage drinking. Four articles appeared in the Lawrence Journal World, three articles were printed in the University Daily Kansan as well as spots on Channel 6 news and radio AM 1320.

On September 10, 2007, Neighborhood Resources Officers Shambaugh and McKinley hosted training to local alcohol retailers about sales to minors. The training was provided to over 200 representatives from local alcohol retailers including bars, restaurants, liquor stores and convenience stores. An Alcoholic Beverage Control Agent, the City Prosecutor and a representative of the Regional Prevention Center of East Central Kansas presented information on how to identify fake ID's, applicable liquor laws, and the effects of alcohol.

Kansas Statutes relating to minors in possession and hosting of minors were printed on various fliers and were distributed to residents near the University of Kansas football stadium and to fans attending the September 15<sup>th</sup> and September 22<sup>nd</sup> home football games. The Kansas Department of Transportation Traffic Safety's "Must-B-21" number was listed on the bottom of the fliers so that anonymous reporting of alcohol violations could be made.

On the weekend of September 22, 2007, the Lawrence Police Department teamed up again with ABC in an effort to determine the compliance rate related to a home football game. This enforcement was made possible by an underage liquor enforcement grant from the Kansas Department of Transportation. This grant was used to cover the overtime costs incurred by the nine officers of the Lawrence Police Department that participated.

Captain Pattrick  
Sergeant Ward  
Officer Shambaugh (NRO)  
Officer McKinley (NRO)  
Officer Bialek (Community Services)  
Officer McNemee (Community Services)  
Officer Willie Brown (SRO)  
Officer Barkley (SRO)  
Officer Spurling (SRO)  
Officer Welsh (IT)  
Officer Ramsey (Shift One Patrol)

These officers and supervisors worked with ABC agents to enforce liquor laws in the neighborhoods surrounding the University of Kansas football stadium as well as in several drinking establishments throughout Lawrence. During the enforcement period the LKPD and ABC took enforcement action for the following offenses:

84 minors in possession  
33 consuming in public  
7 hosting of minors  
15 unlawful use of a driver's license  
2 furnishing alcohol to minors  
1 open saloon  
2 urinating in public  
1 interference with the duties of a police officer  
2 obstructing official duty.



W. Ronald Olin  
Chief of Police

Cc: Assistant City Manager, Cynthia Boecker  
Assistant City Manager, Diane Stoddard  
WRO:srp