

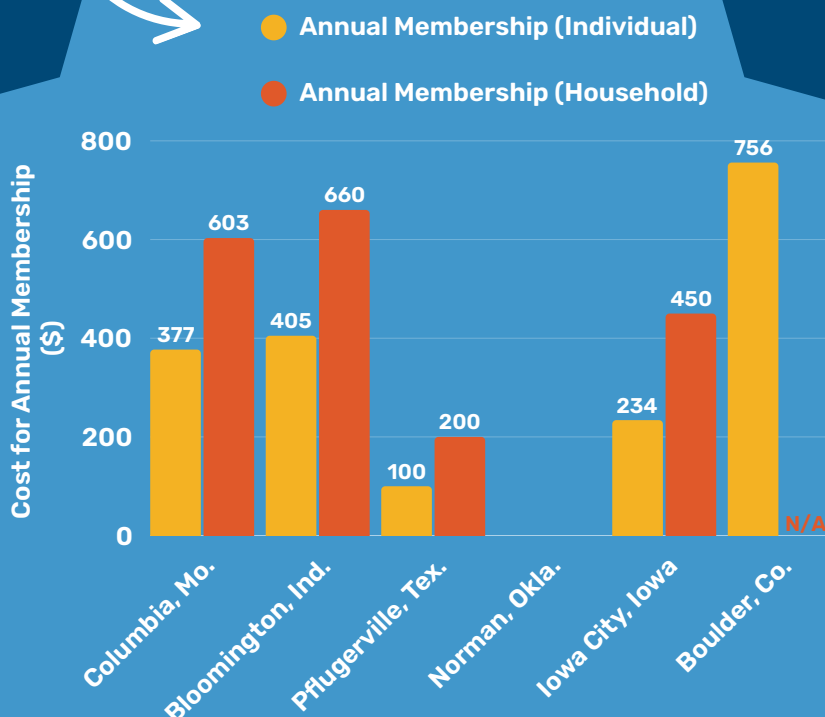
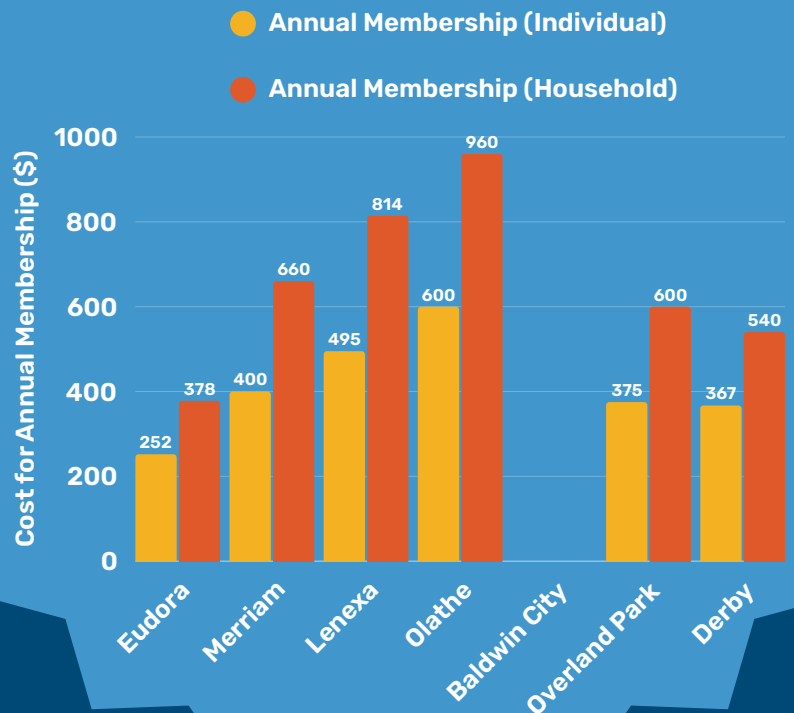


Market Comparison

As the Parks, Recreation and Culture Department explores memberships and fees for recreation facilities, we've compared what other communities charge for similar services*. Below is the comparison for INDIVIDUAL AND HOUSEHOLD ANNUAL MEMBERSHIP costs.

