



DOWNTOWN LAWRENCE

THE HEART OF THE CITY

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**CITY MANAGERS OFFICE
LAWRENCE, KS**

February 24, 2006

Dear Commissioner Highberger,

Downtown Lawrence, Inc. has been meeting with the City of Lawrence Staff, Bartlett & West engineers and other interested parties concerning the Beautification planning for Downtown Lawrence. We would like to take this opportunity to promote and offer our complete support for the Planning Design for the Beautification of Downtown prepared by Bartlett & West with the cooperation of the City of Lawrence staff. We feel the results of these meetings and the long term plan and design will not only maintain the Downtown area, but enhance it far greater than it has been in the past. With this plan, we can further promote the Downtown area to merchants and individuals for developing new business and making the Downtown area a definitive destination, not only for visitors, but for residents of Lawrence who currently do not shop or visit our Downtown.

In closing, please approve the proposal for the Beautification of Downtown Lawrence. We commend the City staff and Bartlett & West on their efforts and look forward to the results.

Sincerely Yours,

Robert Oderkirk
President
Downtown Lawrence, Inc.