

2007 LAWRENCE HALF MARATHON BUDGET		
	ACTUAL	INKIND
Sponsorships (cash)	\$36,279.60	\$29,600.00
Entry fees & extra donations	\$31,588.00	
TOTAL REVENUE	\$67,867.60	\$29,600.00
Race Director Fees	\$9,628.61	
Medals	\$1,964.02	\$250.00
Prizes	\$1,600.00	\$750.00
tshirts, logo design	\$6,664.36	\$600.00
race insurance	\$650.00	
course certification	\$40.00	
portajohns	\$810.00	
postage	\$708.35	
mugs	\$528.00	
printing	\$1,845.02	\$1,900.00
KU & Lawrence police, ambulance		\$6,100.00
signs	\$55.52	\$1,000.00
food, vol gifts	\$87.70	\$8,000.00
advertising		\$11,000.00
office supplies	\$214.99	
facility	\$600.00	
race equipment		\$2,100.00
Gibson Love Fund	\$1,512.20	
TOTAL EXPENSES	\$25,396.57	\$29,600.00
NET	\$42,471.03	