

*“Here is the land
where life is
written in water...”*

– Colorado state capitol rotunda


In the beginning

- ★ In 1981, an Associated Landscape Contractors of Colorado (ALCC) task force of irrigation specialists, landscape architects, horticulturists, turf growers and university professors convened to explore how to promote attractive, water-conserving landscapes.
- ★ Denver Water co-sponsoring a public awareness campaign for landscape water conservation. The term “Xeriscape” came out of this partnership.
- ★ The concept of Xeriscape spread quickly throughout Colorado, the nation and the world.



XERISCAPE

25 *a generation
of waterwise
landscaping*



XERISCAPE™

It's not just a guess, Xeriscapes save water!

The National Xeriscape Demonstration Program (NXDP) was a study of the cost and water savings for Xeriscape versus traditional landscaping. With four areas participating between 1990 and 2003, the program revealed significant water savings with Xeriscape. Here are a few of the results:

- ◆ Phoenix obtained water savings of 53% over control properties.
- ◆ Southern Nevada maintained a 39% summer water savings as compared to properties not converted to Xeriscape.
- ◆ Austin homes used 31% less water than conventional landscapes.
- ◆ Cities along Colorado's Front Range used 18-63% less water than traditional Kentucky bluegrass landscapes. Read this project's report at www.coloradowaterwise.org/yardx.htm

Xeriscape is very popular!

- ★ In Colorado, the NXDP revealed that Xeriscape participants overwhelmingly expressed satisfaction with their landscapes and would recommend it to others.
- ★ Denver Water found an 11% increase in the number of Xeriscaped yards in Denver during a 3-year study that ended in the late 1990s.

Find out more about Xeriscape Colorado at www.coloradowaterwise.org
Xeriscape Colorado is a program of Colorado WaterWise Council.

Xeriscapes are beautiful, as well as water thrifty!

Reed Residence

Professional design advice and homeowner installed/no backyard

- ◆ Summer water use in 2000 was 36,000 gallons; in 2001 it was 33,000 gallons.
- ◆ Xeriscape installed in summer of 2002.
- ◆ Summer water use in 2004 was 22,000 gallons; in 2005 it was 27,000 gallons.



before



Gross Residence

Professional design and installation/homeowner maintained/backyard is Kentucky Bluegrass

- ◆ Summer water use in 1992 was 64,000 gallons.
- ◆ Xeriscape installed in 1995.
- ◆ Summer water use in 2004 was 44,000 gallons.



before



©2006 Xeriscape Colorado
Find out more about Xeriscape at
www.coloradowaterwise.org
Xeriscape Colorado is a program of
Colorado WaterWise Council.