Other cities in Kansas

Similar cities across the country



Median Income of Comparison Cities:

- Bloomington, Ind. - \$22,366
- Iowa City - \$26,295
- Baldwin City - \$30,223
- **Lawrence - \$31,613**
- Norman, Okla. - \$34,142
- Columbia, Mo. - \$34,534
- Boulder, Co. - \$35,139
- Merriam - \$44,348
- Derby - \$44,985
- Eudora - \$45,811
- Olathe - \$50,993
- Lenexa - \$53,787
- Pflugerville, Texas - \$54,013
- Overland Park - \$57,012

*Please note: Some communities include amenities like pools or have multiple recreation facilities in their memberships. No two communities offer the exact same memberships.

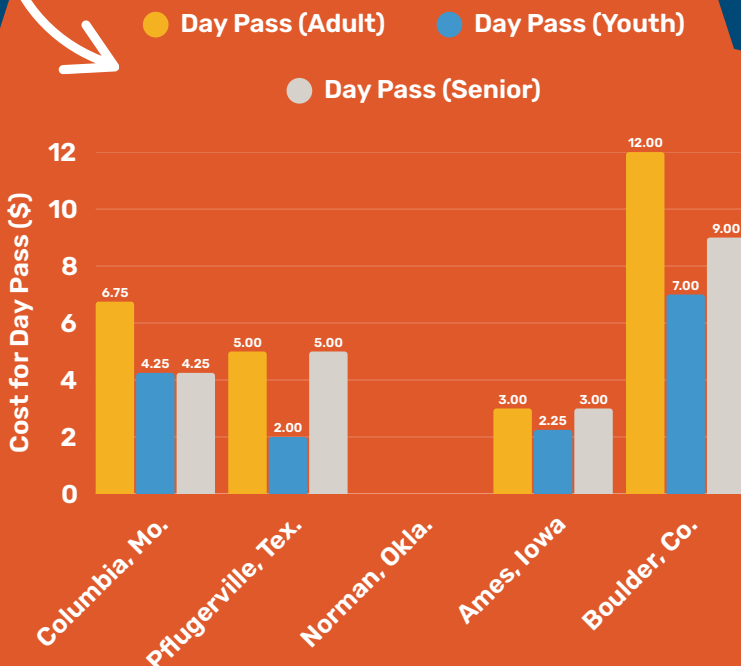
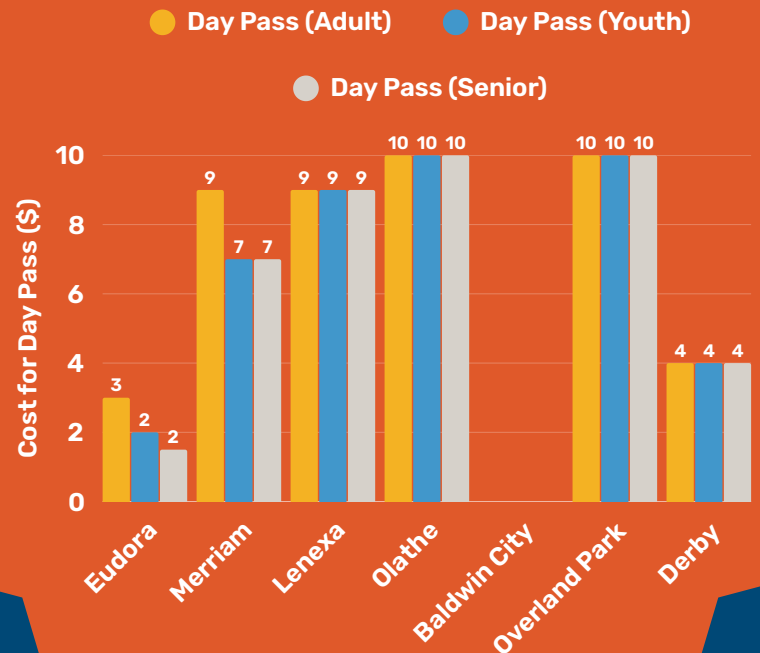


Market Comparison

As the Parks, Recreation and Culture Department explores memberships and fees for our recreation facilities, we've compared what other communities charge for similar services. Below is the comparison for DAY PASSES in comparable communities.

Other cities in Kansas

Similar cities across the country



Median Income of Comparison Cities:

- Ames, Iowa - \$20,857
- Baldwin City - \$30,223
- **Lawrence - \$31,613**
- Norman, Okla. - \$34,142
- Columbia, Mo. - \$34,534
- Boulder, Co. - \$35,139
- Merriam - \$44,348
- Derby - \$44,985
- Eudora - \$45,811
- Olathe - \$50,993
- Lenexa - \$53,787
- Pflugerville, Texas - \$54,013
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